



Australia



2019 - 2020 AUSTRALIAN

BEEF

SIRE DIRECTORY

FOREWORD



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Beef Product Manager



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Southern Region



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ABS Australia continues to remain in the No. 1 industry position for beef semen sales in Australia.

The NHIA (National Herd Improvement Association) semen sire survey, to which all member A.I. companies submit their annual returns, showed ABS Australia Beef has 42% of the domestic sales and 67% of export sales.

In the Angus breed, sires from ABS Australia currently hold the top four registration positions with EF Complement as the No. 1 registration sire of progeny, a position Complement has held for the previous 36 months. Te Mania Emperor, Pathfinder Genesis and LD Capitalist fill positions 2,3 and 4. ABS Australia boasts 6 of the top 8 with Matauri Reality and Millah Murrah Loch Up in positions 7 and 8. A big thank you to the Australian beef producers for your support.

ABS Australia continues to research and implement programs and hold information meetings for cattle breeders. We have a great passion for Fixed Time A.I. [FTAI] and articles of interest are on pages 52 to 53 in this directory. Over the next 12 months we will be conducting more workshops on FTAI. We know synchronization is a profitable management tool for beef producers, providing great gains in calving intervals and genetic growth. Call us if you require the ABS Australia FTAI booklet.

In recent years we have held open days at TLG for breeders to view the ABS bulls. These have been highly successful events and appreciated by all who attended. Stay tuned for the next open day which will be announced via the ABS Australia Website, social media pages and email.

The ABS Australia beef team has traveled extensively Bill hosted an USA tour last September. In May Bill and Fletch again heading to USA for the ABS Worldwide Beef Management Conference. Bill then hosted another group for a short tour in the USA.

The beef team always are attending Royal Shows and the Beef Week Days in SA, Victoria and Northern and Southern NSW. The team members enjoy catching up with breeders and their cattle.

This directory features ABS's new and improved sexed genetics product, ABS Sexcel™ refer to page 14. We offer more new sires this year. Review pages 30 and 31 for the update to ABS's HCR Program.

Please review the semen price list on pages 26 & 27. Commercial breeders should be encouraged by the expanded list of available sires.

From time to time updates and specials will be available via the ABS Australia website, social media pages and email.

A final note, with the increased global sales, the inventory level of some bulls may result in low stocks or being unavailable, so please consider your bull selections and place your orders early.

Please contact Fletch, Kim or myself for assistance.

Bill Cornell

TOTAL LIVESTOCK GENETICS BULL VISIT POLICY

TLG has been very accommodating to visitors in the past, but with the higher number of bull collections and high demands of bio-security a new visitation policy is now in place.

TLG will hold an annual bull viewing day.

Other visits to view bulls at TLG must be made with the bull owners. TLG requires 7 days notice and bull owners must attend with the visitors.

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SEMEN DISCLAIMER

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EMPEROR

29AN1810



TE MANIA EMPEROR E343 (AI)

Owned by Murdeduke and ABS Australia

(AMF-NHF-CAF-MAF-OSF-DDF-RGF)

A "Rare" Gem Indeed

- Emperor covers all the bases for the Australian Angus industry; being EBVs, Structure, Phenotype and Docility
- At 10 years of age Emperor is still untouched and great in feet and claw shape!
- He ranks in the top 15% for 13 traits with 6668 progeny in 294 herds, 4277 scan records, 1367 daughters and 2414 docility
- Actual data, Emperor ran in a contemporary group of 401 bulls, he was the heaviest weight and biggest EMA scanned bull. He ranked equal 9th for Scrotal Size, equal 12th for IMF scan and was equal highest for Rib Fat. He ran with 40 open females, and backed up another 60 females for 6 weeks from 16 months old and returned to be the equal heaviest sale weight bull!
- His CE and short gestation assure his ability to calve on heifers, yet his BW shows the calves will grow, a rare combination
- Daughters are excelling as breeders, some feature as dams to AI sires
- Number TWO registration sire in Angus Australia.

Reg. No.	VTME343
Born	09/08/2009

Structure data scored 21/12/2010									
6	6	6	6	5	6	6	6	6	6
Dam Z74 Structure Scores at 14/12/06									
6	6	6	6	5	6	6	6	6	6

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+7	-3	-1	+2.2	-0.4
98%	98%	96%	91%	95%



Te Mania Yorkshire Y437 (AI)

B T Ultravox 297E

Te Mania Berkley B1 (AI)

Te Mania Lowan Z74 (AI) (ET)

Te Mania Lowan Z53 (AI) (ET)

Te Mania Lowan V201 (AI) (ET)



Emperor at 2 years.



Two year old Emperor daughters at Millah Murrah Angus, Bathurst NSW.



	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.1	+2.5	-6.5	+5.1	+51	+95	+126	+124	+10	-7.4	+1.9	+4	+0.16	+67	+4.3	+2.4	+0.4	-0.9	+3.0	+\$142	+\$120	+\$164	+\$130
Acc	98%	94%	99%	99%	99%	99%	99%	99%	99%	90%	99%	99%	94%	98%	97%	98%	98%	97%	97%				
%Rank	38	15	13	70	12	11	11	5	92	6	45	51	53	28	63	3	33	94	9	7	18	5	10

EBVs as at July 2019 TOP 20%

CAPITALIST

29AN3628



LD CAPITALIST 316

(AMF-NHF-CAF-MAF-DDF)



Capitalist in June 2017



LD Capitalist

Reg. No.	USA17666102
Born	26/01/2013
Wt Mat.	1100kg
FS Mat.	6



Angus Powerhouse

- An absolute structural and phenotype standout of the 2017 January & June tours
- Deep, wide-based, strong topped, big muscle are all words that describe 316
- Inspection of yearlings showed that 316 stamps his progeny, attractive, thick, deep flanked
- Dam and the dam line are again wide based, big volume powerful cows
- No. 5 Angus registration sire



Clunie Range P321

S A V Final Answer 0035

Connealy Capitalist 028

Prides Pita of Conanga 8821



KO Prize Winning Steer RAS 2019

CA Future Direction 5321

LD Dixie Erica 2053

LD Dixie Erica Oar 0853

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+4.8	+3.2	-3.8	+1.9	+53	+98	+116	+68	+17	-2.4	+1.5	-14	+0.25	+75	+8.4	+1.9	+1.2	-0.3	+2.0	+\$125	+\$126	+\$122	+\$128
Acc	83%	52%	99%	99%	98%	95%	87%	82%	76%	46%	86%	95%	60%	83%	80%	82%	77%	75%	79%				
%Rank	2	8	53	7	11	7	26	88	31	88	65	75	65	8	8	6	15	80	35	30	7	47	13

EBVS as at July 2019 **TOP 20%**

COMPLEMENT

29AN1774



EF COMPLEMENT 8088

(AMF-NHF-CAF-MAF-DDF-OHF)

Reg. No.	USA16198796
Born	18/01/2008
BW	35kg
Wt 205	301kg
Y/365	563kg
SC 12 Mo	34cm
FS	6



Calving Ease	★★★
Carcass Merit	🍖🍖

The Perfect Complement

- Moderate framed, thick topped curve bender with a stout, soft look and carcass appeal
- Super calving ease to growth/weight spread with outstanding docility
- Solid Sire Alliance maternal proof that also ranks in the top 20% for Feed Efficiency
- Complementary mating to enhance calving ease, performance and beef value
- No. 1 registration sire, with 191 herds, 4468 progeny analysed, 2199 scans, 1256 docility records

C A Future Direction 5321

Basin Franchise P142

Basin Chloe 812L

BR Midland

EF Everelda Entense 6117

H F Everelda Entense 869



Dam of Complement



Cox 8HF6 Rita 50921



EF Blackcap Empress 2108

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.6	+4.5	-5.6	+2.6	+53	+97	+128	+93	+22	-4.2	+0.9	+9	+0.65	+75	+8.6	+1.1	+1.9	-0.2	+1.9	+\$140	+\$125	+\$141	+\$139
Acc	96%	91%	99%	99%	99%	99%	99%	97%	97%	70%	98%	99%	84%	94%	93%	94%	93%	91%	92%				
%Rank	7	1	23	14	11	8	9	45	7	52	88	33	96	8	7	18	7	78	40	9	8	23	3

EBVS as at July 2019 **TOP 20%**

KEYSTONE

29AN2078



Reg. No.	TFAK132
Born	19/7/2014
BW	30kg on 19/7
Wt 200	267kg
Wt 400	522kg
Wt 600	728kg
SC 2yo	39cm
FS 2yo	7

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
-2	-3	+1	-	-0.3
48%	29%	35%	-	27%



LANDFALL KEYSTONE K132 (AI)

(AMF-NHF-CAF-MAF-DDF-DWF-OSF)

Owned by Archer Landfall.

Booroomooka Undertaken Y145

S A V Front Runner 0713

Rennylea Edmund E11 (AI) (ET)

Landfall Archer H807 (AI) (ET)

Lawsons Henry VIII Y5 (AI)

Landfall Archer X9 (AI) (ET)

The Keystone of Your Success

- Proven carcass ease sire, with progeny that perform
 - Top 10% for 14 traits, 9 herds, 428 progeny analysed, 265 genomic tested
 - 20 sons at the 2019 Landfall Sale averaged a fabulous \$11,500
 - Sale bulls had superior phenotype, scale and length with CE traits
 - ABS Australia's leading Angus for semen sellers in autumn 2019
 - Inspection of Keystone, a beautifully balanced bull with superb feet and legs.
 - Docile, long bodied, deeper bodied with great head carriage and neck
- Dam family line features gdam Archer X9 with two stud sons, and flows back to Joyle C22 and Archer C170 being two iconic cows of the Landfall herd.

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+4.4	+3.1	-8.8	+1.7	+53	+104	+140	+120	+17	-7.8	+0.7	+5	+0.46	+89	+6.0	+0.8	-1.8	+0.1	+3.0	+\$164	+\$195	+\$191	+\$150
Acc	80%	68%	98%	97%	96%	95%	95%	83%	72%	58%	93%	83%	67%	79%	82%	82%	81%	76%	78%				
%Rank	3	9	2	6	11	3	2	7	35	4	91	46	87	1	34	25	88	65	10	1	1	1	1

EBVs as at July 2019 **TOP 20%**

EDMUND

29AN1819



Reg. No.	NORE11
Born	05/03/2009
BW	32kg
Wt 200	284kg
Wt 400	526kg
FS	6
SC 14 Mo	38cm

Angus Carcase Legend

- Super calving ease prospect ranks in top 2% for CE direct, top 2% for BWT and top 6% GL
- Edmund is still the most trusted CE + carcass + phenotype + structure Angus sire
- Use Edmund with confidence in organised FTAI as his semen performs very well
- Use on big cows to lower birth weight and increase carcass whilst adding fat and sustainability
- Outstanding progeny in the paddocks, sons in AI and seedstock herds
- High EBV accuracy, 177 herds, 4972 progeny, 3033 scans, 1167 docility records and 1024 daughters

RENNYLEA EDMUND E11 (AI) (ET) (AMF-NHF-CAF-MAF-OSF-DDF-RGF)

Owned by Ardrossan Angus, NSW; Willow Fields Angus, SA



Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+6	+24	-12	+4.7	-0.4
97%	97%	94%	80%	91%

Booroomooka Undertaken U170

Ythanbrae Henry VIII U8 (AI) (ET)

Booroomooka Undertaken Y145

Lawsons Henry VIII Y5 (AI)

Booroomooka Uaaise U101 (AI)

Ythanbrae Direction T270 (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+4.8	+1.0	-7.6	+1.0	+36	+68	+87	+64	+16	-12.0	+2.1	+12	+1.08	+54	+7.0	+3.4	+1.3	-0.4	+4.1	+\$149	+\$123	+\$177	+\$129
Acc	98%	94%	99%	99%	99%	99%	99%	98%	98%	90%	99%	99%	93%	97%	97%	97%	97%	96%	96%				
%Rank	2	42	6	2	87	87	87	86	45	1	35	25	99	70	20	1	14	85	1	3	12	2	12

EBVs as at July 2019 **TOP 20%**

INERTIA

29AN2077



Reg. No.	USA18636043
Born	09/08/2016
BW	34.5kg
W/205	289kg
Y/365	535kg
Wt 600	728kg
SC 12mo	37cm
YFS	6.1



Dam G A R Prophet 2984

G A R INERTIA

(AMF-NHF-CAF-MAF-DDF)

Unwavering Genetic Direction and Velocity

- Chart your course and resist external forces with Inertia's combination of breed leading genotypic velocity and incredible body mass
- Wide based, powerfully constructed bull that combines an unprecedented degree of marbling and phenotypic muscle
- Elite of the elite for his combination of Method Genetics Indexes - top 1% MPI, QPI and ROI
- His impressive dam was the high selling female in the 2018 Gardiner Angus Ranch Sale
- Top 1% EBV's for 8 traits, go to sire for growth, carcass with phenotype.

Inspection in 2018/2019. An outstanding individual with superb style, shape, muscle, length and head carriage. Beautiful tail set and shoulder, strong topped. Soft skin, early shedding hair, good temperament, walks very well, sheath is a 4 and has good heel depth.

G A R Progress

G A R Momentum

G A R Big Eye 1770

G A R Prophet

G A R Prophet 2984

G A R Daybreak 1521

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.4	+1.4	-2.8	+3.6	+62	+111	+131	+89	+23	-3.3	+1.0	-	+0.42	+83	+10.9	-0.5	-1.8	+0.7	+4.0	+\$156	+\$144	+\$180	+\$145
Acc	53%	48%	66%	76%	76%	75%	73%	72%	72%	40%	71%	-	51%	72%	70%	70%	63%	65%	68%				
%Rank	34	33	72	33	1	1	6	53	3	68	85	-	84	2	1	65	88	40	1	1	1	1	

EBVS as at July 2019 **TOP 20%**

EDISON

29AN2046



Reg. No.	USA18704096
Born	09/08/2016
BW	31kg
W/205	337kg
Y/365	625kg
SC 12mo	38cm

Reinventing Genetic Progress

- Profitability extraordinaire, no 10 bulls in the breed can match his combination of calving ease, growth and end product
- Ranks in the top 5% of the breed for 12 EPDs and indexes
- Middle framed, long spined, super sound performance dynamo
- Selected for Angus Sire Benchmarking Program Cohort 9
- Inspection very good claw shape, deeper heel, docile, good length of spine and tail set - overall correct with massive data.

THOMAS EDISON 6764

(AMF-NHF-CAF-MAF-DDF-OHF-OSF)

Owned by Thomas Angus Ranch Inc and ABS Global.

MCC Daybreak

G A R Sunrise

G A R Objective R227

A A R Ten X 7008 S A

Thomas Primrose 41037

Thomas Primrose 21128

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.2	+2.9	+0.0	+3.8	+65	+115	+140	+97	+16	-3.7	+0.5	-	-0.16	+85	+8.7	-2.7	-4.1	+2.3	+2.3	+\$156	+\$148	+\$172	+\$149
Acc	47%	39%	64%	75%	75%	74%	72%	70%	71%	37%	70%	-	48%	71%	69%	69%	61%	63%	66%				
%Rank	37	10	97	38	1	1	2	37	44	62	95	-	15	1	6	99	99	2	25	1	1	3	1

EBVS as at July 2019 **TOP 20%**

ENHANCE

237AN2869



SYDGEN ENHANCE

Owned by Sydenstricker Genetics, MO; Mogck & Sons Angus Farms, SD.

(AMF-NHF-CAF-MAF-DDF-DWF-OSF-OHF)

Enhance and Improve

- The definition of multi-trait superiority ranking #1 on the Main Sire list for \$Combination and #2 for \$Beef
- He's no low accuracy wannabe having already achieved Rock Solid accuracy levels backed by over 1,000 progeny performance and genomic records
- Progeny demand was on fire at the 2018 Sydenstricker Genetics Sale with 11 daughters averaging \$23,000
- High fertility sire with outstanding Docility
- Unmatched USA EPD profile featuring elite Calving Ease, Feed Efficiency, Docility and Marbling genetics with 18 traits that rank in the top 25% of the breed.

2018/2019 Inspections: Very impressive sire with very good feet and legs, extremely docile. A bull with long body, good tail set, sheath 5, big depth of body. Versatile, great data.

Reg. No.	USA18170041
Born	27/1/2015
BW	27kg
W/205	373kg
Y/365	707kg
FS	6.6

Calving Ease	★★★
Carcass Merit	🍖🍖🍖🍖



2XL Stellar 7133, Enhance daughter

Syden Googol

Syden Exceed 3223

Syden Forever Lady 1255

Syden Liberty GA 8627

Syden Rita 2618

Fox Run Rita 9308



Mogck Enhance 697



Syden Everelda 8056



Syden Fanny 7426

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RYBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.2	+1.1	-4.1	+2.4	+50	+91	+110	+73	+21	-4.8	+2.5	-	-0.49	+71	+8.1	-1.2	-1.3	+1.8	+1.8	+\$131	+\$129	+\$135	+\$128
Acc	40%	39%	68%	67%	66%	62%	62%	57%	50%	27%	55%	-	41%	56%	52%	56%	50%	48%	51%				
%Rank	11	40	48	11	20	19	40	82	8	40	18	-	1	15	10	85	80	6	45	19	4	29	13

EBVS as at July 2019 **TOP 20%**

MARLON BRANDO

29AN2090



MILLAH MURRAH MARLON BRANDO M304 (AI) (AMF-NHF-CAF-DDF-MAF-DWF-OHF-OSF)
Owned by Duran Family & Millah Murrah



Dam: Flower G41 rising 5 years or age.

Reg. No.	NMMM304
Born	23/08/2016

The Movie Star

- Marlon Brando M304 comes right from the heart of the Millah Murrah programme. He is by the \$80,000 Klooney and from the dam of the \$150,000 Kingdom, Flower G41.
- Boasting superior structural scores and movie star looks, Marlon Brando is rated as one of the most exciting sires to come from the Millah Murrah programme.
- He carries obvious pedigree depth, combined with a beautiful phenotype, exquisite structure and very strong data, especially for carcase traits.
- Marlon Brando moves beautifully across the paddock, with flawless clean lines and beautiful neck extension. He is a super stylish animal, a genuine all-round option with blanket mating potential for stud or commercial programmes. Expect awesome replacement females to come from this superb young sire.

Booroomooka Theo T030 (AI)

BT Right Time 24J

Millah Murrah Klooney K42 (AI)

Millah Murrah Flower G41 (AI)

Millah Murrah Prue H4 (AI)

Millah Murrah Flower C15 (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+0.9	+1.0	-6.5	+4.6	+48	+92	+111	+88	+14	-5.8	+0.6	+1	+0.08	+59	+9.6	+1.9	+0.5	-0.3	+2.6	+\$132	+\$122	+\$142	+\$126
Acc	65%	55%	85%	77%	75%	73%	73%	68%	62%	50%	76%	64%	61%	68%	67%	70%	67%	63%	66%				
%Rank	42	42	13	58	32	17	38	56	61	22	93	60	41	54	3	6	30	80	18	18	13	21	17

EBVS as at July 2019 **TOP 20%**

NUGGET

29AN2088



MILLAH MURRAH NUGGET N266 (AI) (AMF-NHF-CAF-DDF-MAF-DWF-OHF-OSF)
Owned by Kamilaroi Angus & Millah Murrah



Ascot Hallmark H147, sire of Nugget N266.



Dam of Nugget, Honey H159.

Reg. No.	NMMN266
Born	02/08/2017

You've Struck Gold

- Nugget is the all breeds Australian record priced yearling bull. He sold for \$54,000 to top the 2018 Millah Murrah sale as the highest priced Angus bull in Australia for the year.
- Nugget is a product of the "no brainer" maternally focussed mating of Hallmark on Theo. Hallmark is an Emperor son from the prolific Millah Murrah Brenda family. His daughters received exceptional demand at the 2017 Millah Murrah female sale where 28 of them sold to average \$14,500.
- Nugget's genomically enhanced data set is sublime, ironing out all the deficiencies of his father. Nugget has a much earlier maturing phenotype than Hallmark, with the outstanding foot structure his father is favoured for.

Without doubt, **Nugget is the Hallmark son the industry has been waiting for.**

Te Mania Emperor E343 (AI)

Booroomooka Theo T030 (AI)

Ascot Hallmark H147 (AI)

Millah Murrah Honey H159 (AI)

Millah Murrah Brenda F123 (AI)

Millah Murrah Honey F120 (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+0.9	+0.3	-6.7	+4.0	+51	+98	+130	+103	+19	-4.8	+3.9	+13	+0.37	+79	+4.4	-1.5	-3.4	+0.9	+2.8	+\$138	+\$123	+\$161	+\$128
Acc	55%	53%	85%	75%	72%	71%	71%	68%	62%	47%	73%	58%	58%	66%	65%	68%	65%	63%	64%				
%Rank	42	55	12	43	18	7	7	26	17	40	1	21	79	4	62	90	99	30	13	10	12	7	13

EBVS as at July 2019 **TOP 20%**

KLOONEY

29AN1955



MILLAH MURRAH KLOONEY K42 (AI)

Owned by Witherswood, Cherylton, Gilmandyke and ABS Australia.

(AMF-NHF-CAF-MAF-DDF-RGF)

Just Call Me George

Klooney sold for \$80,000 at Millah Murrah in 2015. He is the first calf of Prue H4, who many consider to be the best Emperor daughter to surface.

Klooney is receiving rave comment from breeders across the country for his ability to transmit exceptional structure and phenotypic excellence to his offspring.

In Spring 2017, the first nine Klooney sons sold at Millah Murrah, to a \$50,000 industry record yearling price and an average exceeding \$20,000.

In 2018, wherever Klooney bulls have sold, they have either topped the sale, or been among the high selling sire groups.

Any doubts about the small sample size of the Klooney sons at the 2017 Millah Murrah sale were dispelled when 24 of them sold to average \$17,500 in September 2018. Two of his sons fetched \$40,000 or more. Combined with the \$50,000 son from 2017, Klooney is the first Angus sire in Australia with three sons at \$40,000 or more to his credit.

Early reports on the Klooney daughters in production are equally glowing. Glenmorgan Angus reported 57/58 born unassisted, with the exception being a genuine breach. Their udder quality and fleshing are excellent.

Repeat semen sales on Klooney are outstanding. He is destined to stand alongside the greats of the breed.

Reg. No.	NMMK42
Born	30/01/2014
BW	36kg
Wt 205	327kg
Wt 365	556kg
18 Mth	776kg
SC	38cm
FS	6.4

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+6	+7	-3	+2.7	+0.4
87%	87%	80%	63%	72%



Dam, Prue H4 as a 3 year old

B/R New Design 036
Booroomooka Theo T030 (AI)
 Booroomooka Quaint Q34



NIWN7

Te Mania Emperor E343 (AI)
Millah Murrah Prue H4 (AI)
 Millah Murrah Prue F12 (AI)



NMMM182



NMMM176



	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+2.8	+1.7	-6.5	+5.9	+49	+92	+109	+95	+18	-6.4	+1.8	+5	+0.26	+66	+6.3	+0.1	-2.0	+0.5	+2.6	+\$128	+\$123	+\$144	+\$119
Acc	89%	81%	99%	98%	97%	98%	97%	88%	82%	68%	97%	96%	82%	90%	90%	91%	89%	84%	89%				
%Rank	15	28	13	85	27	17	43	40	24	14	50	46	66	29	30	45	91	50	18	25	12	19	33

EBVS as at July 2019 **TOP 20%**

LEGEND

29AN2006



CLUNIE RANGE LEGEND L348 (AI) (ET) (AMF-NHF-CAF-MAF-DDF-OSF-DWF)
Owned by Clunie Range



NBHN367, son of Legend

Reg. No.	NBHL348
Born	09/07/2015
BW	36kg
Wt 200	300kg
Wt 400	636kg
SC 13.5mo	38cm
FS	6.0

I Am Legend

- The Reality son with Style, Growth and Carcass
- G.Dam E111 is a large framed long bodied cow with excellent udder and teat placement and faultless foot structure
- Dam J81 has inherited the same outstanding udder and foot structure, and is a cow that will remain in the donor program at Clunie Range for some time to come. The maternal line traces back to Te Mania Lowan U43, the full sister to Ulong!
- Legend is an impressive individual. He shows tremendous thickness with depth of body and outstanding topline. His muscle content is matched with a fantastic skin type and he oozes softness and doing ability. The thickness and genuine muscle in this bull is amazing.
- Numerous satisfied customer calls of progeny with thickness, softness and muscle
- Front claw shape +18.

Schurrtop Reality X723

Connealy Earnan 076E(ET)

Matauri Reality 839

Aberdeen Estate Laura J81 (AI) (ET)

Matauri 06663

Tuwharetoa E111 (AI) (ET)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RYBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-1.5	+3.2	-8.2	+6.3	+61	+103	+131	+140	+3	-8.3	+3.2	+10	+0.12	+72	+2.6	+2.5	+0.7	-1.2	+2.8	+\$137	+\$119	+\$156	+\$126
Acc	81%	60%	98%	98%	95%	91%	93%	83%	70%	55%	90%	90%	79%	78%	79%	81%	79%	75%	78%				
%Rank	77	8	4	90	1	3	6	1	99	2	4	29	47	14	87	3	25	97	13	11	20	10	17

EBVS as at July 2019 TOP 20%

FAIL SAFE

29AN2009



G A R FAIL SAFE (AMF-NHF-CAF-MAF-DDF-OSF-OHF-DWF-MHF)



Dam - G A R Progress 830

Reg. No.	USA18181757
Born	16/08/2014
BW	29kg
W/205	310kg
Y/365	530kg
FS	6+

Exceptional Calving Ease, Marbling & Phenotype

- Breed leading calving ease and marbling genetics with an outstanding combination of muscle and substance
- Heavy muscled, thick made bull with added capacity and a very pleasing phenotype
- His dam is one of the highest selling females in Angus history and she stamps her progeny both over and under the hide.

Inspected Fail Safe on four occasions since January 2017.

2019 Inspection: Grown into a bull with tremendous length, displaying extension of neck, and plenty of depth. Tail head set very good, nice quiet nature, sheath 4, good size and shape to testicles. Certainly a big framed, CE, Carcass bull.

Mytty In Focus

G A R Progress

Connealy In Sure 8524

G A R Progress 830

Entrena of Conanga 657

G A R 111 Rito 3346

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RYBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+5.3	+4.4	-5.4	+1.4	+45	+84	+98	+61	+25	-7.8	+2.5	+18	+0.26	+65	+6.7	+0.9	+1.2	-0.3	+3.9	+\$144	+\$131	+\$164	+\$131
Acc	72%	51%	96%	95%	91%	84%	82%	79%	75%	45%	74%	87%	57%	79%	73%	74%	68%	69%	72%				
%Rank	1	1	25	4	51	41	69	94	2	4	18	12	66	33	24	23	15	80	1	6	3	5	9

EBVS as at July 2019 TOP 20%

MONUMENTAL

237AN3057



EXAR MONUMENTAL 6056B

(AMF-NHF-CAF--DDF-OHF-OSF-MAF)

Reg No.	USA18379347
Born	11/01/2016
BW	25kg
W/205	385kg
Y/365	687kg
FS	6

Calving Ease	★★★
Carcass Merit	🍖🍖🍖🍖



Monumental Phenotype and Genetic Merit

- Peoples Choice of the 2017 National Western Grand Champion carload and EXAR high seller
- Has continued to develop into one of the most impressive, powerful and athletic bulls in the ORigen lineup
- Ranks among the Angus breed's elite multi-purpose sires and combines breed-leading growth with double-digit Calving Ease and a low Birth Weight EPD
- Leading edge \$Weaning, \$Feedlot and \$Beef Indexes
- Progeny demand has been outstanding including a \$100,000 half interest female in the inaugural EZ Angus Ranch sale and 9 daughters that average \$28,000 at Express Ranches

2018 & 2019 Inspections: Monumental presents exceptionally well, good head carriage and neck extension following into a long body, strong spine into a well set tail. He has a good poll and jaw, sheath is 4+, testicles good size and shape. He is certainly quiet in nature. Skin is softer type with hair that sheds well. Monumental progeny were super attractive and stylish; when matching this to the EPDs, it is easy to see why Monumental is one of the most talked about sires.

Varilek Product 2010 04

A A R Ten X 7008 S A

3F Epic 4631

FWY 7008 of C085 4029

Zebo Queen 1072

FWY Rita C085

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RYBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.6	+2.7	-6.8	+2.9	+60	+112	+141	+114	+18	-2.3	+2.7	-	+0.48	+91	+6.8	-0.9	-1.0	+0.4	+2.8	+\$146	+\$135	+\$161	+\$140
Acc	49%	33%	63%	74%	74%	73%	70%	68%	68%	34%	68%	-	47%	70%	67%	68%	59%	61%	64%				
%Rank	31	13	11	18	2	1	2	11	22	83	13	-	89	1	23	78	73	53	13	5	1	7	2

EBVS as at July 2019 **TOP 20%**

NEW GROUND

29AN2116



LANDFALL NEW GROUND N90^{PV}

Owned by Absolute Angus and ABS Australia.

(AMFU-NHFU-CAFU-DDFU)

Reg. No.	TFAN90
Born	16/07/2017
BW	37kg
W/200D	242kg
Y/400D	520kg
20mo Wt	712kg
22 18mo	43cm
FS	6



Discovering Solid Ground

- New Ground sold at the Landfall Autumn Sale 2019. A record Tasmania price of \$75,000
- Visual standout of the yearling bulls September 2018
- N90 is first calf of dam L88, and L88 first calf of gdam J139
- Ground breaking dam pedigree featuring a who's who of Angus sires; Reality, Emperor, Infinity, Reagan, 036, Scotchcap, M032
- Of the ten dams in the maternal pedigree 9 have been donors, the other had 9 natural calves. A combined total of 280 progeny
- Perhaps the best son of Discovery with positive fat, big scrotal and sound structure

A A R Ten X 7008 S A

Matauri Reality 839

V A R Discovery 2240

Landfall Elsa L88

Deer Valley Rita 0308

Landfall Elsa J139



Dam, TFA L88



Grand Dam, TFA J139

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RYBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.8	+2.8	-8.2	+3.7	+57	+107	+138	+113	+18	-5.8	+4.8	-	+0.79	+77	+7.6	+2.1	+1.2	-0.2	+3.1	+\$159	+\$136	+\$179	+\$148
Acc	59%	43%	85%	75%	73%	71%	73%	66%	59%	42%	72%	-	54%	64%	63%	65%	62%	59%	62%				
%Rank	28	11	4	35	4	2	3	13	28	22	1	-	99	6	13	5	15	78	8	1	1	1	1

EBVS as at July 2019 **TOP 20%**

LOCH UP

29AN2008



Reg. No.	NMML133
Born	14/03/2015
BW	41kg
Wt 9 mo	419kg
400 Days	590kg
Wt 17 mo	802kg
SC 17 mo	44cm
FS	6.0

All Bases Covered

The \$85,000, highest selling Angus bull in Australia for 2016, Loch Up was the headline act of the Angus breed record sale at Millah Murrah, where 109 bulls averaged \$16,348.

Loch Up's dam, Brenda H49, was rated by several good judges as the outstanding heifer of her drop, which included Klooney's now vaunted dam, Prue H4. H49 is directly descended from the famed matriarch of the Millah Murrah herd, Brenda Y33.

Progeny of Loch Up at the yearling stage have sold well and terrific reports are coming through. The coming Spring 2019 bull sales are boasting many outstanding sons and even said Loch Ups are the best sire group!

Loch Up is no 8 registration sire with near on 1100 progeny in 68 herds to date. With a data set including FC at +11 and pedigree offering broad spectrum mating options, backed by quality progeny already on the ground, Loch Up is destined to be a major sire across Australia in 2020 and 2021.

MILLAH MURRAH LOCH UP L133 (AI) (ET)

(AMF-NHF-CAF-MAF-OSF-DDF-RGF)

Owned by Ascot and Millah Murrah.



Sitz Upward 307R
Thomas Up River 1614
Thomas Carol 7595

Te Mania Emperor E343 (AI)
Millah Murrah Brenda H49 (AI)
Millah Murrah Brenda E64 (AI)



QQFN365



QQFN343



Dam, Brenda H49



Grand Dam, Brenda E64

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-1.7	+0.7	-5.5	+5.3	+61	+103	+131	+110	+20	-6.1	+2.2	+16	-0.50	+82	+1.6	-1.5	-1.9	+0.3	+1.9	+\$122	+\$116	+\$130	+\$118
Acc	77%	54%	98%	98%	97%	97%	96%	83%	69%	51%	96%	96%	82%	79%	84%	84%	82%	76%	82%				
%Rank	79	47	24	75	1	3	6	15	11	18	30	15	1	2	94	90	90	55	40	35	28	36	35

EBVS as at July 2019 **TOP 20%**

UP RIVER

29AN1856



THOMAS UP RIVER 1614

(AMF-NHF-CAF-MAF-DDF)

Reg. No.	USA17091363
Born	31/07/2011
BW	43kg
W/205	344kg
Y/365	643kg
FS	6-
Calving Ease	★★★
Carcass Merit	★



Man Amongst Boys

- Moderate framed with extreme power, thickness and dimension
- True power sire that still offers reasonable calving ease with outstanding performance and maternal value
- Progeny proven, top 3% feed efficiency sire with excellent growth and top 4% genetics for reduced Feed Intake
- Sires big ribbed, easy fleshing females and ranks in the top 15% for Maternal Profit through the commercially oriented Sire Alliance testing program
- Sired both the \$85,000 sale topper and \$54,000 second high selling bulls in the Millah Murrah Angus Sale in Australia
- Inspections of Up River for the last 5 years still verify the power, growth and thickness and doability.

Connealy Onward

Rito 112 of 2536 Rito 616

Sitz Upward 307R

Thomas Carol 7595

Sitz Henrietta Pride 81M

Thomas Carol 1246

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.3	+0.8	-5.9	+3.5	+60	+113	+132	+95	+26	-5.7	+3.0	-7	+0.28	+81	+4.4	+1.4	+1.3	+0.5	+1.2	+\$136	+\$134	+\$133	+\$136
Acc	87%	74%	98%	98%	97%	98%	98%	94%	92%	62%	97%	94%	76%	90%	90%	91%	89%	86%	89%				
%Rank	10	45	19	30	2	1	5	41	1	23	7	85	69	3	62	12	14	50	70	13	1	32	5

EBVS as at July 2019 **TOP 20%**

GENESIS

29AN1982



PATHFINDER GENESIS G357 (AI) (AMF-NHF-CAF-MAF-OSF-DDF-DWF)
Owned by Pathfinder Angus.



Reg. No.	SMPG357
Born	23/03/2011
BW	39kg
Wt 200	306kg
Wt 400	520kg
Wt 600	774kg
Mature FS	7-
SC	43cm

A Living Legend

- Genesis was proven through the Angus Sire Benchmark Program
- No. 3 registration sire in Australia
- Inspection of his progeny can be summarised
 - Soft, very docile, high growth calves
 - Fertile females with beautiful udders
- Genesis stands in a class of his own, biggest growth bull in the ABSP
- Cattle breeders keep commenting on progeny showing a very quiet nature and superior growth.

Te Mania Yorkshire Y437 (AI)

Ardrossan Direction W109 (AI) (ET)

Te Mania Berkley B1 (AI)

Pathfinder Direction D245 (AI)

Te Mania Lowan Z53 (AI) (ET)

Pathfinder Adavale A433

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.8	+2.9	-7.5	+6.6	+64	+112	+148	+152	+21	-5.5	+4.1	+19	+0.75	+99	+10.9	+2.4	-0.2	+1.0	+1.6	+\$150	+\$132	+\$162	+\$145
Acc	89%	75%	99%	99%	98%	98%	98%	94%	93%	70%	98%	97%	83%	91%	90%	91%	89%	85%	89%				
%Rank	28	10	6	93	1	1	1	1	9	27	1	11	98	1	1	3	50	25	53	3	2	6	1

EBVS as at July 2019 **TOP 20%**

KRUSE TIME

29AN2080



MILLAH MURRAH KRUSE TIME K400 (AI) (ET) (AMF-NHF-CAF-DDF-MAF-RGF)
Owned by Sheron Farms and Millah Murrah Angus.

Reg. No.	NMMK400
Born	23/8/2014
Mat. Wt	1075kg
FS	5.7
SC 24 Mo.	40cm

Heir to the Maternal Crown

Kruse Time K400's phenotype is a reminder of all that is great about the Angus breed. He displays incredible fleshing and doing ease with extreme agility for a bull of such capacity. Structurally he is flawless. Kruse Time carries a superb maternal pedigree with cow making legends: Hingaia 469, Crusader of Stern and Right Time 24J stacked high up in the pedigree.

K400's genomically derived EBV set is favourable compared to pedigree expectations. Combined with progeny data, his growth curve is trending in encouraging fashion.

Kruse Time's first sons set the sale ring alight at Millah Murrah in spring 2018. Eight of his sons sold to the 2nd high price of \$50,000 to average \$19,000.

Phenotypically an ideal complementary mating for females by Regent, Gatsby, Emperor, Hallmark, Equator & Elevator, K400 has wide application for breeders focused on the maternal side of the Angus equation.

Kruse Time presents as a genuine contender for heir to the great maternal sires of the breed.

Leachman Right Time

Crusader of Stern AB

BT Right Time 24J

Millah Murrah Ela A204 (AI)

Sitz Everelda Entense 1905

Millah Murrah Ela Y46 (AI)



K400 at 43 months.



Dam Ela A204



NMMN177

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+0.7	-1.1	-2.5	+3.1	+42	+82	+107	+101	+15	-1.0	+0.3	+10	-0.22	+58	+4.6	-0.1	-0.1	-0.3	+1.0	+\$86	+\$92	+\$77	+\$93
Acc	73%	61%	93%	93%	88%	88%	84%	79%	72%	57%	85%	85%	65%	76%	76%	79%	77%	73%	75%				
%Rank	45	78	77	23	66	48	48	29	52	93	97	30	10	57	58	53	48	80	75	91	91	92	89

EBVS as at July 2019 **TOP 20%**

FIREBALL

29AN2099



GB FIREBALL 672 (AMF-NHF-CAF-MAF-DDF-OHF-OSF-DWF) NT821F
Owned by Grand Bayou Farms, LA; Goode Angus, TX; ABS Global, Inc., WI.

Reg. No.	USA18690054
Born	20/10/2016
BW	21kg
W/205	230kg
Y 365	477kg
FS	5+



Sure Fire Winner

- Sure fire calving ease and carcass quality with added performance
- Double digit Calving Ease EPD with top 10% growth for a big time curve bender spread
- Offers a combination of Marbling and Rib Eye Area EPDs that is unmatched by any other active or non-parent sire in the Angus breed today
- Offers significant sire line advantages for foot quality, muscle and \$Beef.

May 2019 inspection: Unique curve bender, massive carcass EPD and positive fat. Phenotype wise he impresses in many areas, tight sheath, good shaped scrotal, really docile, well shaped feet, good head carriage, good top, well set tail and no white. Fireball has good length, muscle, depth and bone, a good looking carcass bull exhibiting base width.

G A R Sure Fire

G A R Anticipation

G A R Sure Fire 6404

GB Anticipation 432

G A R Complete N281

GB Ambush 269

	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	HPG	CEM	MILK	MW	MH	CW	MARB	REA	FAT	\$M	\$W	\$F	\$G	Claw	Angle	\$B
EPD	+14	-1.1	+66	+127	+28	+1.06	+0.5	+1.56	+28	+11.2	+14	+27	+52	+0.2	+52	+1.70	+1.17	-.012	+72.00	+75.00	+95.00	+115.00	+0.45	+45	+209.00
Acc	.36	.53	.46	.42	.31	.31	.51	.47	.34	.20	.27	.28	.36	.38	.40	.36	.37	.34							
% Rk	4	10	15	10	5	95	50	10	10	50	4	30	30	65	20	1	1	25	25	10	20	1	25	20	1

USA EBVS as at 03/07/2019 TOP 35%

JET BLACK

237AN3190



BAR R JET BLACK 5063 (AMF-NHF-CAF-MAF-DDF-OHF-OSF-DWF) NT821F
Owned by Friendship Farms, GA; Five Star Land and Cattle, CA; Craig & J J Reinhardt, CA.

Reg. No.	USA18389838
Born	30/07/2015
BW	36kg
W/205	369kg
Y/365	678kg
Wt Mat	1070kg
SC Mat	44cm
FS	5.8



Jet Set Genetics

- Moderate framed, bigger boned, heavy muscled and sound footed Black Granite son
- No other bull in the business is more balanced from an overall EPD profile with his combination of EPD spread, carcass traits, efficiency and maternal traits
- Top 1% of the breed for WW, YW, RADG, CW, \$W and \$B
- Traces back to a full sister to the Pathfinder® sire Bushwacker
- A good mating choice for Journey, Discovery, Upward, Tex X derivatives and Rampage daughters to moderate frame, improved feet and legs and add body mass.

Connealy Consensus 7229

Sitz Upward 307R

Connealy Black Granite

Bar R Iris Anita 0113

Eura Elga of Conanga 9109

Bar R Anita 7081

	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	HPG	CEM	MILK	MW	MH	CW	MARB	REA	FAT	\$M	\$W	\$F	\$G	Claw	Angle	\$B
EPD	+11	+1.4	+84	+151	+33	+0.83	+0.8	+1.16	+26	+3.0	+10	+26	+93	+1.0	+84	+61	+1.00	+0.001	+43.00	+87.00	+147.00	+58.00	+0.50	+54	+205.00
Acc	.61	.84	.68	.44	.38	.38	.51	.43	.37	.27	.33	.35	.41	.44	.47	.40	.41	.38							
% Rk	15	55	1	1	1	85	20	25	10	95	35	40	2	4	1	35	3	35	90	2	1	20	50	55	1

USA EBVS as at 03/07/2019 TOP 35%

COMMAND

29AN1972



BALDRIDGE COMMAND C036

Owned by Baldrige Bros NE and ABS Global.

(AMF-NHF-CAF-MAF-OSF-DDF-DWF) NT821F

In Command and In Demand

- Arguably the most complete young bull to sell anywhere in the 2016 sale season
- Impeccable ABS calving ease and maternal tabulation with COMPLEMENT, HOOVER DAM and STYLES UPGRADE up close in his pedigree
- As his mother's first natural calf, COMMAND helped her to a rock'n good start with a 69lb BW and ratios of 113 WW & YW, 154 IMF and 107 REA
- Awsome phenotype, tremendous body and thickness - he's deep, thick, and square made
- His first calf crop stands out from both a type and data perspective
- Stands out in commercial herds and show winners at Royal Shows
- First sons at Circle 8 sold to \$31,000.

Reg No.	USA18219911
Born	13/01/2015
BW	31kg
W/205	378kg
Y/365	662kg
SC 12Mo	38.3cm
FS	6

Calving Ease	★★★
Carcass Merit	★★★★

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+9	+8	+4	-	+0.4
52%	49%	25%	-	28%



EF Complement 8088

EF Commando 1366

Riverbend Young Lucy W1470

Hoover Dam

Baldrige Blackbird A030

Baldrige Blackbird X89



BBB P102



Baldrige Blackbird A030



44 Command



RRR Blackbird E147

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	REBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+4.6	+3.3	-7.5	+2.7	+59	+106	+136	+89	+21	-1.0	-0.1	+23	+0.52	+76	+12.2	-2.5	-3.6	+2.3	+2.3	+\$150	+\$141	+\$162	+\$146
Acc	72%	44%	98%	97%	94%	92%	85%	79%	73%	39%	78%	90%	54%	80%	74%	78%	72%	71%	74%				
%Rank	2	7	6	15	2	2	3	55	9	93	99	6	91	7	1	98	99	2	25	3	1	6	1

EBVs as at July 2019 **TOP 20%**



Fast Forward Your Genetic Progress™

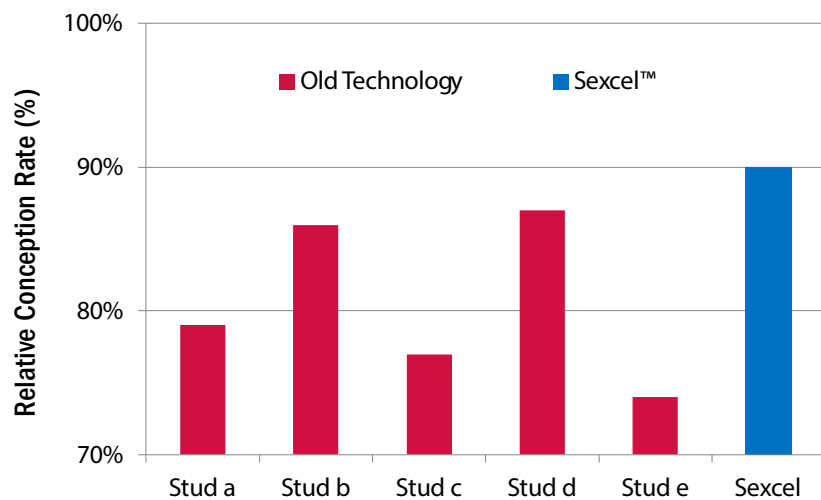
Sexcel™ is ABS' new and improved sexed genetics product. It is produced using our own 21st century technology, which is gentle on sperm cells.

Sexcel™ offers ABS' best genetics, to contribute to improved performance in your herd.

How Does it Perform?

We have tested and validated Sexcel™ extensively to be confident of its performance. We were able to do this through field trials involving over 12,000 units of Sexcel™, primarily in dairy herds.

Our trials show that Sexcel™ achieves a higher relative conception rate when compared to conventional semen, than other sexed genetic products available on the market. *



* Relative conception rate (RCR) measures conception rate of sexed semen compared to conception rate of conventional semen from the same sires. Data is taken from inseminations in dairy heifers with pregnancy checks at 30-90 days. This data does not reflect a head to head trial. Data source: Sexcel data is from a 2016 ABS field trial. Stud A, B, C, D, E data is from customer commercial results 2014-2017 reported through the ABS Real World Data® database for the major bull studs in the AI industry.



“We conducted a study in 2017 evaluating the use of Sexcel™ gender-skewed semen in conjunction with a fixed time AI protocol. Nearly 900 beef cows and heifers in six different herds were used in this project. Based on our experience, Sexcel™ gender-skewed semen can successfully be used in fixed-time AI protocols among animals that exhibit estrus.”

Dr. George Perry
South Dakota State University



BLACK MAGIC

29AN2043



Reg. No.	USA17803074
Born	14/08/2013
BW	36kg
Wt 205	465kg
Mat Wt.	1125kg
SC (mat)	44cm
FS	7

Calving Ease	★★
Carcass Merit	★★★★

Sexcel

BYERGO BLACK MAGIC 3348

(AMF-NHF-CAF-DDF-OSF-OHF-MHF)

Owned by Byergo Angus, Friendship Farms and ABS Global.

The Breed's Dominant #1 Beef Value Sire

- The hottest sire in the industry with top 1% performance traits and high value carcass genetics that make him the USA breed's #1 \$Beef sire by a wide margin
- No. 1 USA growth sire, WW, YW
- His influence was in high demand at the 2018 National Western
- His 12 year old dam has an average nursing ratio of 113

Inspections in 2018 and 2019: A large framed bull with enormous length of body, wide chest and stance, and a tremendous B- muscle expression. Has a beautiful head carriage and neck extension. Beautifully docile, good tail set, well shaped testicles, sheath 4. Further inspection of him and Byergo females and sale sons we liked the overall soundness in structure, and feet claw shape. Progeny in around the USA are show stoppers. Black Magic is for those chasing frame, growth, muscle, style in a proven package.



Byergo Elia 6360

BT Crossover 758N

Silveiras Conversion 8064

EXG Saras Dream S609 R3

Byergo Picasso

Byergo Elia Cupcake 5900

Byergo Miss Cupcake 3600

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	REBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-5.6	-7.0	-2.9	+7.1	+62	+107	+132	+112	+15	-4.0	+2.7	-	-0.27	+80	+8.9	-1.6	-0.8	+1.7	+1.6	+\$120	+\$117	+\$125	+\$118
Acc	49%	46%	59%	63%	63%	62%	61%	59%	58%	40%	59%	-	49%	59%	58%	59%	56%	56%	57%				
%Rank	97	99	70	96	1	2	5	13	52	55	13	-	8	3	6	91	68	7	53	40	25	43	35

EBVS as at July 2019 **TOP 20%**

TITUS

29AN2042



BYERGO TITUS 6340

(AMF-NHF-CAF-MAF-DDF-OHF-OSF-MHF)

Owned by Byergo Angus, Friendship Farms, Tim Hackett Farms, Rimrock Productions, Sauk Valley Angus, Cigar City and ABS Global.

Reg. No.	USA18818214
Born	24/09/2016
BW	34kg
W/205	460kg
Y/365	775kg



Byergo Miss Elia 2834
dam of Titus

Massive Performance & Phenotype

- Big bodied, high performance bull with tremendous capacity and overall body mass
- Offers a combination of USA WW EPD, YW EPD and \$Beef Value that is unmatched in the breed today
- Posted an adjusted weaning weight over 1,000 pounds with a modest 74 lb birth weight and +2.6 BW EPD
- Posted an adjusted yearling weight of 1.706 with scan ratios of 122 IMF and 116 REA.

Silveiras Conversion 8064

Byergo Black Magic 3348

Byergo Elia Cupcake 5900

Byergo Big Time 8728

Byergo Miss Elia 2834

Byergo Miss Elia 8756

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	REBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-2.3	-3.4	-4.1	+6.7	+77	+135	+163	+125	+14	-3.9	+3.1	-	-0.29	+98	+9.5	-1.6	-1.9	+2.2	+1.6	+\$158	+\$149	+\$169	+\$154
Acc	28%	26%	43%	68%	67%	67%	62%	61%	64%	27%	57%	-	36%	64%	60%	59%	49%	54%	56%				
%Rank	84	95	48	94	1	1	1	4	59	58	5	-	7	1	4	91	90	3	53	1	1	3	1

EBVS as at July 2019 **TOP 20%**

NAVIGATOR

29AN2089



MILLAH MURRAH NAVIGATOR N312 (AI) (ET) (AMF-NHF-CAF-MAF-DDF-RGF)
Owned by Sheron Farms & Millah Murrah.

Reg. No.	NMMN312
Born	15/08/2017

Koupals B&B Identity

Musgrave Aviator

MCATL Forever Lady 1429-138

BT Right Time 24J

Millah Murrah Flower G41 (AI)

Millah Murrah Flower C15 (AI)



Sire Musgrave Aviator. Viewed again in September 2018 he retains the enormous depth and thickness that has made him a favourite among Australian visitors to the US.



Dam, Flower G41, as a two-year-old 1st calver.

Set Your Course

Navigator was the lead off yearling at the 2018 Millah Murrah sale and 1st son of Aviator to sell in Australia. He fetched \$18,000. Only 33 straws of semen from his sire, Musgrave Aviator made it to Australian shores. He was mated with the prodigious production cow, Flower G41, to produce Navigator N312. The result is the best Aviator son available in Australia, based on overall EBV merit. Navigator had the highest raw IMF scan ever recorded for a yearling bull at Millah Murrah. His 6.8% IMF scan at 10 months of age was 0.6 ahead of the next best among his contemporary group of 24. He also recorded a phenomenal scrotal circumference of 38cm at 10 months - little wonder viable semen was frozen before he had attained 12 months of age! It is early days but based on pedigree background, objective performance measurement and individual phenotype, Navigator strikes as the "most likely" option for those wishing to pursue the Aviator line.

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+2.2	+1.2	-3.1	+2.4	+54	+95	+113	+79	+17	-6.4	+0.6	-6	-0.15	+71	+7.6	+1.2	+0.8	+0.2	+1.6	+\$129	+\$126	+\$127	+\$129
Acc	52%	49%	71%	74%	72%	71%	70%	66%	61%	42%	72%	57%	54%	65%	64%	67%	63%	61%	63%				
%Rank	23	38	67	11	9	12	34	73	30	14	93	84	16	16	13	15	23	60	53	23	7	40	12

EBVS as at July 2019 **TOP 20%**

MEDIATOR

29AN1988



MUSGRAVE MEDIATOR (AMF-NHF-CAF-MAF-OSF-DDF-DWF-MHF)

Reg. No.	USA18129638
Born	22/01/2015
BW	31kg
WW	401kg
YW	691kg
Calving Ease	★★★
Carcass Merit	🍖🍖🍖🍖

Koupals B&B Identity

Musgrave Aviator

MCATL Forever Lady 1429-138

Musgrave Boulder

Musgrave Barbara Lass 273

MCATL Barbara Lass 931-119

Bringing Performance & Phenotype Together

- Heavy muscled AVIATOR son with a great look
- USA EPD double digit calving ease potential with strong efficiency, docility and fertility values
- Ranks among the top AVIATOR sons for combined USA \$W and \$B offering added growth, marbling and maternal value
- Dam is a super uddered, very productive granddaughter of HOOVER DAM
- Mediator inspects very well, a sound deep body bull, plenty of mass
- Outstanding sale bulls to feature in 2019 AU spring sales.

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.3	+2.4	-0.7	+0.3	+43	+84	+90	+55	+23	-3.8	+2.1	-9	-0.40	+61	+3.6	-1.1	-0.7	+0.6	+2.3	+\$107	+\$119	+\$109	+\$107
Acc	66%	37%	97%	97%	93%	94%	89%	81%	73%	40%	92%	85%	57%	81%	81%	83%	78%	75%	80%				
%Rank	10	17	94	1	63	41	83	96	4	60	35	90	3	47	75	83	65	45	25	67	20	65	65

EBVS as at July 2019 **TOP 20%**

SOUTHERN CHARM

237AN3026



BUBS SOUTHERN CHARM AA31

Owned by Bub Ranch, MO; Sitz Angus Ranch, MT.

(AMF-NHF-CAF-MAF-DDF-OHF-OSF)



BUBS Deep South 671D



BUBS Gentry 682D

Reg. No.	USA17853196
Born	31/10/2013
BW	37kg
W/205	345kg
FS	7-

Calving Ease	★★
Carcass Merit	★★★★



BUBS Southern Joe 674D



Southern Charm - Universal Appeal

- Combines outstanding phenotype and a great data profile into one of the most appealing packages in the industry today
- A phenotype favourite - attractive patterned, sound structured and slick haired with added capacity, fleshing ability and muscle shape
- Performance and carcass genetics
- Top end maternal and growth with strong SC and HP fertility traits
- Sired the Grand Champion Sale Bull at the 2018 National Western Stock Show
- Inspections in 2018-19 confirm Charm as a phenotype superman, all class and style.

BT Crossover 758N

Connealy Stimulus 8419

Silveiras Conversion 8064

Hickory Hill Erica 009

EXG Saras Dream S609 R3

Hickory Hill Erica TA32

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-11.6	-7.4	-1.2	+6.1	+58	+104	+123	+77	+22	-4.7	+3.2	-11	+0.29	+76	+10.3	+0.5	+1.2	+1.0	+2.4	+\$113	+\$109	+\$116	+\$110
Acc	71%	53%	97%	96%	92%	85%	82%	79%	74%	43%	73%	75%	56%	78%	72%	73%	66%	67%	69%				
%Rank	99	99	91	88	3	2	14	77	7	42	4	92	70	7	2	33	15	25	23	55	50	55	58

EBVS as at July 2019 TOP 20%

BLACK PEARL

237AN2572



SYDGEN BLACK PEARL 2006

(AMF-NHF-CAF-MAF-DDF-OHF-OSF)

Reg. No.	USA17236055
Born	01/01/2012
BW	39kg
W/205	337kg
Y/365	593kg
Wt 30 Mo.	1065kg
FS	6.5
Sc 12 Mo	38cm

Calving Ease	★★★
Carcass Merit	★★★★



Power Trust Son

- Super popular sire in Australia with record-breaking semen sales in first years
- High selling sons to \$52,000, and high sale averages
- Black Pearl commands attention with his placid nature, soundness of movement and structure. Overall a delightful phenotype and style
- Inspections by many groups over the last 4 years always give Black Pearl the thumbs up! and a must use sire.



SydGen Black Pearl 4398



Dam - SydGen Anita 8611

SCR Promise 4042

Connealy Forward

SydGen Trust 6228

SydGen Anita 8611

SydGen Forever Lady 4413

Three Trees Anita 5133

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.8	+5.9	-7.9	+3.1	+51	+87	+120	+78	+20	-3.6	+1.5	-3	+0.71	+78	+8.1	+1.0	-1.0	+0.7	+2.0	+\$133	+\$121	+\$138	+\$132
Acc	95%	88%	99%	99%	99%	99%	99%	98%	97%	68%	98%	98%	80%	94%	93%	93%	92%	90%	91%				
%Rank	6	1	5	23	19	31	20	75	12	63	65	74	98	4	10	20	73	40	35	16	15	26	8

EBVS as at July 2019 TOP 20%

GATSBY

29AN1886



Reg. No.	NJWG279
Born	01/08/2011
BW	35kg
Wt 205	355 kg
Wt 24 Mo	955 kg
SC	42cm

Owned by Ascot, Alpine, Ardrossan, Murdeduke and Pathfinder Angus Studs and ABS Australia.

The Great

- Sold at auction for \$55,000
- Outstanding individual data - 2nd in contemporary for fat, IMF and weight at 18 months, 4th for Scrotal
- Tremendous maternal pedigree featuring 5 iconic Te Mania cows, R182, R426, P6, M118, D51. Dam D112 is an easy keeping cow
- Claimed as one of the soundest bulls in years - excellent structure, sound feet, clean sheath. Gatsby possesses natural softness and athleticism coupled with tremendous phenotype rarely seen in a bull with such extraordinary carcass EBVs. FC +10.

Te Mania Ambassador A134 (AI)

Te Mania Unlimited U3271 (AI) (ET)

Tuwaharetoa Regent D145 (AI) (ET)

Milwillah Lowan D112 (AI)

Lawsons Henry VIII Y5 (AI)

Milwillah Lowan B83 (AI)

MILWILLAH GATSBY G279 (AI) (AMF-NHF-CAF-MAF-DDF-RGF)

	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-5.8	-8.7	-2.6	+5.2	+50	+88	+116	+92	+20	-8.2	+2.3	-15	+0.76	+75	+9.1	+2.2	+1.8	-1.0	+4.4	+\$134	+\$107	+\$160	+\$118
Acc	93%	85%	99%	99%	98%	98%	98%	96%	97%	71%	98%	97%	82%	93%	92%	93%	92%	89%	90%				
%Rank	98	99	75	73	22	27	28	47	14	3	25	96	98	8	5	4	7	95	1	15	58	7	35

EBVS as at July 2019 **TOP 20%**

EXCEED

237AN2573



Reg. No.	USA17501893
Born	01/02/2013
BW	35kg
W/205	326kg
Y/365	605kg
Mat. FS	6.2

Calving Ease	★★★
Carcass Merit	★★★★

Exceed Expectations

- Ranks among the top five active sires in the breed for \$Beef Index
- Offers a unique pedigree among today's \$B leaders
- Also excels for Scrotal Circumference, Heifer Pregnancy and Docility with a top 5% \$Weaning Index
- Sired the \$30,000 co-top-selling bull in the 2015 SydGen Sale and his maternal sister topped the 2016 Sale at \$95,000.

D A A R Infinity 313

SydGen 928 Destination 5420

SydGen Googol

SydGen Forever Lady 1255

SydGen Forever Lady 4087

SydGen Forever Lady 8114

SYDGEN EXCEED 3223 (AMF-NHF-CAF-MAF-DDF-OHF-OSF-MHF)

	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.3	+0.5	-4.6	+3.0	+46	+82	+103	+82	+21	-4.1	+2.4	+11	-0.21	+70	+8.8	-2.0	-1.7	+1.9	+2.9	+\$131	+\$124	+\$147	+\$123
Acc	69%	39%	96%	94%	90%	82%	79%	76%	70%	32%	69%	65%	46%	76%	68%	69%	59%	62%	66%				
%Rank	10	50	38	20	45	48	57	68	10	53	20	27	11	19	6	96	87	5	12	19	10	17	23

EBVS as at July 2019 **TOP 20%**

KRAKATOA

29AN2007



Reg. No.	NJWK92
Born	21/7/2014
BW	37kg
Wt 205	273kg
Wt 400	505kg
Wt 24 Mo.	820kg
SC 24 Mo.	44cm

Owned by Murdeduke and Buchanan Station.

Go To Heifer Option

- Magnificent phenotype and structure
- True B muscle shape
- Superb docility

Trial Structural EBVs July 2019

FA	FC	RA	RH	RS
+14	-2	-7	+1.2	+0.3
64%	71%	50%	44%	58%

Schurrtop Reality X723

Coonamble Elevator E11

Matauri Reality 839

Milwillah Barunah H224 (AI) (ET)

Matauri 06663

Milwillah Barunah B55 (AI) (ET)

MILWILLAH KRAKATOA K92 (AI) (AMF-NHF-CAF-MAF-DDF-OSF-DWF-RGF)

	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+5.5	+4.5	-9.1	+1.9	+40	+70	+90	+101	+14	-2.2	+2.2	+13	+0.20	+54	+10.5	+1.9	+1.2	-0.6	+3.5	+\$111	+\$105	+\$122	+\$106
Acc	75%	59%	96%	96%	93%	93%	88%	80%	71%	54%	86%	86%	66%	78%	79%	81%	79%	75%	78%				
%Rank	1	1	2	7	75	82	83	29	61	84	28	21	58	70	2	6	15	88	3	58	65	47	68

EBVS as at July 2019 **TOP 20%**

COWBOY UP

237AN2949



Reg. No.	USA18286467
Born	30/01/2015
BW	45kg
Wt 205	415kg
Wt 365	786kg
Wt 24 Mo	941kg
FS	6

Calving Ease	★★
Carcass Merit	★★

It's Time to Cowboy Up

- Wide based, long spined, big bodied, sound made, with excellent feet and legs
- Perfect bull to put the punch and power back into your Angus cattle

Trial Structural EBVs July 2019

FA	FC	RA	RH	RS
+6	+15	-	-	-
39%	39%	-	-	-

KG Solution 0018

Sitz Upward 307R

HA Outside 3008

HA Blackcap Lady 1602

HA Ever Lady 1575

HA Blackcap Lady 5515

HA COWBOY UP 5405 (AMF-NHF-CAF-MAF-OSF-DDF-OHF)

	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.6	+0.8	-8.5	+4.8	+64	+119	+142	+116	+13	-5.4	+2.6	-6	-0.30	+87	+6.1	-2.2	-2.7	+2.7	+0.4	+\$145	+\$144	+\$148	+\$144
Acc	66%	38%	94%	93%	88%	86%	80%	75%	69%	33%	80%	65%	48%	77%	68%	70%	62%	64%	67%				
%Rank	31	45	3	63	1	1	2	10	74	28	15	83	6	1	33	97	97	1	90	5	1	16	1

EBVS as at July 2019 **TOP 20%**

FULL FORCE

29AN1971



Reg. No.	USA18150495
Born	09/10/2014
BW	31kg
W/205	322kg
Y/365	542kg
SC 12mo	40cm
YFS	5.7



Calving Ease	★★★★
Carcass Merit	★★★★



Yon Full Force E1181

YON FULL FORCE C398

(AMF-NHF-CAF-DDF-OSF-MHF-MAF)

Full Force Genetics

- Backed by three generations of proven Sire Alliance standouts and the proven and productive Yon Sarah cow family
- No holes EPD profile combining double digit Calving Ease with great fertility and convenience traits and a dual purpose \$W and \$B tandem
- Moderate, big bodied bull with added thickness and fleshing ability
- Stacks three generations of progeny proven feed efficiency and top maternal genetics with both his sire and paternal grandsire ranking in the top 5% for Sire Alliance Total Profit

2017 & 2018 Inspection: Bull has inspected very well. NZ took all last season's semen. Daughters inspected very well at Yon's.



Baldridge Endeavor E477



SR Isabel E560

Yon Future Focus T219

GDAR Game Day 449

Yon Future Force Z77

Yon Sarah A100

Yon Burgess X212

Yon Sarah N170

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.4	+2.2	-2.9	+2.1	+53	+97	+113	+57	+24	-0.9	+1.5	-	+0.39	+71	+8.8	+0.7	-2.0	+1.2	+2.2	+\$122	+\$128	+\$122	+\$124
Acc	46%	29%	62%	64%	64%	61%	61%	57%	51%	30%	56%	-	43%	56%	54%	57%	52%	49%	53%				
%Rank	9	20	70	9	11	8	33	95	2	93	65	-	81	16	6	28	91	20	30	35	5	47	20

EBVS as at July 2019 **TOP 20%**

FULL TANK

29AN2063



YON FULL TANK E472

(AMF-NHF-CAF-MAF-DDF-OSF-OHF)

Owned by Yon Angus and ABS Global.

Reg. No.	USA18814084
Born	21/10/2016
BW	34kg
W/205	275kg
Y/365	534kg
FS	5.5
SC 12mo	35cm

Top Off Your Genetic Program

- Fifth generation ABS sire that stacks proven Sire Alliance Maternal, Efficiency and Total Profit greats, Full Force and In Focus, Future Force, Future Focus
- His sire Full Force offers big time performance and muscle with double digit calving ease
- Posted a 111 WDA on forage test and was the high seller in the Spring 2018 Yon Family Farms Sale
- Top 10% Calving Ease, Docility and Muscle combined with a top 2% \$Weaning index
- Inspects very well, good structured, attractive, stylish bull, good tail set, excellent skin, sheath 5.

Yon Future Force Z77

S S Objective T510 OT26

Yon Full Force C398

Yon Sarah U382

Yon Sarah A100

Yon Sarah N170

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+2.1	+1.1	-2.8	+2.6	+57	+105	+123	+74	+24	-2.8	+1.4	-	+0.21	+71	+8.3	-0.3	-1.9	+1.4	+2.1	+\$134	+\$135	+\$139	+\$133
Acc	31%	29%	55%	72%	72%	71%	67%	66%	67%	34%	65%	-	44%	68%	65%	65%	56%	59%	62%				
%Rank	24	40	72	14	4	2	15	82	2	76	70	-	59	15	9	60	90	13	33	15	1	25	7

EBVS as at July 2019 **TOP 20%**

RESERVE

29AN1852



V A R RESERVE 1111 (ET)

(AMF-NHF-CAF-MAF-DDF)

Reg. No.	USA16916944
Born	31/01/2011
BW	35kg
W/205	322kg
Y/365	540kg
30 Mo Wt	850kg
30 Mo Ht	145cm
FS	6
Sc 12 Mo	40cm

Calving Ease	★★★
Carcass Merit	★★★★



Special Reserve

- Offers high accuracy calving ease combined with excellent thickness and impeccable maternal design
- Validated through the commercially oriented Angus Sire Alliance testing program, started in 1996, where he ranks in the top 3% for both Maternal Profit & Feed Efficiency and the top 10% for Total Profit
- Low input sire who is progeny proven for efficiency and ranks in the top 1% for Reduced Feed Intake
- Foot Score research leader in the USA which verify with the solid comments on good progeny scores in Australia. FC +9.
- Reserve continues to display brilliantly on each annual viewing at ABS Deforest.
- Progeny viewed in many herds, confirm Reserve as a CE sire and progeny having length of body with mass and muscle. His daughters show style, balance and udder quality.

Boyd New Day 8005

Connealy Onward

B/R New Day 454

Sandpoint Blackbird 8809

B/R Ruby 1224

Riverbend Blackbird 4301

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.9	+1.1	-4.2	+2.6	+46	+84	+109	+94	+15	-1.8	+1.1	+26	+0.37	+58	+8.2	-2.0	-2.1	+1.9	+1.9	+\$119	+\$118	+\$126	+\$118
Acc	91%	79%	99%	99%	98%	98%	98%	96%	96%	65%	98%	98%	77%	91%	91%	91%	89%	86%	89%				
%Rank	5	40	45	14	46	42	43	43	52	88	80	4	79	57	9	95	92	5	40	42	23	41	35

EBVS as at July 2019 TOP 20%

NATIONWIDE

29AN2091



RENNYLEA NATIONWIDE N432 (AI) (ET)

(AMF-NHF-CAF-DDF-MAF-DWF-OSF)

Owned by Pathfinder Angus.

Reg. No.	NORN432
Born	23/07/2017

Power Meets Functionality

- Selected for his outstanding phenotype and B muscle butt shape
- Very good foot structure and docility
- An outcross sire with real body capacity
- Positive calving ease with top 1% 200, 400, 600 day growth, CWT and all \$ Indexes coupled with Top 15% EMA and IMF traits
- Nationwide has a unique combination of expressive visual muscle with standout performance on sound structure

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
-2	+1	-4	+1.3	-0.4
44%	45%	37%	26%	34%

G A R Ingenuity

Te Mania Berkley B1 (AI)

H P C A Intensity

Rennylea H367 (AI)

G A R Predestined 287L

Rennylea F228 (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+0.8	+0.8	-7.6	+5.4	+67	+121	+159	+159	+21	-3.8	+0.9	-2	-0.12	+97	+7.6	-1.4	-2.0	+0.7	+2.6	+\$154	+\$134	+\$176	+\$145
Acc	64%	52%	74%	75%	73%	72%	72%	70%	65%	48%	74%	61%	58%	67%	66%	68%	66%	63%	65%				
%Rank	43	45	6	77	1	1	1	1	10	60	88	70	18	1	13	88	91	40	18	2	1	2	1

EBVS as at July 2019 TOP 20%

HONOUR

23AN1910



ARDROSSAN HONOUR H255 (AI)

(AMF-NHF-CAF-MAF-DDF-RGF)

Owned by Ardrossan Angus, NSW.

Reg. No.	NAQH255
Born	07/08/2012
BW	36kg
Wt 200	294kg
Wt 400	438kg

Foot Claw Set Champion!

- Honour was the pick of all the H series bulls at Ardrossan.
- Honour is at Ardrossan and continues paddock service duties now as a 7 year old.
- Honour is the foot claw set champion. Honour, his sire Edmund and mgs A241 are all in the top 1% of the breed for claw set; no other bull has this trait profile.
- With over 1140 progeny in 60 herds Honour is certainly a wise choice for heifer matings and progeny with solid growth, fertility and carcass.
- Honour daughters have structural integrity; well set up on their feet and legs, have beautiful udders, great functional females that will breed on.
- Honour's dam is arguably A241's best daughter.

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+3	+26	-14	+6.0	+0.5
89%	89%	84%	65%	73%

Booroomooka Undertaken Y145

Ardrossan Equator A241 (AI) (ET)

Rennylea Edmund E11 (AI) (ET)

Ardrossan Wilcoola D17 (AI)

Lawsons Henry VIII Y5 (AI)

Ardrossan Wilcoola X2 (AI) (ET)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-2.5	-1.3	-3.3	+4.4	+44	+77	+102	+96	+7	-5.2	+2.0	-11	+0.95	+60	+5.9	+1.9	+0.4	+0.7	+2.8	+\$119	+\$108	+\$134	+\$111
Acc	91%	83%	99%	99%	98%	98%	98%	95%	94%	71%	97%	96%	89%	93%	93%	93%	92%	90%	91%				
%Rank	86	80	63	53	53	65	60	38	98	32	40	92	99	51	35	6	33	40	13	42	55	30	55

EBVS as at July 2019 TOP 20%

KICKING

29AN2087



MURDEDUKE KICKING K428 (AI) (ET) (AMF-NHF-CAF-DDF-MAF-DWF-OSF)
Owned by Murdeduke Agriculture.

Reg. No.	CSWK428
Born	13/09/2014

Kicking Goals

- Kicking is the result of 9 generations of donor cows
- Kicking is in Cohort 8 Angus Sire Benchmark Program; prolific conception rate of 13% above the trial average!
- Two full brothers have topped the sales H211 (2014) and M287 (2018) at 18k
- H211 is the top feed efficiency bull in his benchmarking cohort (Cohort 5), 3rd for weaning weight. Top 10 for 3 other traits
- Kicking had the first calf on the ground in this year benchmarking calving
- True short gestation, calving ease with plenty of growth. Ideal mating for thick moderate cows that need extending
- True proven curve bender bull

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+5	-6	0	-0.9	+0.4
62%	69%	55%	51%	60%



Te Mania Berkley B1 (AI)

Hidden Valley Timeout A45 (AI) (ET)

Te Mania Emperor E343 (AI)

Murdeduke E175 (AI) (ET)

Te Mania Lowan Z74 (AI) (ET)

Murdeduke Jemma A178 (AI) (ET)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.4	+3.1	-6.8	+1.9	+44	+96	+124	+102	+24	-5.5	+3.3	+27	-0.07	+77	+1.0	+1.3	+0.0	-0.5	+2.3	+\$131	+\$118	+\$144	+\$124
Acc	75%	59%	97%	96%	93%	92%	90%	81%	72%	57%	88%	94%	67%	78%	78%	80%	79%	75%	77%				
%Rank	9	9	11	7	56	10	14	27	2	27	4	3	23	6	97	13	45	87	25	19	23	19	20

EBVS as at July 2019 **TOP 20%**

LEONARDO

29AN2037



LANDFALL LEONARDO L24 (AI) (AMF-NHF-CAF-DDF-MAF)
Owned by Archer Landfall.

Reg. No.	TFAL24
Born	17/07/2015
BW	30.5kg
YW	440kg



Structure data			
Front Claw	Rear Claw	Front Feet	Rear Feet
6	4	6	6
5	5	5	C+

A A R Ten X 7008 S A (ET)

Landfall Modest F178 (AI)

Deer Valley All In

Landfall Joyle J527 (AI)

Deer Valley Rita 0274

Landfall Joyle A503

Your Calving Ease Go-To

- Retained by Landfall, the pick of the All In sons
- Used in AI over heifers for his exceptional calving ease coupled with above average growth and carcass. His genomic test further strengthened this.
- Hailing from a pedigree with maternal strength going back to Modest and Theo
- His grand-dam and great grand-dam were both active in the Landfall herd until 11 and 12 years of age respectively
- Brilliant structural data and actual beef class high docility score of 1
- No sire matches Leonardo on Calving Ease, Top 1% on all CE, GL and BW
- First 28 calves at Landfall averaged 29.6kg combine this with his own 30.5kg birth weight makes Leonardo a valuable heifer CE choice.

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+5.9	+4.9	-9.6	-1.6	+40	+91	+101	+46	+26	-5.9	+1.1	+0	+0.53	+59	+6.0	+3.0	+2.8	-0.8	+2.1	+\$129	+\$128	+\$126	+\$129
Acc	76%	55%	97%	96%	92%	89%	90%	81%	68%	45%	82%	58%	57%	75%	72%	76%	73%	69%	71%				
%Rank	1	1	1	1	76	20	62	98	1	20	80	64	92	55	34	1	2	92	33	23	5	41	12

EBVS as at July 2019 **TOP 20%**

STELLAR

29AN2025



Reg. No.	USA18397542
Born	23/01/2016
BW	30kg
W/205	411kg
Y/365	595kg
SC 12Mo	37cm
MFS	6.2



Stellar Performance and Design

- 2017 Sitz Angus Sale topper
- Outstanding maternal pedigree and design with a top end \$Weaning Index
- Super thick topped and deep sided bull that only improved his power house phenotype while breeding cows as a yearling
- Besides his impressive muscle, the first thing you will notice about Stellar is his outstanding foot quality and added depth of heel.

May inspection: Stellar is a tremendous looking bull, he really impresses with his awesome B-muscle, deep body, big capacity and do-ability. He has a tight sheath, big scrotal, a great skin and hair. Stellar has a real sires head carriage and outlook, well placed shoulder, strong chine, length and spine. Stellar is docile and has no white.

SITZ STELLAR 726D

(AMF-NHF-CAF-MAF-DDF-OSF-DWF-MHF)

Owned by Sitz Angus Ranch, MT; ABS Global, Inc., WI.

Benfield Substance 8506

Connealy Final Product

Mohnen Substantial 272

Sitz Pride 200B

Mohnen Glyn Mawr Elba 1758

Sitz Pride 308Y



Sitz Stellar 456F



Stiz Stellar 632F



Stellar dam, Sitz Pride 200B, calf by Paygrade

	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	HPG	CEM	MILK	MW	MH	CW	MARB	REA	FAT	\$M	\$W	\$F	\$G	Claw	Angle	\$B
EPD	+12	-1.2	+65	+119	+24	+1.18	+0.3	+0.72	+19	+16.1	+9	+27	+49	+0.4	+41	+47	+53	+0.56	+95.00	+74.00	+75.00	+39.00	+0.24	+12	+110.00
Acc	.60	.78	.65	.61	.39	.39	.50	.62	.36	.26	.32	.33	.41	.43	.48	.38	.38	.34							
% Rk	10	10	20	15	25	95	70	55	35	4	45	35	30	40	40	50	45	95	1	15	60	60	1	1	70

USA EBVS as at 03/07/2019 **TOP 35%**

BADGER

29AN1999



B/C BLAIR BADGER 5023

(AMF-NHF-CAF-MAF-DDF)

Owned by Badger Creek Cattle, KS; Blairs Ag Cattle Company, SK
CAN; ABS Global, Inc., WI.

Reg. No.	USA18380793
Born	22/02/2015
Mat Wt	990kg
Mat SC	43cm
FS	5.4



Powerful Maternal Genetics

- Strong OCC influence with a great deal more
 - Dam is a powerful maternal sister to Duff Stimulus, Carry On and Wrangler and was the featured Lot 1 female in the 2014 Duff Power Plus Female Sale
 - Top 20% \$Weaning Index with an outstanding maternal design
 - Strong performance and efficiency package combining a +109 YW EPD with a top 20% RADG
 - Big bodied and heavy muscled with a top 2% Rib Eye EPD.
- We have had three inspections over 2 years with Badger. He has always been a phenotype standout. Few bulls have the super attractiveness, nor big top and body depth of Badger. This May's inspection he won us over, on type, structure and muscle with positive fats. Worth a go on cows that lack look and mass.

O C C Paxton 730P

Duff Amigo 815

Coleman Charlo 0256

Duff Amigo 927K Juanada 071

Bohi Abigale 6014

O C C Juanada 927K

	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	HPG	CEM	MILK	MW	MH	CW	MARB	REA	FAT	\$M	\$W	\$F	\$G	Claw	Angle	\$B
EPD	+8	+0.6	+57	+108	+26	+32	-0.1	+0.94	+10	+5.4	-5	+30	+13	-0.5	+40	+11	+9.4	-0.04	+53.00	+70.00	+92.00	+34.00	+0.35	+47	+126.00
Acc	.39	.65	.59	.38	.30	.30	.46	.39	.34	.21	.29	.31	.37	.38	.40	.34	.34	.31							
% Rk	35	35	40	30	15	55	95	40	75	95	95	20	75	95	45	95	5	30	70	20	25	75	2	30	50

USA EBVS as at 03/07/2019 **TOP 35%**

POWERBALL

29AN2103



RAVEN POWERBALL 53 (AMF-NHF-CAF-MAF-NHF-OSF-OHF-DDF-DWF)
Owned by Sitz Angus Ranch, MT; ABS Global, Inc., WI.

Reg. No.	USA17632447
Born	01/01/2013
BW	36kg
W/205	363kg
Y/365	635kg
Wt Mat	1160kg
SC Mat	44cm
FS	5.5



Calving Ease	★★★
Carcass Merit	★★★★

Hit the Maternal Jackpot

- Powerhouse individual with a great maternal design and data profile
- Used heavily in the Sitz program where the daughters are coveted
- Sons were also the high selling sire group in the Sitz Spring 2018 Bull Sale
- Like his maternal grandsire, Powerball possesses all the characteristics of a cow making legend including disciplined mature size, enhanced fertility, low intake and adequate growth
- Powerball is a more updated version of Hoover Dam with more power, capacity and performance.

On inspection: Powerball impresses with his overall power, muscle mass, big deep body, massive doability, superb temperament. He parades with a powerful stride, holds his head up exuding sire appeal. He has a strong head, big jaw and muscle. Sheath is tight, big scrotally, no white.

G A R Predestined
PA Power Tool 9108
Shamrocks BeeBee Queen 3095

Hoover Dam
Raven Emma E 4241
PCAR Emma E 2215

	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	HPG	CEM	MILK	MW	MH	CW	MARB	REA	FAT	\$M	\$W	\$F	\$G	Claw	Angle	\$B
EPD	+12	0.0	+55	+105	+27	+30	0.0	+1.58	+24	+14.9	+10	+31	+44	+0.1	+45	+96	+67	-0.02	+70.0	+64.00	+102.00	+71.00	+0.46	+48	+172.00
Acc	.73	.85	.85	.84	.42	.42	.63	.83	.56	.58	.62	.57	.46	.47	.53	.47	.48	.48							
% Rk	10	25	45	35	10	50	90	10	15	10	35	15	35	70	30	10	25	30	25	30	15	10	25	35	5

USA EBVS as at 03/07/2019 **TOP 35%**

KINGDOM

29AN1954



MILLAH MURRAH KINGDOM K35 (AI) (ET) (AMF-NHF-CAF-MAF-DDF-RGF)
Owned by Witherswood, Gilmandyke, Ascot, Millah Murrah & ABS Australia.

Reg. No.	NMMK35
Born	29/01/2014
BW	40kg
W/205	364kg
W/365	556kg
18 Mth	854kg
SS	40cm
FS	6.4



Kingdom daughter NMMM111



Dam Flower G41 as a two year old

Structure King

Kingdom is the \$150,000 Australian record priced Angus bull. Kingdom aside, his dam G41 has had seven other sons sell to average \$20,500. Throw Kingdom into the mix and eight of her sons have averaged almost \$37,000. She is clearly one of the big impact matrons of the Angus breed. Breeders who have used Kingdom appreciate the excellent impact he is having on the structure and style of his offspring. His daughters are receiving great praise for their capacity and structure, ease of calving, excellent udders and the job they are doing on their calves. At the 2018 Millah Murrah sale, a Kingdom son broke the oldest record in the breed, when M192 sold for \$34,000 to break the \$27,000 mark set by an APR bull in 1991.

Waitara Valley Tex
Hingaia 469 (AI)
Hingaia 910

BT Right Time 24J
Millah Murrah Flower G41 (AI)
Millah Murrah Flower C15 (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBY%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-10.3	-4.2	-2.7	+9.0	+56	+100	+143	+151	+9	-5.4	+1.0	+14	-0.59	+65	+8.0	-0.7	+0.0	+1.1	-0.3	+\$101	+\$88	+\$94	+\$105
Acc	89%	80%	99%	99%	98%	98%	98%	90%	88%	69%	98%	97%	84%	91%	91%	91%	89%	87%	89%				
%Rank	99	98	73	99	5	5	1	1	94	28	85	18	1	33	10	73	45	23	99	76	95	82	70

EBVS as at July 2019 **TOP 20%**

REGULATOR 29AN1905



GDAR REGULATOR 364

(AMF-NHF-CAF-MAF-DDF-DWF)

Reg. No.	USA17526276
Born	10/02/2013
BW	29.5kg
W/205	300kg
Y/365	506kg
Mat Wt	1040kg
FS	5.5
Scrotal	43cm

A Meat Machine

- Top selling bull of GDAR 2014 sale; Regulator impressed with his birth weight to performance spread
- As a mature bull he expresses a super sound structure and magnificent phenotype
- Bull is breeding a little more frame and a bit more early performance than his actual data suggests
- Heaviest used bull at GDAR 2017 season and NZ high use sire
- One of the star bulls found on the 2016 tour!

Leachman Right Time 338-5605

GDAR Game Day 449

WMR Timeless 458

WMR Blackcap 521

GDAR Blackcap Lady 071

GDAR Blackcap Lady 717

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
Acc	72%	48%	97%	96%	92%	85%	82%	79%	75%	39%	75%	70%	53%	79%	72%	73%	66%	67%	71%	+\$131	+\$132	+\$126	+\$134
%Rank	42	27	9	50	4	3	19	73	42	32	60	5	18	13	62	6	2	50	70	19	2	41	6

EBVS as at July 2019 **TOP 20%**

RAINMASTER 29AN2017



S A V 654X RAINMASTER 6849

(AMF-NHF-CAF-MAF-OSF-DDF-DWF)

Reg. No.	USA18578966
Born	13/01/2016

Right as Rain Genetics

- Super complete member of the breed's historic Charlo x S A V Blackcap May 4136 flush
- Offers the best 'no holes' performance record of any of the flush brothers posting ratios of 86 BW, 106 WW, 103 YW, 103 IMF and 103 REA
- #1 in the flush for combined muscle and calving ease potential
- High satisfaction reports from first calf crop. Progeny displaying his impressive type and kind.

O C C Paxton 730P

S A V 8180 Traveler 004

Coleman Charlo 0256

Bohi Abigale 6014

S A V Blackcap May 4136

S A V May 2397

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
Acc	52%	38%	67%	78%	77%	77%	74%	72%	73%	39%	72%	-	52%	74%	71%	71%	64%	66%	68%	+\$129	+\$135	+\$120	+\$134
%Rank	52	73	50	53	3	2	17	89	23	65	8	-	59	18	3	53	55	2	88	23	1	50	6

EBVS as at July 2019 **TOP 20%**

ELEVATOR 29AN1841



COONAMBLE ELEVATOR E11

(AMF-NHF-CAF-MAF-DDF-DWF)

Reg. No.	WDCE11
Born	06/03/2009
Wt 19 Mo	778kg
SC 19 Mo	41cm
Wt Mature	1155kg

Owned by Milwillah Angus,
Nairn Park, Coonamble Angus

The Next Level

- Use Elevator to produce progeny that have high growth and weight gains
- Superb structure, very quiet progeny

Trial Structural EBVs July 2019				
FA	FC	RA	RH	RS
+24	+18	+19	+1.3	-18.0
79%	83%	67%	57%	68%

B S S Limited Design

Koojan Hills Xcell W29 (AI)

Coonamble Z3 (AI) (ET)

Imran Rosebud U17 (AI) (ET)

Bangadang B31

Bangadang Wilcoola Y1 (AI) (ET)

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
Acc	93%	81%	99%	98%	98%	98%	98%	97%	97%	72%	98%	96%	83%	94%	93%	94%	93%	91%	92%	+\$103	+\$101	+\$102	+\$108
%Rank	98	94	90	97	1	1	1	1	53	99	80	1	1	3	25	99	91	8	83	73	75	74	63

EBVS as at July 2019 **TOP 20%**

HICKOK 29AN1965



MILL BAR HICKOK 7242

(AMF-NHF-CAF-MAF-DDF-DWF)

Reg. No.	USA17351674
Born	23/1/2012
BW	33kg
W/205	380kg
Y/365	669kg
SC 12mo	39.5cm
Mat. Wt	1050kg

Calving Ease	★★★★
Carcass Merit	★★★

Owned by Mill Bar Angus, NE; Lemar
Angus Ranch, SD; ABS Global, Inc., WI.

Quality and Balance At Its Best

- Well rounded, maternally oriented bull with super phenotype and calving ease
- Progeny offer consistent, well balanced type and kind with extra depth of rib and muscle
- No. 1 ranked USA semen sales sire
- High quality, docile progeny.



Connealy Consensus

S A V Final Answer 0035

Connealy Consensus 7229

Blue Lilly of Conanga 16

Mill Bar Bemindful Maid 6304

Mill Bar Lady Di 3400

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
Acc	52%	46%	64%	67%	67%	68%	65%	64%	62%	45%	63%	-	+0.03	+54	+6.4	-0.2	-1.7	+1.6	+1.8	+\$116	+\$119	+\$118	+\$115
%Rank	25	38	28	30	27	55	68	92	74	52	80	-	35	71	28	55	87	9	45	48	20	53	43

EBVS as at July 2019 **TOP 20%**

TOUR OF DUTY 237AN2394



R B TOUR OF DUTY 177 (AMF-NHF-CAF-MAF-DDF-OHF-OSF-RDF)

Reg. No.	USA16984170
Born	24/01/2011
BW	39kg
W/205	362kg
Mat Wt	1225kg
Mat Ht	150cm
FS	7
Mat Sc	41cm

Calving Ease	★★
Carcass Merit	



Tour of Force

- High performance and high customer satisfaction made him the No. 1 bull for USA registrations in 2017
- Backed by one of the most proven and impactful cow families
- Transmits added length, body depth
- Field reports are that progeny are extremely good natured and docile
- Inspection, always a delight. Tour of Duty has awesome phenotype, parades magnificently. He has exceptional kind docile nature. Few bulls have as much length and depth of body.

Connealy Onward

Vermilion Dateline 7078

Werner Way Party 2417

B A Lady 6807 305

BAAR USA Lady Jaye 489

G D Lady Hi Flyer 302

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.3	-1.2	-4.4	+4.5	+55	+106	+128	+117	+27	-3.8	+2.1	-7	-0.96	+80	+6.2	-3.9	-3.3	+4.1	+0.2	+\$128	+\$132	+\$129	+\$127
Acc	83%	66%	98%	98%	97%	97%	97%	91%	91%	53%	96%	84%	67%	87%	88%	88%	84%	81%	86%				
%Rank	35	79	42	55	6	2	9	9	1	60	35	85	1	3	31	99	98	1	94	25	2	38	15

EBVS as at July 2019 TOP 20%

VISIONARY 29AN2086



PARINGA VISIONARY N29 (AI) (ET) (AMF-MHF-CAF-MAF-DDF-OSF)
Owned by Paringa Livestock.

Reg. No.	HKFN29
Born	23/02/2017

A Clear Vision

Paringa Visionary N29 offers a Vision of what the future holds within the Australian Beef industry. No other bull matches N29 to sire cattle have a very low carbon footprint potential whilst producing high quality beef either off grass or with grain assist. The bull himself is extremely docile in a very neat easy fleshing package. N29 has the potential in one generation to improve all the major traits that drive profitability: calving ease, moderate cow weights, high value MSA, potential carcass and is bred to dramatically reduce feed intake and improve feed to gain. N29 ranks for The \$Profit global multi breed analysis in the Top 1%. N29 in his management group was a true outlier scanning double the average marble scan of his group.

Sydney C C & 7

Rennylea Edmund E11 (AI) (ET)

T C A Visionary 158

Paringa Edmund K111 (AI)

T C A Treasure 0699 601

Paringa Bartel H178 (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.2	+0.8	-3.2	+2.0	+42	+73	+93	+62	+20	-5.5	+1.8	-	+0.75	+62	+3.9	-0.1	-0.6	-0.8	+4.8	+\$127	+\$114	+\$154	+\$113
Acc	59%	45%	74%	72%	72%	70%	69%	65%	60%	42%	72%	-	54%	64%	63%	65%	62%	59%	62%				
%Rank	11	45	65	8	68	76	79	93	12	27	50	-	98	43	70	53	63	93	1	27	35	11	48

EBVS as at July 2019 TOP 20%

USING THIS DIRECTORY - BULL INFORMATION

ABS' exclusive relationship with the Angus Sire Alliance and Circle A Angus Ranch ensures that our bulls have a comprehensive progeny test in a real world commercial environment and allows us to explore additional profit related traits for the beef industry. The Angus Sire Alliance has put together one of the most comprehensive progeny test programs in the industry; by using economic modeling programs and relative economic weights they have combined the various genetic components into an overall Profitability Value (or EPD).



Rock Solid denotes USA bulls who are .90 or higher for accuracy on birth weight EPD. Indicates bulls are well proven through A.I. usage and have enough calves recorded through their respective breed association to achieve a relative high level of accuracy.

Carcass Rating - Steak ratings are a subjective estimate of a bulls overall carcass merit based on his percentile ranking within his breed for carcass traits and/or ultrasound body composition.

Calving Ease - Star ratings are a subjective estimate of a bull's calving ease. In assigning stars, objective data (such as birth weight and calving ease information for heifers and cows) is used. Stars may generally be interpreted as follows:

- ★★★★ Bull proven for a high level of calving ease based on calving ease scores, birth weight EPD, and accuracy level.
- ★★★ Bull who can be used on heifers of the same breed.
- ★★ Bull who can be used on cows - few assists should be expected.
- ★ Bull who should only be used on mature cows - expect large birth weights.



Denotes sexed sorted semen available. (Refer page 27).



Denotes ABS sexed semen available. (Refer page 14).



ABS Australia BEEF PRICE LIST

Effective 15th August 2019 GST EXCLUSIVE

Nasis	Name	Price	Nasis	Name	Price	Nasis	Name	Price
ANGUS			29AN2103	POWERBALL 53*	50.00	LIMOUSIN		
29AN1999	BADGER 5023*	35.00	29AN2017	RAINMASTER 6849.....	50.00	54LM1109	AMAZING BULL T341A.....	60.00
29AN1944	BLACK JACK J231.....	20.00	29AN1891	RAMPAGE 0A36	20.00	48LM1034	COOKIE MONSTER 108H+	120.00
29AN2043	BLACK MAGIC 3348	85.00	29AN1905	REGULATOR 364 +	65.00	10+ units \$100.00	
237AN2572	BLACK PEARL 2006	50.00	29AN1852	RESERVE 1111.....	35.00	29LM2175	DAUPHIN.....	25.00
29AN1782	BRUISER 9164.....	20.00	237AN3026	SOUTHERN CHARM AA31.....	75.00	54LM1084	GENERAL 122R	50.00
271AN3628	CAPITALIST 316 +	100.00	29AN2025	STELLAR 726D*	40.00	41LM5116	STETSON 8508	50.00
29AN1972	COMMAND 036.....	50.00	29AN2042	TITUS 6340	35.00	29LM0090	VISION Y329.....	40.00
29AN1942	COMPETITOR 361	20.00	237AN2394	TOUR OF DUTY 177	60.00	29LM0094	XCELLSIOR X252X	60.00
29AN1774	COMPLEMENT 8088	50.00	29AN1856	UP RIVER 1614	30.00	MURRAY GREY		
237AN2949	COWBOY UP 5405 +	75.00	29AN2086	VISIONARY N29	40.00	187MG5325	ADVANCE D26	50.00
237AN2797	DRIFTER 4073	30.00	RED ANGUS			POLL HERFORD		
29AN2046	EDISON 6764	45.00	29AR0268	ALLEGIANCE 5502C.....	40.00	29HP0922	ECHUCA E99 (50+ units \$20).....	40.00
29AN1819	EDMUND E11	35.00	29AR0246	IRON ORE E27	40.00	187HP5305	JUSTIN J13	50.00
29AN1841	ELEVATOR E11	50.00	50+ units \$20.00		29HP0934	KATNOOK K74	60.00
29AN1810	EMPEROR E343.....	50.00	29AR0267	MARBLE BAR J53	40.00	29HP0938	MATTY M288	60.00
237AN2869	ENHANCE.....	60.00	50+ units \$20.00		29HP0928	REVVED UP 78A	60.00
237AN2573	EXCEED 3223.....	35.00	29AR0258	PREMIER X7876.....	35.00	SHORTHORN		
29AN2009	FAIL SAFE.....	50.00	29AR0274	PROFITMAKER E7030*	40.00	29SP0005	HERITAGE M213.....	60.00
28AN2099	FIREBALL 672*	60.00	29AR0216	RED LABEL Z1023	20.00	29SP0001	HONEY BADGER H135	50.00
29AN1971	FULL FORCE C398*	45.00	29AR0277	SPARTAN E639*	30.00	29SP0002	KOKODA	50.00
29AN2063	FULL TANK E472.....	35.00	BELGIAN BLUE			29SP0004	MORTAL M40	60.00
29AN1886	GATSBY G279.....	35.00	29BB0021	DJ	15.00	186SP182	TRUE BLUE Y033	15.00
29AN1982	GENESIS G357	50.00	BELTED GALLOWAY			29SP0003	ZEUS H140	50.00
29AN1965	HICKOK 7242.....	35.00	29BG0005	GEORGE*	65.00	SIMMENTAL		
29AN1910	HONOUR H255	35.00	BRAFORD			29SM0462	AFTERSHOCK 604 A.....	15.00
29AN2077	INERTIA.....	80.00	29B00004	KAKADU	18.00	29SM0466	ALL TIME A322	30.00
237AN3190	JET BLACK 5063*	120.00	BRANGUS			237SM1085	BEACON 56B* +	65.00
237AN2654	JOURNEY-1X74	30.00	29BN0034	FINAL CUT 894C33.....	60.00	29SM0449	CATALYST	20.00
29AN2078	KEYSTONE K132	40.00	20+ units \$50.00		717073	DEFENDER D620	60.00
29AN2087	KICKING K428	35.00	279BN076	SINGLETERY OF BRINKS 675R	50.00	29SM0434	ICON X0104	15.00
29AN1954	KINGDOM K35	60.00	CHAROLAIS			711016	NEW STANDARD AU158.....	35.00
29AN1955	KLOONEY K42	60.00	271CH4535	AUTHORITY 7229 PLD* +	65.00	29SM0493	NUKARA*	40.00
29AN2007	KRAKATOA K92	35.00	29CH0206	BIG BEN 9036 P.....	45.00	29SM0454	PRIME BEEF Z8	30.00
29AN2080	KRUSE TIME K400	50.00	29CH0211	EASY GAIN F508.....	35.00	29SM0483	ROOSEVELT 366E*	35.00
50+ units \$40.00		50+ units \$20.00		29SM0432	RUSHMORE X103	30.00
29AN2006	LEGEND L348.....	35.00	29CH0221	LEAD TIME 6294 PLD.....	45.00	SIM ANGUS		
29AN2037	LEONARDO L24	35.00	29CH0216	SOVEREIGN J827 Y064	45.00	29SM0472	BOULDER 1339A	35.00
29AN2008	LOCH UP L133	60.00	29CH0218	VISTA 5319 PLD	45.00	29SM0407	DUAL FOCUS T249	15.00
29AN2023	MAGNITUDE	25.00	29CH0209	WHITE GOLD P002X.....	40.00	29SM0490	FRONTLINE 40F*	25.00
29AN2090	MARLON BRANDO M304.....	50.00	271CH9593	WHITEHOUSE 50148	50.00	29SM0480	PAY DIRT 2340C	30.00
50+ units \$40.00		GELBIEH			29SM0458	PROTEGE Z896	35.00
29AN1988	MEDIATOR.....	35.00	29GV0085	ARMSTRONG 530D ET	30.00	SPECKLE PARK		
237AN3057	MONUMENTAL 6056B* +	100.00	9GV0084	CAROLINA 6202D	40.00	29SK0001	NASON N4*	30.00
29AN2091	NATIONWIDE N432	45.00	HIGHLAND			WAGYU		
29AN2089	NAVIGATOR N312	50.00	29SH0006	ALASDAIR	65.00	29KB0003	LONGFORD F E0241	35.00
50+ units \$40.00					29KB0006	OVERTURE N0106	30.00
29AN2116	NEW GROUND N90*	70.00				29KB0005	PRELUDE M0495	\$2500 for 20
29AN2088	NUGGET N266.....	50.00				50+ units \$75.00	
50+ units \$40.00							

Prices subject to alteration without notice – supply subject to availability.

All prices quoted excluding 10% GST (Goods & Services Tax). * denotes new bull. += Not available on volume specials.

ABS Volume discounts apply, 100 units to 199 units 10%; over 200 units 15% discount

ABS SEMEN FOR COMMERCIAL PROGRAMS

The offer is a co-operative agreement. ABS supplies semen at the special rates listed below, conditional upon the commercial producer signing a contract to agree to:-

1. Castrate all male calves.
2. No entire male calves are to be sold.
3. Use the semen in the herd in a 12 month period.
4. Allow ABS to supply contact details to relevant breed societies or market brands. For example Shorthorn Society for Shorthorn steers for The Thousand Guineas Program.
5. Provide conception rate data on semen to ABS Australia when requested.

SPECIAL PRICING

Nasis	Name	Price	Nasis	Name	Price
ANGUS			POLL HEREFORD		
29AN1774	EF COMPLEMENT 8088	\$25.00	29HP0922	Wirruna ECHUCA E99	\$18.00
29AN1852	VAR RESERVE 1111	\$20.00	29HP0938	Wirruna MATTY M288.....	\$25.00
29AN1856	Thomas UP RIVER 1614.....	\$25.00	LIMOUSIN		
29AN1886	Milwillah GATSBY G279.....	\$20.00	29LM0090	Mandayen VISION Y329	\$15.00
29AN1910	Ardrossan HONOUR H255.....	\$20.00	MURRAY GREY		
29AN1944	Sterita Park BLACK JACK J231.....	\$15.00	187MG5325	Michaelong ADVANCE D26	\$20.00
29AN1954	Millah Murrah KINGDOM K35.....	\$28.00	SHORTHORN		
29AN1955	Millah Murrah KLOONEY K42	\$25.00	29SP0001	Futurity HONEY BADGER H135	\$20.00
29AN1972	Baldrige COMMAND 036.....	\$25.00	29SP0002	Futurity KOKODA.....	\$18.00
29AN1982	Pathfinder GENESIS G357.....	\$25.00	29SP0003	Yamburgan ZEUS H140	\$20.00
29AN2006	Clunie Range LEGEND L348	\$20.00	29SP0004	Spry's MORTAL M40.....	\$20.00
29AN2007	Milwillah KRAKATOA K92	\$20.00	29SP0005	Spry's HERITAGE M213.....	\$20.00
29AN2078	Landfall KEYSTONE K132	\$25.00	SIMMENTAL		
29AN2080	Millah Murrah KRUSE TIME K400	\$25.00	711016	Rissington NEW STANDARD AU158.....	\$20.00
29AN2086	Paringa VISIONARY N29.....	\$22.00	SPECKLE PARK		
29AN2087	Murdeduke KICKING K428.....	\$25.00	29SK0001	Blue Spark NASON N4.....	\$20.00
29AN2089	Millah Murrah NAVIGATOR N312	\$25.00	WAGYU		
29AN2090	Millah Murrah MARLON BRANDO M304.....	\$25.00	29KB0005	Macquarie PRELUDE M0495.....(40+ units)	\$30.00
29AN2091	Rennylea NATIONWIDE N432	\$25.00	29KB0006	Arubial OVERTURE N0106	\$20.00
CHAROLAIS					
29CH0211	Welcome Swallow EASY GAIN F508.....	\$15.00			



ABS Australia has a range of Sexcel™ female semen available to order for Angus, Red Angus, Sim Angus and Simmentals. Please refer to page 10.

Nasis	Name	Price
FEMALE		
ANGUS		
629AN1965	Mill Bar HICKOK 7424.....	60.00
629AN1972	Baldrige COMMAND 036	68.00
629AN2043	Byergo BLACK MAGIC 3348.....	75.00



ABS Australia has Sexation® semen available from Australian Angus and Wagyu sires.

Nasis	Name	Price
MALE & FEMALE		
ANGUS		
529AN1982	Pathfinder GENESIS G357	75.00
WAGYU		
29KB0005	MACQUARIE PRELUDE M0495....refer pg 51	
MALE ONLY		
ANGUS		
529AN2007	Milwillah KRAKATOA K92.....	60.00

Consider the possibilities:

- to gender skew the AI calf crop to 80% of the desired sex
- to create more bull for sale with no addition to land, labour or herd size
- to utilise female semen to achieve more daughters from the old iconic maternal cow or
- to quickly create more daughters to select from a cow that carries genetic conditions.

SEXING TECHNOLOGIES - "Artificial insemination straws of the Customer's sexed semen are for single use insemination only and not for invitro-fertilisation or embryo transfer. Not for re-sale. Customer's sexed semen is produced by Sexing Technologies using the proprietary technology of XY, Inc. including U.S. Patent Nos. 5,135,759, 6,372,422, 7,094,527, 7,208,265, Patents Pending. XY® is a trademark of XY, Inc."

Genus Australia, trading as ABS Australia, its employees and agents cannot guarantee the conception rate or productivity to be obtained in connection with the use of its products or recommended techniques, therefore it makes no warranty of any kind whatever, expressed or implied, which extend beyond the description of the products hereon and all warranties of merchant ability and fitness for a particular purpose are hereby disclaimed.

BLACK JACK 29AN1944



Reg. No.	SPLJ231
Born	27/02/2013
BW	35kg
W/200	388kg
W/400	488kg
W/600	755kg
SC	39.5cm
W/22mth	816kg

Owned by Alpine Angus and Sterita Park

STERITA PARK BLACK JACK J231 (AI) (ET) (AMF-NHF-CAF-MAF-DDF-RDF)

Connealy Onward

Bon View New Design 1407

Connealy Forward

Syngen Forever Lady 4413 (ET)

Becky Lee Of Conanga 74

S A F Forever Lady 0182 (ET)

JOURNEY 237AN2654



Reg. No.	USA16924332
Born	19/12/2010
BW	36kg
W/205	350kg
Y/365	601kg
Calving Ease	★★★
Carcass Merit	🍖🍖🍖

WR JOURNEY-1X74 (ET)

(AMF-NHF-CAF-MAF-DDF-OWF-OHF-OSF)

C A Future Direction 5321

G A R New Design 5050

B/R Future Direction 4268

2 Bar 5050 New Design 7831

B/R Ruby 9114

2 Bar 036 Lady 0107

MAGNITUDE 29AN2023



Reg. No.	USA18543414
Born	04/12/2015
BW	34kg
W/205	347kg
Y/365	581kg
FS	6.6
SC 13Mo	37cm
Calving Ease	★★★
Carcass Merit	🍖🍖🍖

MEAD MAGNITUDE (AMF-NHF-CAF-MAF-OSF-DDF-DWF)

Nichols Extra K205

Plattemere Weigh Up K360

K C F Bennett Southside

Mead Primrose N198

K C F Miss 208 S11

Mead Primrose K247

COMPETITOR 29AN1942



Reg. No.	USA17807624
Born	20/08/2013
W/205	454kg
Y/365	540kg
Carcass Merit	🍖🍖🍖

GAFFNEY COMPETITOR 361

(AMF-NHF-CAF-MAF-DDF-DWF)

C F Right Design 1802

LCC New Standard

Summitcrest Complete 1P55

R B Lady Standard 305-890

Summitcrest Elba 1M17

B A Lady 6807 305

BRUISER 29AN1782



Reg. No.	USA16396531
Born	05/03/2009
BW	33kg
W/205	470kg
W/365	715kg
SC 12Mo	36.7cm
FS	6
Calving Ease	★★★
Carcass Merit	🍖

S A V BRUISER 9164 (AMF-NHF-CAF-MAF-DDF-RDF-OHF-OSF)

G A R Grid Maker

S A V 004 Predominant 4438

S A V Bismarck 5682

S A V Miss Bobbie 7463

S A V Abigale 0451

S A V Miss Bobbie 4177

RAMPAGE 29AN1891



Reg. No.	USA16925771
Born	11/09/2010
BW	30kg
W/205	312kg
Y/365	608kg
SC	39.8cm
FS	-7
Weight	1110kg
Calving Ease	★★★
Carcass Merit	🍖🍖🍖

QUAKER HILL RAMPAGE 0A36

(AMF-NHF-CAF-MAF-DDF-OSF-RDT)

Boyd New Day 8005

Ideal 4355 of OT26 2440

MCC Daybreak

QHF Blackcap 6E2 of 4V16 4355

MCC Miss Focus 134

QHF Blackcap 4V16 of 1H8

DRIFTER 237AN2797



Reg. No.	USA18019663
Born	03/03/2014
BW	38kg
WW	335kg
YW	602kg
SC 12Mo	37cm

LT DRIFTER 4073 (AMF-NHF-CAF-MAF-DDF-OSF)

Rito 707 of Ideal 3407 7075

KMK Alliance 6595 I87

S A V Resource 1441

LT Erica 0121

S A V Blackcap May 4136

LT Erica of Bando 3016



AUSTRALIA ANGUS (EBVs)

TOP RANKING SIRES

CALVING EASE DIRECT (top 5%)	
LANDFALL LEONARDO L24	5.8
MILWILLAH KRAKATOA K92	5.4
G A R FAIL SAFE	5
RENNYLEA EDMUND E11	4.8
LD CAPITALIST 316	4.8
BALDRIDGE COMMAND C036	4.6
LANDFALL KEYSTONE K132	4.3
MURDEDUKE KICKING K428	4.2
V A R RESERVE 1111	3.9
PARINGA VISIONARY N29	3.8

GESTATION LENGTH (top 5%)	
WR JOURNEY-1X74	-9.8
LANDFALL LEONARDO L24	-9.6
MILWILLAH KRAKATOA K92	-9
LANDFALL KEYSTONE K132	-8.8
HA COWBOY UP 5405	-8.5
LANDFALL NEW GROUND N90	-8.2
CLUNIE RANGE LEGEND L348	-8
PARINGA IRON ORE E27 (RED)	-8
SYDGEN BLACK PEARL 2006	-7.9
RENNYLEA NATIONWIDE N432	-7.7
RENNYLEA EDMUND E11	-7.6
BALDRIDGE COMMAND C036	-7.4
PATHFINDER GENESIS G357	-7.4
MILWILLAH MARBLE BAR J53	-7.4

BIRTH WEIGHT (top 10%)	
LANDFALL LEONARDO L24	-1.4
MUSGRAVE MEDIATOR	0.6
KM BROKEN BOW 002	0.9
RENNYLEA EDMUND E11	1
LANDFALL KEYSTONE K132	1.7
MURDEDUKE KICKING K428	1.7
LD CAPITALIST 316	1.9
PARINGA VISIONARY N29	2
MILWILLAH KRAKATOA K92	2.1
G A R FAIL SAFE	2.1
YON FULL FORCE C398	2.1

SCROTAL SIZE (top 5%)	
LANDFALL NEW GROUND N90	4.8
PATHFINDER GENESIS G357	4.2
MILLAH MURRAH NUGGET N266	4
CLUNIE RANGE LEGEND L348	3.4
BUBS SOUTHERN CHARM AA31	3.3
MURDEDUKE KICKING K428	3.3
BYERGO TITUS 6340	3.2
SYDGEN ENHANCE	3.2
MEAD MAGNITUDE	3
G A R FAIL SAFE	3

200 DAY WEIGHT (top 1%)	
BYERGO TITUS 6340	80
RENNYLEA NATIONWIDE N432	67
MEAD MAGNITUDE	65
THOMAS EDISON 6764	65
QUAKER HILL RAMPAGE 0A36	64
HA COWBOY UP 5405	64
PATHFINDER GENESIS G357	63
BYERGO BLACK MAGIC 3348	63
EXAR MONUMENTAL 6056B	61
G A R INERTIA	61
MILLAH MURRAH LOCH UP L133	61
CLUNIE RANGE LEGEND L348	61
COONAMBLE ELEVATOR E11	61

400 DAY WEIGHT (top 1%)	
BYERGO TITUS 6340	139
RENNYLEA NATIONWIDE N432	121
MEAD MAGNITUDE	121
HA COWBOY UP 5405	119
COONAMBLE ELEVATOR E11	115
EXAR MONUMENTAL 6056B	113
THOMAS UP RIVER 1614	113
THOMAS EDISON 6764	112
PATHFINDER GENESIS G357	112
SYDGEN ENHANCE	112
G A R INERTIA	110
BALDRIDGE COMMAND C036	109

600 DAY WEIGHT (top 2%)	
BYERGO TITUS 6340	176
RENNYLEA NATIONWIDE N432	161
COONAMBLE ELEVATOR E11	157
MEAD MAGNITUDE	150
PATHFINDER GENESIS G357	150
HA COWBOY UP 5405	146
EXAR MONUMENTAL 6056B	146
QUAKER HILL RAMPAGE 0A36	144
MILLAH MURRAH KINGDOM K35	143
THOMAS EDISON 6764	142
LANDFALL KEYSTONE K132	141
BALDRIDGE COMMAND C036	140
LANDFALL NEW GROUND N90	140

DOCILITY (top 10%)	
COONAMBLE ELEVATOR E11	40
PARINGA IRON ORE E27 (RED)	28
MURDEDUKE KICKING K428	27
V A R RESERVE 1111	26
GDAR REGULATOR 364	23
BALDRIDGE COMMAND C036	21
PATHFINDER GENESIS G357	18
G A R FAIL SAFE	18
MILLAH MURRAH LOCH UP L133	18

EMA (top 5%)	
GAFFNEY COMPETITOR 361	12.6
QUAKER HILL RAMPAGE 0A36	12.1
BALDRIDGE COMMAND C036	11.2
PATHFINDER GENESIS G357	10.9
MILWILLAH KRAKATOA K92	10.7
G A R INERTIA	10.6
BUBS SOUTHERN CHARM AA31	10
SYDGEN EXCEED 3223	9.8
WR JOURNEY-1X74	9.8
BYERGO TITUS 6340	9.7
S A V 654X RAINMASTER 6849	9.6
THOMAS EDISON 6764	9.5
MILLAH MURRAH MARLON BRANDO M304	9.4

RIB FAT (top 5%)	
RENNYLEA EDMUND E11	3.5
LANDFALL LEONARDO L24	2.9
TE MANIA EMPEROR E343	2.4
PATHFINDER GENESIS G357	2.3
MILWILLAH GATSBY G279	2.3
CLUNIE RANGE LEGEND L348	2.3
GDAR REGULATOR 364	2.2
MILWILLAH KRAKATOA K92	2.1
LANDFALL NEW GROUND N90	2

RUMP FAT	
GDAR REGULATOR 364	3
LANDFALL LEONARDO L24	2.7
EF COMPLEMENT 8088	2
G A R FAIL SAFE	1.9
MILWILLAH GATSBY G279	1.8
TE MANIA RED LABEL Z1023 (RED)	1.8
MILWILLAH KRAKATOA K92	1.4
THOMAS UP RIVER 1614	1.4
RENNYLEA EDMUND E11	1.3
BUBS SOUTHERN CHARM AA31	1.2
LANDFALL NEW GROUND N90	1

IMF% (top 10%)	
PARINGA VISIONARY N29	4.8
MILWILLAH GATSBY G279	4.3
RENNYLEA EDMUND E11	4
G A R INERTIA	3.9
G A R FAIL SAFE	3.7
TE MANIA RED LABEL Z1023 (RED)	3.7
MILWILLAH KRAKATOA K92	3.6
LANDFALL NEW GROUND N90	3.2
LANDFALL KEYSTONE K132	3
SYDGEN EXCEED 3223	3

(top % as relates to breed % band)

ANGUS BREEDING INDEX (top 3%)	
LANDFALL KEYSTONE K132	\$164
BYERGO TITUS 6340	\$160
LANDFALL NEW GROUND N90	\$159
SYDGEN ENHANCE	\$155
G A R INERTIA	\$153
RENNYLEA NATIONWIDE N432	\$153
G A R FAIL SAFE	\$152
BALDRIDGE COMMAND C036	\$152
PATHFINDER GENESIS G357	\$151
THOMAS EDISON 6764	\$150

DOMESTIC INDEX (top 1%)	
BYERGO TITUS 6340	\$145
SYDGEN ENHANCE	\$145
THOMAS EDISON 6764	\$143
BALDRIDGE COMMAND C036	\$141
QUAKER HILL RAMPAGE 0A36	\$141
G A R INERTIA	\$140
HA COWBOY UP 5405	\$139
MEAD MAGNITUDE	\$138
LANDFALL KEYSTONE K132	\$135
LANDFALL NEW GROUND N90	\$135
G A R FAIL SAFE	\$135
STERITA PARK BLACK JACK J231	\$135

HEAVY GRAIN INDEX (top 5%)	
LANDFALL KEYSTONE K132	\$192
LANDFALL NEW GROUND N90	\$181
G A R INERTIA	\$178
RENNYLEA EDMUND E11	\$175
BYERGO TITUS 6340	\$174
G A R FAIL SAFE	\$174
RENNYLEA NATIONWIDE N432	\$174
THOMAS EDISON 6764	\$171
SYDGEN ENHANCE	\$169
BALDRIDGE COMMAND C036	\$166

HEAVY GRASS INDEX (top 1%)	
BYERGO TITUS 6340	\$155
LANDFALL KEYSTONE K132	\$150
LANDFALL NEW GROUND N90	\$148
SYDGEN ENHANCE	\$148
BALDRIDGE COMMAND C036	\$147
PATHFINDER GENESIS G357	\$145
QUAKER HILL RAMPAGE 0A36	\$145
RENNYLEA NATIONWIDE N432	\$144
G A R INERTIA	\$143
STERITA PARK BLACK JACK J231	\$143



Welcome to the ABS High Conception Rate Initiative, a world-first app-based reproductive technology to maximise profitability for beef operations. Our revolutionary HCR program was launched at the 2018 ABS Beef Conference, and has become an essential, independent tool to analyse the performance of beef sires available, from all companies around Australia.

BACKGROUND

With pregnancy delivering a 4x greater economic impact for beef operations than any other production trait (Lamb, 2018), it's time we re-focussed to what truly drives on farm profit for both commercial and seedstock producers. In 2017, the ABS beef team embarked on a challenge to create, build and implement the world's first app-based beef reproductive program to analyse the effectiveness of sires from all companies and private studs across a variety of reproductive programs.

Our vision is simple – to provide a detailed analysis of sire conception rate performance in a variety of breeding programs to allow our clients to make informed decisions with regard to sire selection.

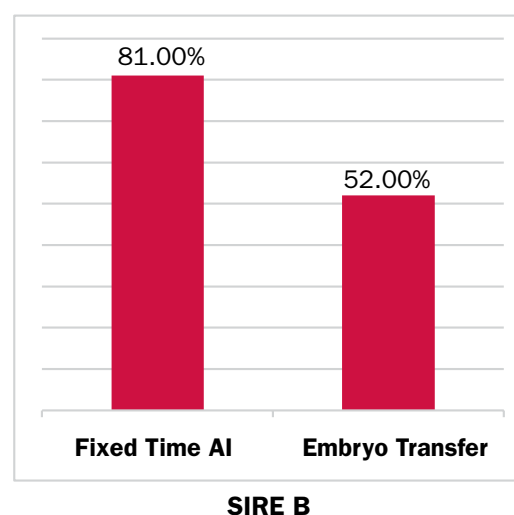
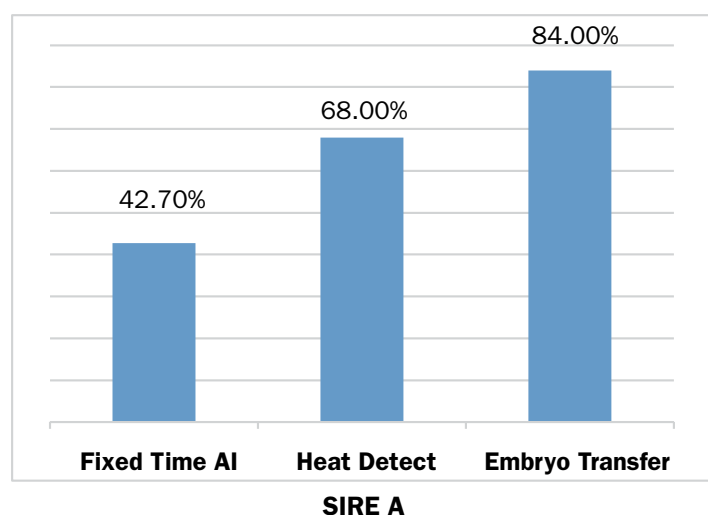
HCR belongs to ABS, and is only available to ABS customers!



2017-2019 FINDINGS

Since 2017, our Australian beef team has collected and analysed over 22,000 conception rate results to gain an understanding of how our sires perform in Fixed Time Artificial Insemination (FTAI), Heat Detection (HD) and Embryo Transfer (ET) programs. There have been three key findings:

1. The variation in conception rates of individual sires is dependent on the type of reproductive program used
2. Numerous sires in the Australian market perform strongly in FTAI programs, but not as well in HD and ET programs, and vice versa (shown in figures 1 and 2 below)
3. Semen quality testing is not indicative of the reproductive performance of any given sire in any given program, but forms an important basis for quality assurance.

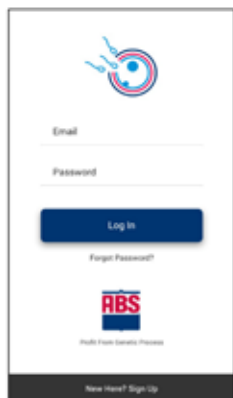


Is it possible to track your sire performance and reproductive progress from the palm of your hand?

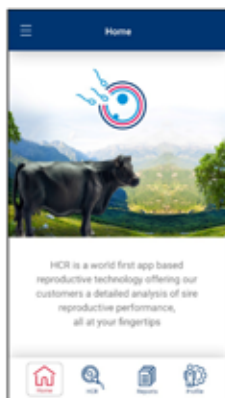
Our world-first HCR App is the final piece of the puzzle.

We know how precious time is in a beef operation - that's why we've taken the hassle out of manual preg-test recording. Simply download our App from the Google Play or iTunes store and let our HCR program do the rest! Comprehensive individual sire performance reports at your fingertips? We like that!

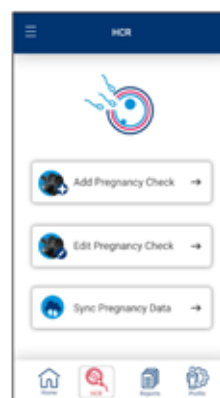
Download and sign up, we'll do the rest!



Your one-stop preg testing tool at your fingertips.



From useful program info, to comprehensive sire performance reports.



Ready to preg test your cows or heifers?

It's never been easier!

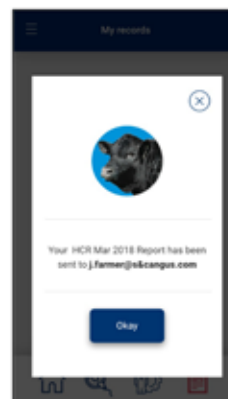
Pick your sire and record animal ID.



24/7 access to all your preg test reports!



Export to Excel for your reference!



We'll always keep your reports and details confidential and straight to you.

SECOND COHORT OF TOP RANKING HCR GRADUATES



COMMAND



CAPITALIST



KLOONEY



KICKING

ALLEGIANCE 29AR0268



HXC ALLEGIANCE 5502C (AMF-CAF-DDF-NHF-MAF-OSF)
Owned by Hueftle Cattle Co, NE; C Bar Ranch, KS;
ABS Global, Inc., WI.

Angus R/N	USA3494126
Red Angus R/N	USAM3494126
Born	04/02/2015
BW	37kg
W/205	320kg
Y/365	620kg

Calving Ease	★★
Carcass Merit	👉👉

Devotion to Long Term Profitability

- Excellent progeny have made Allegiance and exceptional customer satisfaction sire driving high demand
- Allegiance is designed to infuse breed leading growth, marbling and phenotype in one package
- Allegiance is the #1 bull in the active ABS lineup for marbling EPD with top third of the breed calving ease and top of the breed growth and performance
- First progeny have been born effortless and possess his great phenotype
- Near flawless type and kind, attractive profile, super sound, very thick with added muscle yet deep and soft sided.

LSF Nextpectation 0083X

Beckton Nebula P P707

Leachman Pledge A282Z

HXC 100Y

LCOC Zara TG004

HXC Zima 338N

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	-	-	-5.2	+4.2	+55	+94	+118	+94	+14	-	+1.3	-	-	+72	+4.8	-0.6	-1.8	+0.6	+1.4	+\$107	+\$111	+\$104	+\$110
Acc	-	-	37%	65%	55%	51%	49%	45%	55%	-	31%	-	-	47%	55%	38%	32%	40%	34%				
%Rank	-	-	28	48	7	14	22	44	58	-	75	-	-	13	55	70	88	45	60	67	45	71	58

EBVS as at July 2019 **TOP 20%**

IRON ORE 29AR0246



PARINGA IRON ORE E27 (AI) (AMF-NHF-CAFU-MAF-DDF)
Owned by Paringa Livestock Pty Ltd and ABS Australia.

Angus R/N	HKFE27
Red Angus R/N	ANGHKFE27
Born	03/08/2009
BW	33kg
Mature	1175kg
FS	6+
Scrotal	42cm

Calving Ease	★★
Carcass Merit	👉👉👉

- Well proven, ranks #1 sire for Docility for all red sires
- Iron Ore has tons of weight, soundness and character
- Outstanding calving ease
- Impeccable structure and character
- Heavily used in USA as well as EU, UK and South America

Trial Structural EBVs July 2019

FA	FC	RA	RH	RS
-5	+6	+5	-5.6	+0.4
56%	62%	49%	37%	42%

Te Mania Xamined X60 (AI) (ET)
by C A Future Direction 5321

Te Mania Yorkshire Y437 (AI)

Te Mania Ada A149 (AI)

Storth Oaks Lowan C1 (TW)

Te Mania Japara U338 (AI) (ET)
by 036

Te Mania Lowan V130 (AI) (ET)
by Kenny's Creek Sandy S15

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+3.4	+1.6	-8.0	+2.5	+39	+73	+96	+104	+15	-9.3	+2.2	+28	+0.37	+75	+7.4	+0.2	+0.1	+0.0	+1.9	+\$121	+\$108	+\$130	+\$113
Acc	79%	66%	97%	96%	93%	93%	93%	88%	89%	66%	90%	84%	83%	89%	88%	90%	88%	84%	87%				
%Rank	9	30	4	13	78	76	73	24	50	1	30	2	79	8	15	43	43	70	40	38	55	36	48

EBVS as at July 2019 **TOP 20%**

RED LABEL 29AR0216



TE MANIA RED LABEL Z1023 (AI) (ET) (AMF-NHF-CAF-MAF-OSF-DDF)
Owned by ABS Australia.

Angus R/N	VTMZ1023
Red Angus R/N	ANGVTMZ1023
Born	15/10/2004
BW	-
W/205	450kg
Y/365	800kg
Mature	1080kg
FS	6-
Scrotal	42cm

Calving Ease	★★
Carcass Merit	👉👉👉

- Red Label genetics keep on keeping on
- Born 15 years ago customer satisfaction on CE, progeny and daughters in production remains high
- A true international sire, semen in EU, USA, NZ and South America.

Trial Structural EBVs July 2019

FA	FC	RA	RH	RS
+5	+0	0	-	+0.0
40%	42%	34%	-	28%

Kenny's Creek Sandy S15 (AI)

B/R New Design 036

Te Mania Viceroy V342

Te Mania Mittagong V254 (AI) (ET)

Te Mania Lowan R133 (AI) (ET)

Te Mania Mittagong R383 (AI) (ET)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFI-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.8	+0.9	-3.9	+3.9	+38	+79	+91	+46	+17	-10.7	+1.4	+14	+0.69	+58	+0.8	+1.5	+1.8	-2.4	+3.7	+\$128	+\$115	+\$147	+\$115
Acc	87%	76%	97%	97%	95%	95%	94%	92%	91%	67%	94%	85%	72%	86%	86%	87%	86%	82%	84%				
%Rank	28	43	52	40	82	59	81	98	29	1	70	20	97	57	97	10	7	99	2	25	30	17	43

EBVS as at July 2019 **TOP 20%**

MARBLE BAR 29AR0267



MILWILLAH MARBLE BAR J53 (RED) (AMF-NHF-CAF-MAF-OSF-DDF-DWF)
Owned by ABS Australia and Paringa Livestock.

Angus R/N	NJWJ53
Red Angus R/N	ANGNJWJ53
Born	06/09/2013
BW	35kg
WW/200	235kg
YW/400	472kg

- Of all Red Angus sires on the Angus Australian breedplan Marble Bar is
 - No. 1 Angus Breeding Index
 - No. 1 Heavy Grain Index
 - No. 1 Heavy Grass Index
- No Red Angus matches Marble Bar for the combination of CE, Short GL, Growth, SS and Carcass
- Semen exported to South America, NZ and USA
- Marble Bar is a legend in the making.

Te Mania Berkley B1 (AI)

Milwillah Fevola F37 (AI)

Milwillah Barunah B36 (AI) (ET)

Te Mania Daiquiri D19 (AI)

Milwillah Lowan G291 (AI)

Milwillah Lowan D170

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	DTC	SS	DOC	NFL-F	CWT	EMA	RIB	RUMP	RBV%	IMF%	A/BREED	DOM	H/GRAIN	H/GRASS
EBV	+1.1	+2.1	-7.2	+5.9	+53	+93	+128	+132	+12	-7.7	+2.9	+14	+0.15	+68	+2.8	+0.6	+0.7	-0.5	+2.3	+\$136	+\$115	+\$152	+\$127
Acc	71%	59%	96%	94%	88%	87%	83%	77%	68%	46%	76%	68%	56%	73%	67%	71%	69%	64%	65%				
%Rank	38	22	8	85	12	14	9	2	82	5	8	20	51	22	85	30	25	87	25	13	30	13	15

EBVS as at July 2019 **TOP 20%**

PROFITMAKER 29AR0274



WFL PROFITMAKER E7030 (AMF-NHF-CAF-MAF-DDF-DWF)
Owned by Wedel Red Angus, KS; ABS Global, Inc., WI.

Angus R/N	USA3775477
Red Angus R/N	USAM3775477
Born	19/01/2017
BW	33kg
W/205	312kg
Y/365	574kg
Wt 24mo	680kg
FS	5+



Profitmaker Will Make You Profitable

- Outcross pedigree with one of the most interesting EPD profiles of any sire in the breed
- Ranks in the top 1% of the breed for 3 EPD traits or indexes, and top 10% for an additional 5 EPD's
- Elite Leachman \$Profit index, and elite feed efficiency to go with a breed leading EPD package
- Moderate framed, long bodied, good footed individual with an outstanding disposition.

May inspection: Profitmaker is a bull of good style, strong spine, excellent tail set, sheath 5, docile and has great head carriage, and plenty of depth of body.

LJC Merlin T179

WFL Merlin 018A

WFL Commitment 042Y

LSF Prospect 2035Z

WFL Prospect

WFL Hobo 140Z

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	Angle	CW	REA	FAT	HB	GM
EPD	+18	-5.5	+67	+111	+23	-1	+8	+11	+19	+58		+32	+13	+05	+226	+53
Acc	.45	.51	.49	.50	.42	.00	.25	.26	.25	.41		.45	.44	.36		
%Rank	2	1	9	6	54	46	82	3	19	16		8	20	94	2	2

EPDs as at 6 July 2019 **TOP 35%**

SPARTAN 29AR0277



BIEBER SPARTAN E639 (AMF-NHF-CAF-MAF-OSF-DDF)
Owned by Bieber Red Angus, SD; ABS Global, Inc., WI.

Angus R/N	USA3762927
Red Angus R/N	USAM3762927
Born	30/04/2017
SC 19mo	40cm



Calving Ease, Type, And Cow Power

- Blends a -3.4 birth weight EPD with top third growth and a heap of added marbling
- The Oly 903 daughters are tremendous females and Spartacus E369's dam will be entering the stout Bieber donor pen
- He is moderate framed, super big bodied and really thick ended
- You will really appreciate his type and kind along with his great feet and structure.

May inspection: Wow, an exceptionally stylish young beef bull. Wide based, attractive, thick, deep strong top, superb tail set. Walks really proud on good feet.

Bieber Rouse Samurai X22

Bieber Spartacus A193

Bieber Tilly 233U

VGW Oly 903

Bieber Renee 477A

OLC Renee S188

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	Angle	CW	REA	FAT	HB	GM
EPD	+13	-3.2	+61	+100	+20	+5	+10	+10	+17	+37		+22	+03	+04	+188	+49
Acc	.40	.46	.45	.45	.42	.35	.27	.26	.25	.37		.43	.43	.31		
%Rank	52	14	37	29	73	95	54	5	43	21		25	41	89	31	28

EPDs as at 6 July 2019 **TOP 35%**

DJ

29BB0021



MOORSLEY DJ

Reg No.	UK105348 200207
Born	13/07/2008

Sire Traits	
	Calving Ease
	Gestation Length
	Calf Quality
	Growth
	Conformation
	Cross-bred Sales

CALVING SURVEY				
Statistics	Below average BSI score 70	Average BSI score 100	Excellent BSI score	Actual sire statistic
Reliability: 95%	Calving Ease (cows)		130	1.3%
Calves: 318	Gestation Length (days)	100		283 days
Herds: 285	Calf Quality		120	58%
	Calf Colour			85% Blue Roan
Genus ABS Breed Averages: Calving Ease (cows) 3.0% Gestation Length 283 days				

Battlesden Marshal Miggs

Riverside Mount Blanc

Hurworth Burn Overture

Hurworth Burn Pearl

Bannister Image

Murworth Burn Indigo

GEORGE

29BG0005



BARWISE GEORGE UK 06261 (IMP UK)

Breeders comments:

- Outstanding young Belted Galloway bull that shows fantastic breed character and comes with a pedigree full of champions!
- The emphasis in George's breeding has been on conformation and temperament, both of which he excels on
- His extended pedigree includes all the best and most successful bloodlines used in the Barwise herd to date.

Reg No.	UK 06261
Born	02/12/2016
AI App.	Unrestricted
Grade	A
Colour	Black-Belted



Barwise George 7019



Barwise George 7031

Graedstrup Champion UK 81283

Whitepool Kite Mark UK 04055

Castlemartin Den UK 3813

Barwise Jamilla UK 25268

Suedontern's Anja UK 110405311

Barwise Jamara UK 18612 (AI) (ET)

KAKADU

29B0004



CHADWICK DOWNS A104 KAKADU (P)

Reg. No.	P106869
Born	22/10/2005
Horn	Polled
Mature Wt	1070kg
Mature FS	6

- Outstanding muscle and maturity pattern
- Polled, big panda eyes
- Slick coated, clean sheath
- Favourite of Brazil, Argentina and Uruguay
- 100% eye pigmentation

Chadwick Downs Jefferson (H)

Sunny Lawn Idealism (P)

Chadwick Downs Channel Country (P)

Chadwick Downs Elra X067 (P)

Chadwick Downs Elta 1719 (H)

Chadwick Downs Elra 1719 (H)

	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBV%	IMF%
EBV	+1.1	+10	+11	+14	+12	-1	-	+7	-	-	-	-	-
Acc	47%	61%	58%	61%	50%	44%	-	49%	-	-	-	-	-

EBVS as at July 2019



Kim toured the
NSW beef fields
June & August.



FINAL CUT 29BN0034



SUHN'S FINAL CUT 894C33 (P)

Reg. No.	IMU15R894C33
Born	26/08/2015
BW	38kg
W/205	350kg
Y/365	611kg
SC 12mo	39.5cm

Making the Final Cut - Genotypic and Phenotypic Difference Maker

- Offers one of the most complete EPD packages the Brangus breed has seen in years with exceptional type and kind
- Ranks in the top 25% of the breed for seven traits including calving ease, maternal, weaning and yearling performance, and red meat yield
- As an individual he was dominant in his stout contemporary group - 83 lb BW, 770 lb WW, 108 WWR, 1344 YW, 104 YWR, 15.23 REA, 107 REAR and 4.41 IMF, 101 IMFR
- Phenotypically Final Cut is as complete, attractive and sound an individual as you will find

MC Revelation 129T (P)

CB Hombre 541T3 (P)

CB Final Cut 924X (P)

Suhns Miss Hombre 894Z32 (P)

RBM MS Guns 924T3 (P)

Suhns Miss Garrett 894U13 (P) (AI)

EPD	CED	BW	WW	YW	SC	MILK	TM	CEM	REA	%IMF	FAT	MARB
+8.2	-1.3	+40	+80	+1.10	+7			+4.6	+5.7	+0.02	-0.39	
Acc	.45	.58	.46	.36	.43	.33		.34	.47	0.38	.44	
%Rank	5	15	10	10	10	75		5	25	50	60	

EPDs Fall 2019 **TOP 35%**

SINGLETARY 279BN076



SINGLETARY OF BRINKS 675R (P)

Reg. No.	IMU05R675R
Born	15/01/2005
BW	36kg
WW	340kg
YW	656kg
Horn	Polled

- Remains the high selling bull in the modern age recording \$140,000 for 1/2 interest in 2007
- In 2010, 51 Singletary-sired bulls averaged \$3,766 and 18 females averaged \$5,014
- Over \$500,000 in offspring have sold in his lifetime
- Try him on Transformer lines of cattle to add width and depth
- His daughters are making some of the top producing cows in the breed

Cadence of Brinks (P)

Uppercut of Brinks 14J8 (P)

Lead Gun of Brinks 222K14 (P)

Ms Brinks Uppercut 209N11 (P)

Miss BB New Big Easy 222E55 (P)

Miss BB Kansas Jack 209C2 (S)

	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	ESI	DSI
EBV	-1.9	+1.8	+21	+39	+41	+28	-3	+2.5	+22	+2.4	-0.1	0.0	+1.2	0.0	+\$37	+\$36
Acc	76%	91%	91%	90%	89%	80%	82%	82%	81%	61%	73%	73%	64%	65%		
%Rank	9	95	10	9	10	27	82	2	10	5	75	65	4	80	5	8

EBVS as at July 2019 **TOP 20%**

ADVANCE 187MG5325



MICHAELONG ADVANCE D26 (PB) (AI)

(AMFU-NHFU-CAF)

Reg. No.	HS D26
Born	02/09/2008
Mt Wt	1170kg
Rib Fat	10mm
Rump Fat	15mm
IMF	6.2
EMA	134
Grade	Purebred
Colour	Silver

- Advance displays all the qualities desired for the Murray Grey breeder. Structure and docility is fabulous
- EU semen expected.

Willalooka Pharaoh P47 (PB)

Tennyson Park Edward (PB)

Gnoleda Advance (PB) (AI)

Michaelong Amethyst 110th (PB)

Gnoleda Trudy M53 (PB)

Michaelong Amethyst 85th (PB)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBY%	IMF%	VTI	SI	HGI
EBV	+0.8	+1.8	-2.2	+1.9	+17	+24	+35	+40	-4	-0.3	-1.5	+19	+0.2	0.0	-0.1	-0.2	+0.3	+\$25	+\$22	+\$32
Acc	63%	51%	79%	90%	83%	81%	79%	66%	54%	74%	47%	68%	49%	59%	59%	55%	52%			
%Rank	20	10	8	10	80	85	85	75	95	90	55	85	95	30	40	90	18	90	90	90

EBVS as at July 2019 **TOP 20%**

BIG BEN 29CH0206



WC BIG BEN 9036 (P)

USA Reg. No.	EM775980
Reg. No.	OAU9036E
Born	26/02/2009
BW	34kg
Wt 205	343kg
Wt 365	565kg
SC	38.5cm
DNA Tested	Homo Polled
Calving Ease	★★★★
Carcass Merit	★★★

WHITE GOLD 29CH0209



LEACHMAN WHITE GOLD P002X (P)

USA Reg. No.	M796550
Reg. No.	OAU6550E
Born	06/02/2010
BW	37kg
WW	322kg
YW	585kg
Yearling FS	5+
Yearling SS	40cm
MD Status	Tested Clear
Horn	Polled
Calving Ease	★★
Carcass Merit	★★★

LT Assertion 1277 (P)

VCR Sir Duke 914 PLD

LT Bluegrass 4017 (P)

VCR Miss Duchess 9506 (P)

LT Pearls Breeze 2236 (P)

VCR Miss Perfect 247 (P)



S\$ Montana Silver (P)

LT Rio Bravo 3181 P (P)

NWMSU Doc Silver 362 PLD (P)

LCOC Ms America UP045 (PED)

NWMSU Dolores ET 0035 (PED)

LCOC Ms America RP005 (PED)

EASY GAIN 29CH0211



WELCOME SWALLOW EASY GAIN F508 (AI) (ET) (P)

Reg. No.	CMAF508E
Born	07/09/2010
DNA Tested	Homo Polled
MD Status	Tested Clear



Grand dam - LT Unlimited Maid 7184 as a 10 y.o.

- Easy Gain is the only bull in the breed to be top 1% CE, and top 1% 400 day weight, in fact 13 traits in top 1% of breed
 - Easy Pro is a leading US sire for low BWT, high milk and marbling and F508 is one of only a handful of progeny in Australia
 - Dam is by the now deceased Doc Silver renowned for CE, growth and carcass, 717 was specially selected as donor for Australian collections
 - G dam is dam of LT Polled Value and 4 other stud sires
- Field report -*
- Easy Gain progeny, easy born, good performance cattle with nice muscle expression
 - Known high feed efficiency pedigree

LT Unlimited Ease 9108 (H)

NWMSU Doc Silver 362 PLD (P)

LT Easy Pro 1158 PLD (P)

BJR Silver Maid 717 ET (P)

LT Lady Macbeth 8413 ETP

LT Unlimited Maid 7184 P (P)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DI	EI	NTI
EBV	+13.9	0.0	-4.0	-3.4	+26	+56	+60	+51	+25	+1.3	+36	+0.3	+2.0	+2.9	-2.2	+1.8	+\$84	+\$105	+\$45
Acc	78%	69%	95%	96%	93%	94%	92%	85%	82%	94%	82%	74%	84%	83%	77%	74%			
%Rank	2	60	25	2	1	1	2	10	1	35	1	90	2	2	95	1	1	1	1

EBVS as at July 2019 **TOP 20%**

SOVEREIGN 29CH0216



RAILE SOVEREIGN J827 Y064 (P)

AU Reg. No.	0AUG8527E
USA Reg. No.	M808527
Born	01/02/2011
BW	34.5kg
W/205	325kg
Y/365	640kg
MD Status	Tested Clear

Calving Ease	★★★
Carcass Merit	

A New Leader in Genetic supremacy

- Supreme calving ease, growth and carcass merit in one package
- A Docility changer, both sire and progeny are incredibly quiet and easy to handle
- High customer satisfaction sire, breeders love his progeny for their combination of CE, performance, phenotype, and docility

M6 Grid Maker 104 PET (P)

Raile 2250 T082 (P)

Fink 8790 of 2126 GM (P)

RC Nichole T082 V175 (H)

Finks Lady 2126G113BUDET (P)

RC Nichole 0219 (P)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DI	EI	NTI
EBV	+12.8	+5.3	-11.5	-4.4	+8	+25	+22	+5	+10	-0.5	+25	+1.5	+0.8	-0.2	-0.3	0.0	+\$50	+\$59	+\$23
Acc	68%	39%	92%	90%	82%	83%	79%	68%	44%	84%	65%	57%	66%	65%	58%	56%			
%Rank	5	10	1	1	75	40	75	90	20	95	20	50	25	70	70	70	5	10	25

EBVS as at July 2019 **TOP 20%**

WHITE HOUSE 271CH9593



EATONS WHITE HOUSE 50148

AU Reg. No.	0AUL50148E
USA Reg. No.	M870902
Born	24/03/2015
BW	42kg
W/205	332kg
Y/365	641kg
MD Status	Tested Clear

Breeders comments -

Whitehouse is a really good footed, back feet track exact in front feet tracks. He is an easy moving bull. Extremely long bodied with wide top and wide, deep butt. Full of meat in the twist. White House has huge testicles, ranks in the top 2% of breed. One appreciates the bull for his nice head with big crest and he appears to be a good shedder of coat. The calves were born well and no birth weight issues. The calves are great, really long bodied, thick butted with pretty heads. White House calves were the biggest yearling weights out of 1,000 bulls. His dam is a moderate size, wide hiped, beautiful head, tremendous uddered 11 year old cow with great teats, dark pigmentation.

LT Ledger 0332 (P)

Eatons Polled Value 4036 (P)

Eatons White House 30019 (P)

Eatons Elna 6639 (P)

Eatons Friend 10953

Eatons Elna 0505 (D)

	CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	FAT	MARB	TSI
EPD	+6.2	-0.9	+36	+84	+7	+9.6	+25	+1.8	+36	+0.72	+0.068	+0.07	228.43
Acc	.69	.79	.69	.67	.20	.14	.36	.47	.24	.24	.18	.17	
%Rank	45	25	30	7	65	15	50	2	3	30	100	60	7

EPDs as of July 2019 **TOP 35%**

VISTA 29CH0218



LT VISTA 5319 PLD

AU Reg. No.	0AUL5319E
USA Reg. No.	M866840
Born	29/03/2015
BW	39kg
W/205	410kg
W/365	681kg
Poll	Homo Polled
MD Status	Tested Clear

- Vista actual data shows he ratioed Birth 98, WW 113, YW 114. Scan data, IMF 145%, REA 89%, Fats 168%
- Use to improve temperament, calving ease and carcass quality
- Along with impressive individual data Vista provides scrotal and eye appeal from a dam by maternal giant LT Long Distance
- Dams average WW ratio: 110 average, YW ratio 114.5
- Progeny should slick off early and maintain easy fleshing ability

LT Ledger 0332 P

LT Long Distance 9001 PLD

LT Sundance 2251 PLD

LT Athena 2040 PLD

LT Ballet 9219 Polled

LT Blue Athena 0331 P

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DI	EI	NTI
EBV	+16.3	-0.1	-7.6	-4.1	+9	+21	+20	-8	+11	+1.9	+16	+1.1	+2.5	+3.4	-1.9	+1.2	+\$59	+\$78	+\$28
Acc	39%	33%	47%	47%	43%	46%	44%	41%	37%	40%	39%	35%	43%	42%	38%	35%			
%Rank	1	60	2	2	70	55	80	95	10	10	65	70	1	1	99	3	3	3	10

EBVS as at July 2019 **TOP 20%**

AUTHORITY

271CH4535



LT AUTHORITY 7229 PLD (P)

USA Reg. No.	M898189
Reg. No.	OAUN8189E
Born	14/03/2017
BW	37kg
W/205	420kg
Y/365	650kg
REA Rat	106
IMF Rat	110
DNA Tested	Homo Polled



High-selling bull in the 2018 Lindskov-Thiel Ranch Bull sale at \$160,000, selling to Satterfield Charolais, J&J Trust, Bovine Elite, Reinhart Charolais, Steve Smith Charolais and Domek Charolais. Authority is an outcross herd bull with a maternal pedigree laced with current and past trait leaders. He's a powerhouse made to catch your eye. His young dam is by LT Stagecoach and weaned her first two calves off at an average weaning ratio of 105.

JDJ Justice U319 (P/S)

LHD Choteau B1669 (P)

LHD MS Cigarson T983

LT Stagecoach 8068 PLD

LT Katy 4273 PLD (P)

LT Katy 8042 PLD

	CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	FAT	MARB	TSI
EPD	+7.5	-0.8	+37	+70	+12	+7.0	+30	+1.2	+20	+0.77	+0.012	+0.11	216.86
Acc	.23	.40	.31	.31	.14	.11	.20	PE	.15	.16	.09	.12	
%Rank	35	25	25	20	35	35	20	15	50	30	65	45	15

EPDs as of July 2019 **TOP 35%**



Dam of Authority, LT Katy 4273

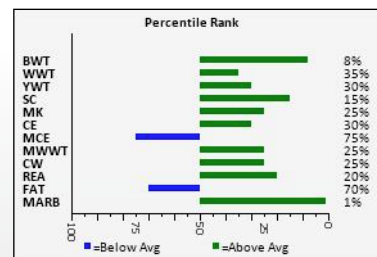
LEAD TIME

29CH0221



OW LEAD TIME 6294 PLD (P)

USA Reg. No.	M875419
Reg. No.	OAUM6294E
Born	10/04/2016
BW	35kg
YFS	6-



Genetic Lead Time Will Put You Ahead Of The Competition

- Complete outcross pedigree with unsurpassed EPD package - he's a rare find!
- No other bull in the breed can match his combination of birth to yearling spread in combination with end product
- Ranks in the top 10% of the breed for BW, SC and seals the deal with top 1% of the breed for Marbling
- Very sound structured and good footed with added depth of rib and fleshing ability. You will love the disposition.

Cooley Royce 1107T39 (P)

FF About Time Y07 (P)

DC Grona 146T (P)

MC-OW Sandcreek 375 (D)

OW Miss Sandcreek 3031 PLD (P)

OW Miss Maximizer W13 PLD (P)

	CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	FAT	MARB	TSI
EPD	+7.9	-2.7	+34	+66	+14	+3.5	+31	+1.3	+23	+0.81	+0.008	+0.46	224.68
Acc	.27	.44	.36	.33	.18	.17	.24	.27	.18	.18	.12	.13	
%Rank	30	8	35	30	25	75	25	15	25	20	70	1	10

EPDs as of July 2019 **TOP 35%**

CAROLINA 6202D 29GV0084



CCROSS CAROLINA 6202D

USA Reg. No.	
Aus Reg. No.	AMGV1361069
Born	28/08/2016
BW	29kg
W/205	360kg
Y/365	451kg
FS	5
SC 12mo	37cm

Leverage With a Silver Lining

- Sired by the rising superstar Carolina Leverage out of one of C Cross's very best female lines
- Offers elite breed growth with top shelf payweight and end product
- Posted his own 266 day gestation and 64 lb BW with a whopping 790 lb AWW
- Should be an asset to purebred Gelbvieh breeders, super sound, super data, super disposition, super good

Lazy TV Sam U451

DCSF Post Rock Silver 233U1

CCRO Carolina Leverage 3214A

CCRO Carolina 3326A ET

Belle of the Ball 1309Y

MS CCross EC / 7309T

EPD	BREED %	CED	BW	WW	YW	DMI	MILK	CEM	HPG	PG30	STAY	Angle	CW	REA	MARB	COW	FPI	EPI
PC75		+11	+0.2	+80	+119	+0.09	+22	+5	+14.4	+3.94	+19		+22	+80	+19	+145.5	+82.11	+130.75
Acc		.42	.50	.48	.48	.14	.42	.25	.09	+.01	.25		.43	.42	.34			
%Rank		65	45	2	3	90	65	70	1	2	4		25	10	50			

EPDs Spring 2019 American Gelbvieh **TOP 35%**

ARMSTRONG 29GV0085



TWIN OAK ARMSTRONG 530D ET

USA Reg. No.	
Aus Reg. No.	AMGV1369727
Born	05/08/2016
BW	38kg
W/205 adj	329kg
Y/365 adj	588kg

Time For Lift Off

- High carcass merit purebred with strong beef bull phenotype
- Dominated his contemporaries both from a growth and ultrasound standpoint
- His dam 7309T is a true 'Carcass Cow' with a stellar record as a donor
- Armstrong is impeccable from a foot and structure standpoint with added body and stoutness

Future Investment X037

Flying Jbob Master Plan

Post Rock Astronaut 157A

MS C-cross EC / 7309T

Post Rock Elba 50U2

Carolina MS 3661L 5124R

EPD	BREED %	CED	BW	WW	YW	DMI	MILK	CEM	HPG	PG30	STAY	Angle	CW	REA	MARB	COW	FPI	EPI
PC75		+13	+2.0	+66	+90	-.01	+11	+8	+6.7	+2.30	+9		+17	+62	+33	+75.73	+73.55	+54.80
Acc		.40	.49	.49	.49	.07	.43	.26	.17	+.12	.23		.45	.42	.33			
%Rank		35	80	45	65	35	95	20	25	20	95		40	45	25			

EPDs Spring 2019 American Gelbvieh **TOP 35%**

ALASDAIR

29SH0006



ALASDAIR 4TH OF WOODNEUK

Reg. No.	UK583079601132
Born	01/06/2011
Wt 24 Mo	637kg
SC 24 Mo	41cm
Wt 365	568kg



Alasdair Ruadh of Cnoc Ard

Iain Dubh of Woodneuk

Alasdair of Cnoc Ard

Ceo 3rd of Woodneuk

Beusach of Cnoc Ard

Ceo of Glenogle

- Tom Thomson, the breeder of Alasdair claims that he is one of the best young bulls they have bred at Woodneuk in their 60 years of pedigree breeding
- He was awarded the prize for Champion Highlander as a yearling at the National Highland Cattle Society Show
- Alasdair's grand sire on his dam line is sired by the Junior Champion at the Royal Highland Show and Champion at the Royal and Royal Welsh Shows
- He has excellent confirmation and mobility combined with a very good growth rate and perfect temperament.

NASON

29SK0001



BLUE SPARK NASON N4 (P) (White)

(RGF) NT821F

Reg. No.	BSP N4
Born	11/01/2017
Poll	Homo Polled



- Nason is a white bull of good frame and growth with outstanding docility and structure. And high potential calving easy
- His sire J16 is seeing widespread use in the industry and his maternal grand sire Extreme E27 is one of the breed greats
- Longevity is in his DNA with both of his grand dams at 8 and 10 years of age still sound and breeding well
- Nason is a versatile bull that would suit a variety of breeding applications, from Purebred operations to F1 beef and dairy production where progeny will be colour marked gaining them access to the F1 market that is currently enjoying great premiums.

Blue Spark Crikey F16 (ET) (P)

SPKNZ Extreme E27 (ET) (P)

Blue Spark Calve Easy J16 (P)

Blue Spark Exquisite H06 (AI) (ET) (P)

Blue Spark TJ Rachel F5 (ET) (P)

Bunderra 68L Star Bank D5 (ET)

	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBV%	IMF%
EBV	-0.2	+1.8	+18	+25	+32	+30	+3	0.0	+20	-	-0.2	-0.4	+0.3	+0.1
Acc	30%	46%	40%	38%	38%	31%	25%	26%	30%	-	29%	29%	27%	25%
%Rank	45	70	20	25	25	30	45	70	25		65	75	35	35

EBVS as at July 2019 **TOP 20%**

Have you heard us “Talking Bull”?

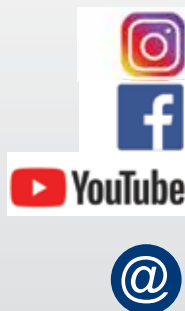


After an overwhelming response to our first episode of Talking Bull in October 2018, we are back doing it all again in 2019!

Stay up-to-date on the latest episodes by either subscribing to our mailing list via the website, follow us on Facebook or Instagram, or head to our YouTube channel to catch up on previous episodes!



Staying up to date



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KATNOOK 29HP0934



WIRRUNA KATNOOK K74 (AI) (P)
Owned by Wirruna.

(HYF-ELF-IEF)

Reg. No.	WNAK74
Born	10/08/2014
DNA Test	PH 98% Hetro Poll
Eye	100/100
BW	49kg
W/160	245kg
YW	554kg
Sc 24 Mo	43cm
FS	6

- Exceptional sire for the breed - top of the drop Fletcher son
- Selected as a HAL BIN progeny test sire - utilise to build linkage
- Outstanding balance of CE, growth, carcass and fertility traits plus phenotype
- High performing dam, chalking up two Wirruna sires in her first two calves
- Katnook is in the BIN Progeny Test Sire - Cohort 6
- Semen export to UK, EU and South America
- Well proven with 16 herds, 185 analysed progeny, 79 scans, 12 carcass.

Quamby Plains Stockmaster Y118 (P)

Wirruna Daffy D1 (P)

Wirruna Fletcher F214 (P)

Wirruna Victoria G7 (AI) (P)

Wirruna Last Day B16 (AI) (HC)

Wirruna Victoria E112 (AI) (ET) (P)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DOC	NFI-F	S/MKT	Grass/F	Grain/F	EU
EBV	-1.0	+2.3	-5.9	+6.0	+44	+65	+90	+69	+14	+3.4	-3.9	+66	+9.1	0.0	-0.8	+3.2	+1.8	-7	-0.03	+\$128	+\$127	+\$170	+\$153
Acc	74%	54%	96%	96%	93%	92%	93%	83%	64%	91%	54%	87%	79%	82%	85%	73%	85%	86%	62%				
%Rank	65	40	1	75	3	10	18	50	65	5	20	8	1	75	90	1	2	85		3	3	2	2

EBVS as at July 2019 **TOP 20%**

REVVED UP 29HP0928



MOHICAN BAR STAR REVVED UP 78A (IMP USA) (P)

(HYF-DLF-IEF)

Aust Reg. No.	OSAP43386234AHR
USA Reg. No.	43386234
Born	01/03/2013
BW	34kg
W/205	342kg
Y/365	554kg
Sc 14 Mo	38cm
DNA Test	Homo Polled
Calving Ease	★★★★
Carcass Merit	BB

Revved Up and Ready to Go

- Super complete package of CE, growth, carcass merit and phenotype
- Possesses an attention getting phenotype, tour groups from across the nation and across breeds all remark about how good this emerging star is
- Progeny calve very easy, and hit the ground running, develop into cattle that are thick made, have eye appeal and good performers
- REVVED UP is a very sound, big bodied, attractive performance bull with all the bells and whistles, calving ease with style and performance.

TH 122 71I Victor 719T (P)

MSU TCF Revolution 4R (P)

TH 133U 719T Upgrade 69X (P)

FSL Revolutionary Miss 35Y (P)

TH 14S 103R Megan 133U (P)

FSL Miss Ozzie 9S (P)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DOC	NFI-F	S/MKT	Grass/F	Grain/F	EU
EBV	+6.0	+2.5	-2.2	+1.8	+31	+51	+71	+50	+21	+2.2	-3.7	+57	+5.2	+1.2	+0.7	+1.3	+0.4	-	-	+\$108	+\$107	+\$122	+\$121
Acc	36%	26%	59%	60%	53%	51%	52%	45%	37%	47%	25%	41%	34%	39%	40%	33%	39%	-	-				
%Rank	18	35	10	10	65	65	65	85	10	35	25	20	8	18	40	20	45			18	18	20	18

EBVS as at July 2019 **TOP 20%**

JUSTIN 187HP5305



WIRRUNA JUSTIN J13 (AI) (P)

Owned by Wirruna and Crown Point Pastoral.

(HYF-DLF-IEF)

Reg. No.	WNAJ13
Born	06/08/2013
DNA Test	PP 99% Homo Poll
Eye	100/100

- Exciting Holy Smoke son with excellent muscle, capacity and tight sheath
- Out of a heifer and a stand-out from birth - Phenotype + Performance
- Exceptional balance of herd improving traits across the board
- Rated in top 1% for \$Indices indicate genetics of high profit potential

Capethorne Hot Shot 03 22 (P)

Wirruna Eldad E107 (AI) (P)

Marariki Holy-Smoke (Imp NZL) (P)

Wirruna Doreen G393 (P)

Matariki Girlie 00323 (P)

Wirruna Doreen E42 (AI) (H#)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DOC	NFI-F	S/MKT	Grass/F	Grain/F	EU
EBV	+2.3	+4.2	-5.1	+2.5	+42	+71	+88	+55	+15	+2.4	-7.5	+76	+7.2	+3.0	+4.3	+0.5	+1.6	+5	-0.07	+\$150	+\$152	+\$187	+\$167
Acc	89%	72%	97%	98%	96%	96%	96%	90%	87%	96%	70%	90%	84%	85%	88%	77%	88%	90%	75%				
%Rank	40	20	2	18	8	7	22	75	55	25	1	1	1	1	1	70	2	45		1	1	1	1

EBVS as at July 2019 **TOP 20%**

MATTY

29HP0938



Reg. No.	WNAM288
Born	21/08/2016
BW	30kg on 19/7
Wt 200	267kg
Wt 400	522kg
Wt 600	728kg
SC 2yo	39cm
Poll	Homo Polled
Eyes	100/60

Allendale Yacka (AI) (P)

Allendale Anzac E114 (PP)

Allendale Dawn B22 (AI) (ET) (P)

Elite 4110 E212 (AI) (PP)

Wirruna Circle H13 (AI) (PP)

Wirruna Circle F31 (AI) (PP)

WIRRUNA MATTY M288 (AI) (ET) (P)

Owned by Wirruna.

(HYF-DLF-IEF)

HEREFORD TRUE GENETICS
is the program for all genetics related breed advancement activities, together with any research and development undertaken by Herefords Australia. Hereford True Genetics will provide a valuable information resource for all Hereford breed advancing initiatives.

Globally the genomics era has revolutionised the utilisation of data for rapid gain. Herefords Australia will continue to implement a strategic vision intent on leading the industry into the future.

Contact Hereford Australia for the special semen pricing.

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The EBV profile of Matty positions him as a versatile option in any straight or cross breeding program with top end calving ease, high growth and a carcass profile suitable for producing the high quality beef that the industry demands.

Matty features a prominent pedigree and rates in the Top 1% of the breed for four EBV's/Indexes, in the Top 5% for 10 EBV's/Indexes and in the Top 10% for 16 EBV's/Indexes supported by high accuracy levels.

Matty is a proven source of Intramuscular Fat (IMF). He was the highest raw scan bull in a large contemporary group and ranked in the Top 1% of the breed for the IMF trait.

Matty rates in the Top 1% of the breed for Carcass Weight, and in the Top 10% for Birth Weight.

Matty can be used to achieve results in improving end product merit and adding increased genetic value to your cow herd. His dam is a super donor cow - consistently producing top-end calves.

The genotype and phenotype of Matty combine to make him a valuable breeding option that can advance a strategically focused progressive breeding program.

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DOC	NFI-F	S/MKT	Grass/F	Grain/F	EU
EBV	+10.2	+5.3	-6.7	+1.5	+39	+66	+90	+75	+15	+2.7	-0.9	+72	+5.1	+1.8	+2.2	-0.6	+2.9	+20	+0.23	+\$129	+\$129	+\$174	+\$140
Acc	71%	56%	87%	92%	85%	78%	78%	71%	64%	78%	44%	67%	58%	61%	65%	60%	62%	77%	33%				
%Rank	5	10	1	9	10	10	18	35	55	15	85	2	8	5	8	95	1	1		3	2	1	3

EBVS as at July 2019 **TOP 20%**

ECHUCA

29HP0922



WIRRUNA ECHUCA E99 (AI) (P)

Owned by ABS Australia and Wirruna.

(HYF-DLF-IEF)

Reg. No.	WNAE99
Born	19/08/2009
DNA Test	Homo Polled
Eye	100/100



Echuca, rising 3 y.o. at TLG.

No sire matches Echuca for trait leading CE, BWT, growth and carcass

- 13 traits of a possible 21 in top 10% of breed
- 2011 HAL progeny test sire - No. 1 2009 born bull for calving ease
- Features excellent carcass and milk
- Beef Class structural data is excellent
- 760 recorded progeny in 42 herds, 386 scans, 17 carcass progeny, 134 daughters
- Semen used in NZ and South America
- Black Baldy trial Cohort One
- New Zealand Bull Trial Cohort One & Two

South Bukalong Walker 6 (AI) (P)

Koanui Rocket 0219 (IMP NZL) (P)

South Bukalong Wallace 2 (P)

Wirruna Golden Vanity C32 (AI) (P)

South Bukalong Victoria 152 (P)

Wirruna Golden Vanity A170 (AI) (ET) (S)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DOC	NFI-F	S/MKT	Grass/F	Grain/F	EU
EBV	+11.6	+12.8	-1.9	+0.3	+38	+56	+73	+28	+22	+3.1	-2.9	+50	+2.3	+2.1	+3.7	-0.1	+1.0	+12	+0.48	+\$130	+\$131	+\$152	+\$137
Acc	92%	83%	98%	98%	97%	97%	97%	95%	95%	97%	77%	93%	89%	88%	93%	87%	92%	90%	70%				
%Rank	2	1	15	2	18	40	60	95	7	8	40	50	75	2	1	90	10	10		3	2	5	5

EBVS as at July 2019 **TOP 20%**

AMAZING BULL 54LM1109



WULFS AMAZING BULL T341A (HP*) (PN) (AA)

Reg. No.	IMUPJ341
Born	06/03/2013
BW	38kg
200 D Wt	343kg
Yearl Wt	585kg
Sc 12 Mo	39.5cm
Grade	Pure
Horn	Homo. Polled
FS	7.2
AA two copies of F94L	

"Amazing Bull earned the right to be Lot 1 of the 2014 Wulf Cattle Opportunity Sale because he is the complete and total package. He received praise while on display at the NWSS for his sound and eye appealing structure. The bull should follow in the footsteps of his famous sire and produce extremely functional daughters along with sons that will have demand in the industry.

Amazing Bull - amazing EBVs - check the chart! Top 5% in 13 traits and top 10% in 18 traits! Amazing Bull covers all the performance and phenotype bases.

LVL Polled Justice 0601E (PU)

JLWM Dire Strays 4109P (HP) (PU)

Hunt Mr Jock 44J (P) (B) (PN) (AA)

Wulfs Ultra Diamond 8571U (P) (PU)

Hunt Miss Giggie 129G (PU)

Wulfs Nichola 3279N (P) (B) (PU)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	VTI	DTI	SRI	HSTI
EBV	+7.7	+6.6	-9.6	-1.3	+28	+43	+58	+68	+15	+2.7	+45	+3.7	+0.3	+0.6	+0.5	+0.3	+62	+\$51	+\$57	+\$66	+\$63
Acc	68%	58%	94%	93%	90%	89%	89%	70%	65%	77%	73%	64%	69%	67%	61%	63%	93%				
%Rank	1	1	1	2	5	10	18	10	1	1	2	2	15	10	70	10	8	1	1	1	2

EBVS as at July 2019 **TOP 20%**

XCELLSIOR 29LM0094



WULFS XCELLSIOR X252X (HP*) (PN) (AA)

Reg. No.	IMUPF252
Born	06/04/2010
BW	36kg (ratio 84%)
WW	283kg (ratio 91%)
YW	590kg (ratio 103%)
FS	6.3
Grade	Pure
Horn	Homo. Polled
AA two copies of F94L	

Calving Ease	★★★★
Carcass Merit	★★★

- Member of the People's Choice Champion Pen at 2011 National Western Stock Show
- Second high selling bull at Wulfs in 2011 for \$35,000
- Heavy muscled, attractive, deep bodied and big topped
- Will add ribeye as he scanned over an 19 inch REA in a lower birth weight package
- 12 Australian EBV traits in top 10% of breed
- Xcellsior does it all - CE, growth, carcass, fertility, docility
- 344 progeny in 90 herds, with 196 docility and 35 daughter records.



Cole Wulf Hunt (P) (HB*) (PN) (AA)

LVL Polled Black Jack (P) (B) (PU)

Wulfs Sirloin 3172S (HP) (B) (PU)

Wulfs Missive 2258M (R) (PU)

Wulfs Negotiable 3172N (P) (R) (PU)

Wulfs Faith 6501F (R) (PU)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	VTI	DTI	SRI	HSTI
EBV	+4.1	-1.2	-4.0	-0.2	+25	+40	+63	+75	+6	+1.4	+47	+5.0	+0.2	+0.4	+1.0	+0.5	+45	+\$47	+\$53	+\$59	+\$64
Acc	81%	73%	96%	95%	93%	93%	94%	80%	81%	86%	79%	66%	77%	75%	67%	67%	96%				
%Rank	10	90	18	8	10	18	10	3	50	20	1	1	20	10	30	7	40	2	2	2	1

EBVS as at July 2019 **TOP 20%**

DAUPHIN 29LM2175



CARMORN DAUPHIN (PN) (AA)

Reg. No.	IMBFD10
Born	25/01/2008
Grade	French Pure
AA two copies of F94L	



- Exciting new Limousin sire to add real quality and phenotype with no performance sacrifice
- Dam line is one of the best in the UK

Romeo (PU)

Pelletstown Ken (PU)

0485 Dauphin (PN)

Carmorn Penny (PU)

Ombrette (PU)

Carmorn Helen (PU)



Bill in the USA, Sept 2018 with Nanni Digiorio, Damien Sotter and Ross Thompson and May 2019 with Rob Bulle, Tim Lord and Ben Jakschik.

VISION

29LM0090



MANDAYEN VISION Y329 (HP) (B) (PN) (AA)

Reg. No.	MDNPY329
Born	06/10/2003
BW	38kg
200 D	330kg
Mature Wt	1075kg
Sc 16 Mo	37cm
Grade	Pure
Colour	Hetro. Black
Horn	Homo. Polled
AA two copies of F94L	

- 17 traits in top 10% of breed
- Trait leader in 12 traits, incl CE, growth, milk, carcass, doc
- No bull does it better in EBVs! 755 progeny in 87 herds, 159 daughters
- Produces thick, eye appealing progeny
- Vision has it all, the EBVs, the phenotype, outcross, and Australian proven
- Semen in NZ, US, UK & EU, truly international

White Lakes Sire Power (P) (PN) (AA)

Tomahawks Black Frontier 117C (HP) (HB) (PN)

White Lakes Vision 2000 (S) (PF) (AA)

Castlereagh Connie R37 (HP) (HB*) (PN)

White Lakes Knutsie (P) (PF)

Lukas Connie (P) (HB*) (PS)

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	VTI	DTI	SRI	HSTI
Acc	+5.8	+10.2	-5.4	+1.0	+26	+49	+72	+69	+17	+0.7	+52	+2.5	0.0	+0.2	+1.3	+0.1	+61	+\$49	+\$60	+\$75	+\$71
%Rank	90%	85%	98%	98%	97%	97%	97%	95%	96%	95%	93%	88%	91%	91%	86%	87%	98%	2	1	1	1

EBVS as at July 2019 **TOP 20%**

STETSON

59LM374



RUNL STETSON 850S (2P) (HB) (PN) (AA)

Reg. No.	IMUPB850
Born	22/04/2006
BW	40kg
WW	371kg
YW	621kg
FS	6.5
Sc 12 Mo	36cm
Grade	Pure
Colour	Homo. Black
Horn	Homo. Polled
AA two copies of F94L	

- Trait leader in 8 traits
- Equal 8th ranked sire on docility, 542 records
- Past No. 1 registration sire in the breed in Australia for progeny
- Does it all CE, growth, fertility, carcass, docility
- 101 herd, 839 progeny, 144 scans, 126 daughters
- A legend of the breed
- Less than 100 units left.

Hunts Hi-Liter 245G (PU)

Cole Wulf Hunt (P) (HB*) (PN) (AA)

JCL Lodestar 27L (HP*) (B) (PU) (AC)

RUNL 72L (HP*) (B) (PU)

Logan's Cheerleader 280G (PU)

RUNL 719J (P) (B) (PU)

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	VTI	DTI	SRI	HSTI
Acc	+8.8	-3.1	-5.8	-0.9	+21	+31	+35	+45	+11	+1.6	+36	+4.3	0.0	+0.3	+1.2	-0.1	+69	+\$47	+\$49	+\$50	+\$48
%Rank	88%	82%	97%	97%	96%	96%	96%	93%	93%	94%	88%	78%	86%	85%	78%	79%	98%	1	8	10	30

EBVS as at February 2019 **TOP 20%**

GENERAL

54LM1084



AUTO DOLLAR GENERAL 122R (HP*) (HB*) (PN) (CC)

Reg. No.	IMUPA122
Born	02/04/2005
BW	33kg
WW	385kg
YW	590kg
Grade	Pure
Colour	Homo. Black
Horn	Homo. Polled

- In Aust, 15 traits in top 10% of breed, 94 progeny in 9 herds, 43 scans, 73 docility scores
- Outcross bloodlines.
- 2014 Inspection - of the now deceased General. Progeny had length of body, some depth and style. Females carried heavily in milk. The CE, Growth and carcass value of General is an asset to any herd.

LVLS Farmer 4G (PU)

Auto Hackett 702H (P) (PU)

LVLS Secret Weapon 4408K (PU)

Auto Kyria 232K (PU)

LVLS 408H (PU)

Wulfs Happiness 8136H (PU)

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	VTI	DTI	SRI	HSTI
Acc	+3.1	-1.9	-3.1	+0.2	+27	+48	+63	+74	+24	+1.2	+46	+1.2	+0.6	+1.2	-1.2	+1.2	+44	+\$34	+\$48	+\$50	+\$53
%Rank	61%	47%	89%	92%	89%	90%	91%	74%	74%	80%	74%	66%	76%	73%	65%	66%	91%	40	10	10	10

EBVS as at July 2019 **TOP 20%**

COOKIE MONSTER

48LM1034



DVFC COOKIE MONSTER 108H (P) (B) (PN) (AA)

Reg. No.	IMUPT108
USA Reg.No.	NPM1483096
Born	07/01/1998
Grade	Pure
Colour	Black
Horn	Polled
FS	6.3
AA two copies of F94L	

- The return of an iconic bull
- Rock solid EBVs with 237 progeny in 54 herds
- Trait leader in IMF, Fats and Docility



Cole First Down 46D (HP) (HB*) (PN) (AC)

Wulfs Quarterback 4222B (P) (B) (PN) (AA)

Chas First Choice 6004F (HP) (HB) (PN) (AA)

SLVL Angel Cookie 140D (B) (PU)

Chaz Miss Roxanne 92C (P) (B) (PU)

EAFFM Cookie (R) (PU)

EBV	CE-Dir	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	VTI	DTI	SRI	HSTI
Acc	-1.7	+1.8	-2.9	+2.4	+26	+40	+66	+65	+5	+1.0	+35	+1.2	+0.5	+0.6	-0.2	+0.3	+61	+\$31	+\$36	+\$45	+\$50
%Rank	84%	80%	95%	95%	94%	94%	95%	88%	93%	89%	86%	73%	81%	80%	75%	73%	96%	55	50	30	22

EBVS as at July 2019 **TOP 20%**

MORTAL

29SP0004



SPRYS MORTAL M40 (S) (AI)
Owned by Outback Shorthorns.

Ident #	GLSM40
Born	22/06/2016
BW	34kg
WW	275kg
Wt 16mo	598kg
Wt 22mo	871kg
SC	38cm
Colour	Red
Horn	Scurred
Poll Gene	HP
Test	

"We think this young Sire should have a positive impact on the Shorthorn breed and the beef industry. M40 has the overall data of calving ease, low Birth Weight, adequate growth, medium mature cow weight (ideal) below his 200 day wt, outstanding eye muscle and fat cover with a strong Marbling EBV. He is out of a full sister to Sprys Junction, sold for \$35,000 to the Royalla Stud. Dam is an exciting Donor prospect for 2018. Medium framed, easy keeping, excellent udder and teats and extremely sound. (Just a great young female)."

Breeder catalogue comments, Gerald Spry.

Weebollabolla Theodore T85 (P)

Sprys Patent's Ace G38 (P) (ET) (AI)

Royalla Nostalgia (P) (AI)

Sprys Aces Primrose K45 (P) (ET) (AI)

Royalla Countess 8055 (P)

The Grove Primrose A742 (P) (ET) (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DMI	EMI	NMI
EBV	+7.1	+2.5	-2.9	+0.4	+26	+35	+50	+24	+5	+1.3	-3.3	+39	+6.7	+1.8	+2.6	+0.6	+0.8	+\$51	+\$55	+\$64
Acc	53%	44%	71%	75%	69%	72%	67%	60%	46%	72%	48%	55%	59%	64%	64%	59%	51%			
%Rank	10	35	18	4	55	60	50	90	60	60	22	18	4	2	3	75	8	8	4	5

EBVS as at July 2019 **TOP 20%**

HERITAGE

29SP0005



SPRYS HERITAGE M213 (P) (ET) (AI)
Owned by Outback Shorthorns.

Ident #	GLSM213
Born	04/08/2016
BW	38kg
WW	278kg
400 day	558kg
Wt 20mo	871kg
SC	38cm
Colour	Red Little White
Horn	Polled
Poll Gene	PP
Test	

"Heritage M213 puts together a complete package of medium maturity, deep, extremely big topped and easy keeping with an excellent data set. An excellent opportunity to get one of our very best. Used extensively in Sprys & Outback herds in Spring 2017. We believe this young Sire is close to where we think the breed needs to be in the Australian beef industry to gain more market share."

Breeder catalogue comments, Gerald Spry.

All of his first AI drop of calves were born before the due date, and is now a trait leader for GL, top 4%.

The Grove Informant Y463 (P)

Glenell IMF B90 (P)

The Grove Gigabytes J0837 (P)

Sprys Imf's Judith J100 (P) (ET) (AI)

The Grove Kookas Dale E1237 (P) (ET) (AI)

Sprys Patents Judith G47 (P) (ET) (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DMI	EMI	NMI
EBV	+5.1	+4.9	-4.2	+1.4	+28	+44	+53	+47	+4	+1.2	-2.6	+36	+5.7	+1.3	+2.9	-0.3	+1.0	+\$52	+\$50	+\$61
Acc	59%	44%	82%	87%	79%	76%	74%	65%	41%	70%	46%	57%	58%	61%	62%	55%	48%			
%Rank	25	10	4	10	40	25	40	40	75	65	30	40	15	5	5	95	1	4	8	8

EBVS as at July 2019 **TOP 20%**

KOKODA

29SP0002



FUTURITY KOKODA (P) (AI)
Owned by Trojan and Southern Cross Shorthorns.

Ident #	JJK128
Born	02/09/2014
BW	37kg
Wt 24mo	847kg
SC	38cm
Colour	Roan
Horn	Poll - Hetro

"The best Chicago son we have bred to date. We use Kokoda over yearling heifers due to his actual low birth weight, shoulder set, disposition, carcass shape and meat quality attributes. His calves have been born light and thrifty. To date 18 calves born with average weight of 36kg with a weight range of 33 to 40kg. No assisted calving."

Breeders catalogue comments, Jason Catts, 2016.

2019, Kokoda is a solid proven bull, featuring excellent CE and high carcass merit.

Springwood Station Chicago Hope (P)

The Grove Phenomenon B295 (P)

Turanville Chicago Z82 (P)

Futurity Phenomenons Ruby H59 (P)

Turanville Riddle W18 (P)

Futurity Legends Ruby E5 (P) (ET) (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DMI	EMI	NMI
EBV	+8.5	+6.5	+0.2	+1.6	+25	+32	+54	+27	+2	+1.5	-0.7	+35	+1.7	-0.5	-0.2	+0.6	+0.9	+\$40	+\$54	+\$57
Acc	70%	59%	85%	91%	86%	89%	83%	75%	59%	85%	63%	71%	74%	78%	78%	72%	66%			
%Rank	8	5	95	18	65	70	45	85	95	50	65	45	95	50	50	75	3	30	3	10

EBVS as at July 2019 **TOP 20%**

ZEUS

29SP0003



YAMBURGAN ZEUS H140 (P)
Owned by Yamburgan.

Ident #	YY H140
Born	22/04/2012
Colour	Red
Horn	Poll - Hetro

Low Input Carcase Standout

- Zeus H140 is a young sire with tremendous potential, the combination of genetics and Breedplan figures in this sire are commercially proven and are Durham Research & Development tested. JOHN MANCHEE, Manchee Agriculture
- By the great carcass performance sire, D79 whose progeny have won multiple independent carcass trials
- Zeus as a high accuracy mature sire delivers superior CE, short GL and low BWT with an awesome set of carcass EBVS on EMA, fats and IMF.
- Highly proven 23 herds, 566 analysed progeny, 288 scans, 24 daughter, 450 birth weight.
- Sons have been selling well across the country with some sales having averages of \$14,500 for 13 sons and another average over \$18,000.
- Daughters are really functional good working females. Daughters have been feature high selling females in selected stud sales.
- Dam F55, continues to breed on with more sons entering the seedstock and commercial sector.
- Zeus semen sales continue strongly, he is set to be a top link sire for the breed and strong progeny contributor to the Thousand Guineas program.

The Grove Legend A584 (P) (ET) (AI)

Broughton Park Thunder C023 (P) (AI)

Yamburgan Zeus D79 (P) (AI)

Broughton Park Harmony F55 (P)

Yamburgan Matilda 61st (P)

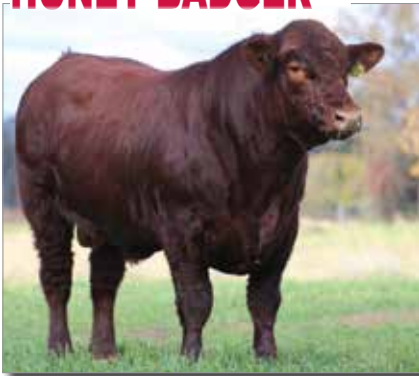
Broughton Park Harmony C091 (P)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DMI	EMI	NMI
EBV	+8.9	+3.2	-5.5	+0.2	+28	+44	+53	+44	+6	+2.7	-10.1	+35	+5.2	+1.2	+1.8	+0.3	+0.7	+\$64	+\$55	+\$69
Acc	88%	79%	96%	98%	96%	96%	96%	88%	71%	96%	72%	84%	87%	88%	88%	83%	78%			
%Rank	8	30	1	2	40	22	45	45	40	2	1	40	25	5	10	85	18	1	2	1

EBVS as at July 2019 **TOP 20%**

HONEY BADGER

29SP0001



FUTURITY HONEY BADGER H135 (P) (AI)
Owned by Futurity.

Ident #	JJH135
Born	26/08/2012
Weight	922kg
Scans at 600 days	
Fat	P8 14mm
	Rump 9mm
EMA	130 sq cm
IMF	6.0
Scrotal	39cm
Colour	Red
Horn	Homo. Polled

- Solid red and polled.
- Top % ranking in \$ indexes and has a great wealth of CE, birth to performance growth and the moderates cow mature weight.
- On inspection Honey Badger is a complete beef industry type bull and would suit any breed and most systems.
- Has a real maternal type pattern up close, but still punching with 130 sq. cm EMA, pasture reared.
- Has a strong head with an impact sire outlook.
- Now a proven sire used in 16 herds, 241 analysed progeny, 121 scans, 25 daughters, 161 birth weights.
- Tremendous results in cross bred calves with Santa and Droughtmaster cows.

Narralda Bushranger B114 (P)

Turanville Chicago Z82 (P)

The Grove Taboo E228 (P)

Futurity Chicago's Ruby C67 (P)

The Grove Legends Dale A753 (H) (ET) (AI)

Futurity Ruby Z74 (P) (AI)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBV%	IMF%	DMI	EMI	NMI
EBV	+7.1	+9.8	-3.3	+2.4	+28	+42	+55	+45	+4	+0.4	+0.6	+36	+2.9	-2.5	-4.0	+1.8	+0.5	+\$39	+\$48	+\$50
Acc	79%	66%	92%	96%	94%	95%	94%	85%	76%	93%	66%	79%	81%	84%	83%	78%	71%			
%Rank	10	1	10	35	40	30	35	45	75	95	85	40	85	95	95	10	55	30	10	30

EBVS as at July 2019 **TOP 20%**

INTRODUCING the new PREMIUM SHORTHORN BRANDED BEEF PROGRAMME

JBS AUSTRALIA are currently SOURCING
Shorthorn & Shorthorn cross feeder cattle

(minimum 75% Shorthorn content, British crosses only)
Delivered to JBS Australia feedlots

WANT TO BE PART OF THIS EXCLUSIVE BRAND?

CONTACT YOUR NEAREST JBS AUSTRALIA LIVESTOCK BUYER
WWW.JBSSA.COM.AU

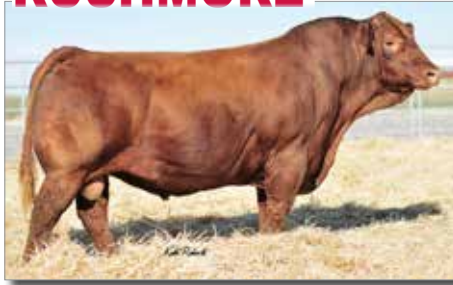
Thousand Guineas Shorthorn beef is one of the finest quality and most highly sought after beef products in Australia today.

A minimum **Marble score 2**, premium quality beef brand, **Thousand Guineas** has won *tremendous accolades* throughout the high end food service industry in both Australia and Asia, by delivering an amazingly tender, full flavoured and tremendously juicy eating experience consistently.

This is *beef at its very best* and only Shorthorn genetics will provide you with access to this *premium* and *exclusive* brand.

To find out more, visit Shorthorn Beef.
www.shorthornbeef.com.au

RUSHMORE 29SM0432



TRAXS RUSHMORE X103 (P)

USA Reg. No.	2574812
Reg. No.	IMUPF103
Born	17/02/2010
BW	38.5kg
W/205	375kg
Y/365	685kg
SC	41cm

Calving Ease	★★★
Carcass Merit	★★★

Rock Solid Red Genetics

- Unique pedigree of FREEDOM x HOOSIER makes him a great mating on BEEF MAKER, Gunner and nearly every other red pedigree
- High performance, muscle, capacity and power
- Offers excellent calving ease and birth weight with added growth to weaning and big time REA
- The best overall FREEDOM son to surface for moderate birth weight, performance, phenotype and pedigree
- DNA tested homozygous polled, PB SM

BH Tracker 998J P

LCHMN Bright Light L122L BH PP

THSF Freedom 300N PH

Miss Trax U850 R PH

SAFN Miss Zing 02H H

R549 R S

EPD	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
Acc	.79	.92	.90	.89	.89	.72	.80	.59	.65	.72		.60	.55	.70	0.20	+133	+75
%Rank	20	20	25	15	15	2	99	75	2	1		60	2	1	20	30	20

EPDs Fall 2019 TOP 35%



NEW STANDARD 711016



RISSINGTON NEW STANDARD AU158 (P)

NZ Reg. No.	0049AU0158
Reg. No.	IMNPC158
Born	18/08/2007

- New Standard progeny are in the NZ B&L Beef Progeny Test Cohort 1. The trial has 52 sires from 4 breeds Angus, Hereford, Charolais and Simmental, and 3 country origins NZ, Aus and USA. New Standard ranked No. 1 of the 52 sires for weaning, yearling and 18 month weight. In carcass traits New Standard ranks No. 4 ultrasound EMA and in top 30% for fats and IMF. With carcass actual data he ranks No. 1 carcass weight, No. 2 EMA and No. 8 for marbling and fat as average. New Standard offers a breeders and magnificent proven genetic packages!

Puketawa AK151

Rissington AL580

Puketawa New Level AN151 (P)

Rissington AN398

Puketawa AJ29

Rissington AL65

EBV	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	REBY%	IMF%	DOC	DMI	EMI	NTI	VTI
Acc	86%	80%	96%	97%	96%	96%	96%	92%	93%	95%	59%	90%	85%	91%	90%	88%	86%	94%	+\$89	+\$128	+\$58	+\$66
%Rank	18	92	1	25	3	1	2	8	45	1	3	1	45	10	10	85	5	11	1	1	1	1

EBVS as at July 2019 TOP 20%

DEFENDER 717073



KERRAH DEFENDER D620

NZ Reg. No.	1667AD0620
Reg. No.	IMNPL620
Born	24/09/2015

Kerrah Simmentals is New Zealand's largest, and one of the leading gene pools of fully recorded Simmentals. The breeding program is focused on selecting animals that perform in a difficult climate, in a commercially run and focused operation. Selection is based around docility, structure and balanced breeding values; focused on producing cattle that will deliver a live calf, rapid growth and be easily finished before their second winter on pasture. Kerrah Simmentals are based at Tangiwai Station a 2000Ha hill country property rising from 500 to 2400 feet above sea level. The farm is situated on the boundary of Hawkes Bay and Gisborne districts.

Moneymore Romulus AR37

PRL Minnesota 48M A0248

Kerrah Yamaha AY417

Kerrah AW8020

Ailsa G.R. AM217

Ailsa G.R. AP420

EBV	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	REBY%	IMF%	DOC	DMI	EMI	NTI	VTI
Acc	57%	49%	79%	86%	82%	76%	76%	67%	52%	71%	29%	63%	51%	55%	54%	53%	43%	81%	+\$37	+\$61	+\$36	+\$36
%Rank	95	95	95	95	10	18	5	5	15	2	45	22	32	25	15	45	10	65	45	25	4	35

EBVS as at July 2019 TOP 20%

PRIME BEEF 29SM0454



WS PRIME BEEF Z8

USA Reg. No.	2675742
Reg. No.	IMUPH008
Born	22/01/2012
BW	34kg
W/205	334kg
W/365	650kg
SC 12 Mo.	41.3cm

Calving Ease	★★★★
Calving Merit	★★★★

Prime Calving Ease & Performance

- One of the most dynamic calving ease, spread, maternal and carcass sires you will find in the industry
- Elite purebred combination of calving ease, muscle, curve bender growth and dual purpose index values with top 1% API and top 1% TI
- Both sides of his pedigree are simply loaded from a maternal standpoint
- DNA tested homozygous polled, PB SM

WS Beef Maker R13 PP

ER Big Sky 545B P H

WS Beef King W107 R PP

HSF Miss Sky 87U R PP

WS Miss Dreamboat T17 B PP

HSF Fortunatas Quo 59S BP

EPD	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
Acc	.77	.91	.89	.88	.88	.66	.73	.44	.70	.70		.60	.53	.67	0.18	+175	+90
%Rank	3	5	10	10	15	10	80	1	99	50		4	45	10	60	1	1

EPDs Fall 2019 TOP 35%



BEACON

237SM1085



HOOK'S BEACON 56B



USA Reg. No.	2854180
Reg. No.	IMU2K056
Born	17/02/2014
BW	37kg
W/205	344kg
Y/365	635kg
FS (Mat)	6.5
Colour	Homo. Black
Poll	Homo. Polled
Calving Ease	★★★★
Carcass Merit	★★★★

Dominant Purebred Genetics

- Highly proven purebred sire that leads the breed for All Purpose Index
 - Four star calving ease with strong growth and top 2% Maternal Calving Ease, Stayability, Marbling and Rib Eye Area
 - Progeny have terrific feet and structure with extra heel
 - High producing, good uddered dam with progeny ratios of 109 BW, 112 WW, 107 IMF and 111 REA
- 2018 Inspection: Good phenotype, sound footed, docile, good head carriage, sheath 4, no white, has a good typical Simmie hip/pin set up. Great EPD's, nice bull.

Nichols Legacy G151

GW Predestined 701T

Hooks Shear Force 38K

Hooks Zafirah 41Z

C&D Tracy

Hook's Uno 54U

	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
EPD	+17	-2.8	+77.8	+115.4	+24	+12.2	+25.5	+20.8	+13.0	+20.9		+60	-.060	+1.34	-0.46	+187	+97
Acc	.83	.93	.92	.91	.91	.61	.63	.43	.36	.67		.58	.53	.56	0.20		
%Rank	1	1	15	20	25	1	20	10	20	85		1	99	1	5	1	1

EPDs Fall 2019 **TOP 35%**

NUKARA

29SM0493



BONNYDALE NUKARA (P) (AI) (B)



Reg No.	MBBPN073
Born	23/01/2017
BW	36kg
Y/365	616kg
21mo Wt	875kg
12mo SS	44cm
Poll	Homo Polled
Colour	Homo Black
Grade	Purebred
FS	6

- Nukara was the top selling bull, at \$19,000, at the 2018 Bonnydale Sale
- Featuring impeccable structure, sound, well shaped feet with good heel depth
- His EBV should identify him as a safe CE bull. Initial calving in the field confirm this. He is a heifer's first calf
- His depth, muscle, body capacity and strong top are the features that many admire, combined with his docile nature
- His sire is the Australian highest selling Black Simmental bull
- His grand dam is the EBV profile cow, Georgia
- Nukara is the no-holes homo polled, homo black purebred Simmental the industry has been looking for!

RCR Augustus R54 (P) (B)

Triple C Bettis S72J (P) (B)

Bonnydale Augustus L84 (P) (AI) (B)

Bonnydale Georgia H279 (P) (ET) (AI) (B)

Bonnydale Jossie G204 (P) (ET) (AI) (B)

Bonnydale Georgia (P) (ET) (AI) (B)

	CE-DIR	CE-DT	GL	BW	200D	400D	600D	MCW	MILK	SS	DTC	CWT	EMA	RIB	RUMP	RBY%	IMF%	DOC	DMI	EMI	NTI	VTI
EBV	+6.2	+6.9	-1.0	-2.1	+23	+48	+55	+49	+2	+1.9	0.0	+40	+4.4	0.0	-0.6	+0.7	+0.5	+16	+\$63	+\$87	+\$38	+\$51
Acc	45%	41%	73%	72%	66%	69%	64%	56%	44%	72%	26%	56%	53%	54%	53%	54%	46%	54%				
%Rank	23	11	55	9	27	10	22	35	90	2	80	8	9	55	70	45	30	25	2	2	1	3

EBVS as at July 2019 **TOP 20%**

ROOSEVELT

29SM0483



TJ ROOSEVELT 366E

Owned by Triangle J Ranch, NE; Gibbs Farms, AL; ABS Global, Inc., WI.



USA Reg. No.	3288497
Reg. No.	
Born	21/02/2017
BW	38kg
Wt 205	372kg
Wt 365	568kg
Wt 20mo	740kg
SC 20mo	41.5cm
FS	6.6
Poll	Homo Polled
Colour	Homo Black

With Self-Discipline Most Anything is Possible

- Disciplined combination of calving ease, growth, end product and cow power
 - Incredibly dynamic EPDs ranking in the top 5% of the breed for eleven EPDs or indexes
 - Attractive patterned and super sound structured bull with added muscle and dimension
 - DNA tested DLF, USA PB SM.
- May 2019 inspection: An attractive Black Simmental, stands on very good feet, with very good claw shape and heel depth. A longer body type with good muscle, has good depth and capacity and bone. Carries no white. Clean sheath 5, with shaped scrotal. Good shoulder set, has good head carriage. Very docile.

Triple C Singletary 83H BB PP

TJ Sharper Image 809U BB PP

CCR Cowboy Cut 5048Z BB PP

TJ 99A BB PP

CCR MS 4045 Time 7322T BB PP

TJ 22X BB PP

	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
EPD	+13	+1.6	+95.5	+141.7	+29	+8.3	+28.1	+19.9	+16.4	+43.7		+26	-.059	+86	-0.47	+158	+93
Acc	.46	.52	.50	.51	.51	.30	.46	.31	.35	.49		.44	.42	.47	0.18		
%Rank	15	50	1	1	4	10	10	15	2	4		10	99	45	4	2	1

EPDs Fall 2019 **TOP 35%**

PAY DIRT

29SM0480



USA Reg. No.	3112013
Born	06/09/2015
BW	35kg
Wt 205	304kg
Wt 365	620kg

Calving Ease	★★
Carcass Merit	👉👉

We Have Hit Pay Dirt

- Arguably the best PAYWEIGHT 1682 son in the beef business
- Our easy pick as the best prospect in a superb draft of 1682 sons at the Cow Camp spring 2017 sale
- Perfect blend of growth, power, and end product with the tremendous body, muscle and fleshing ability
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 A

Basin Payweight 006S BP

Triple C Singletary S3H BB PP

Basin Payweight 1682 BB PP

CCR MS Singletary 2340Z BB P

21AR O Lass 7017 BP

CCR MS 2027 Time 0306X BB P

CCR PAY DIRT 2340C (PP) (BB)

EPD	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
+11	+1.0	+82.6	+137.6	+34	+7.4	+20.8	+11.5	+17.0	+62.9	+76	+0.10	+56	+150	+91			
Acc	.54	.73	.67	.65	.65	.30	.47	.23	.44	.51		.47	.37	.48		10	1
%Rank	60	65	4	1	1	35	60	85	3	1		2	99	65			

EPDs Fall 2019 **TOP 35%**

PROTEGE

29SM0458



USA Reg. No.	2699504
Reg. No.	IMU1H896
Born	06/04/2012
BW	38kg
W/205	306kg
Y/365	616kg
18 Mo Wt	794kg
YFS	6+

Calving Ease	★★
Carcass Merit	👉👉

Power, Performance and Profit

- Stacks two of the industry's great sires for total profit, led by PROTEGE, the former Circle A Sire Alliance winner
- A sound made performance bull who should sire added size, rib, and payweight
- On inspection in July 2013 - bull exhibited sound structure, well shaped feet, plenty of rear quarter shape, strong top and friendly nature. 2014 bull continued to impress; and eye appealing calving reports in Australia.
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

Rito 112 of 2536 Rito 616 BB PP

Hooks Shear Force 38K BH PP

GAR-EGE Protege BB PP

TSN Miss Force U690 (P) B

L B 6807 Isabel 339 B PP

TSN Miss Beef S451 BP

TSN PROTEGE Z896 (P) (B)

EPD	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
+9	+0.8	+90.0	+137.4	+30	+3.7	+12.5	+21.0	+15.6	+49.5	+42	-0.15	+73	-0.37	+152	+87		
Acc	.64	.85	.82	.81	.81	.51	.62	.37	.63	.67		.64	.55	.65	0.17	5	2
%Rank	85	60	1	1	4	90	99	3	10	3		30	90	30	35		

EPDs Fall 2019 **TOP 35%**

AFTER SHOCK

29SM0462



USA Reg. No.	2735656
Reg. No.	IMU2J604
Born	20/03/2013
BW	37kg
Wt 205	345kg
Wt 365	616kg
FS	6.5

Calving Ease	★★★
Carcass Merit	👉

CATALYST

29SM0449



USA Reg. No.	2595882
Reg. No.	IMUPG111
Born	03/02/2011
BW	39kg
Wt 205	327kg
Wt 365	593kg
FS	6-
SC 12mo	39cm

Calving Ease	★★
Carcass Merit	👉👉👉

CLRS AFTER SHOCK 604 A (PP) (B)

MR ISHEE CATALYST (P) BB HH

Hooks Taurus 24T (P)

Hooks Shear Force 38K BH PP

Hook's Yellowstone 97Y (P) (B)

Hooks Sarita 4S (PP) (BB)

Hooks Sheyenne 77S (P) (B)

Hooks Pearl 22-P (P) BB PP

Nichols Legacy G151 (P) BB PP

HC Hummer 12M (P) BB PP

Ellingson Legacy M229 Olie (P) B PP

Ishee Ms Blk Sapphire PH

Ellingson MS Pstock K58 (P)

Ishee Ms Black Honey 301 (P)

ICON

29SM0434



USA Reg. No.	2573393
Reg. No.	IMUPF104
Born	08/04/2010
BW	42kg
Wt 205	363kg
Wt 365	648kg

Calving Ease	★★
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MR NLC ICON X0104 (P) (IMP USA)

MR NLC Superior S6018 (P) BB PP

ESMJ54 B P

TNT Tanker U263 BB PP

MS NLC Stevie R5267 P

TNT Miss S17 PP

GFI Darla M410 P

DUAL FOCUS

29SM0407



USA Reg. No.	2421851
Reg. No.	IMUIC249
Born	24/04/2007
BW	35kg
Wt 205	381kg
Wt 365	682kg
FS	6
SC 12mo	40cm
Wt Mat.	1045kg

Calving Ease	★★★★
Carcass Merit	👉👉

TNT DUAL FOCUS T249 BB PP

SAF Focus of E R

HC Hummer 12M BB PP

Mytty In Focus BB PP

TNT Miss R77 BB PP

Mytty Countess 906 B PP

TNT Miss Neva N9 P



ALL TIME

29SM0466



OVAL F ALL TIME A322

USA Reg. No.	2749844
Reg. No.	IMU3J322
Born	01/02/2013
BW	30kg
W/205	336kg
W/365	590kg
FS	6
Poll	Homo Polled
Colour	Homo Black

Calving Ease	★★
Carcass Merit	🍖🍖

Top Shelf Genetics

- Elite purebred sire with top 1% All Purpose and top 1% Terminal Index values
- His dam, a 14th generation female for the Fischer family, is a productive young cow rich in maternal history
- Outstanding calving ease and maternal traits with even stronger carcass merit and end product value
- Very correct, sound made bull with added length of body and thickness

Mr NLC Upgrade U8676 BB PP

Hooks Shear Force 38K BH PP

MCM Top Grade 018X BB PP

Oval F YIN Y26 BB PP

MCM 513R P

Oval F Willow W918 B P

	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
EPD	+10	+2.1	+84	+126.4	+27	+6.9	+28.7	+17.9	+6.9	+36.8		+28	-.102	+87	-0.40	+147	+86
Acc	.63	.80	.74	.73	.73	.40	.54	.35	.48	.59		.57	.41	.55	0.17		
%Rank	50	60	4	4	10	25	5	45	95	15		10	65	40	20	5	1

EPDs Fall 2019 TOP 35%

BOULDER

29SM0472



CCR BOULDER 1339A (P) (B)



Reg. No.	IMUDJ1339
USA Reg. No.	2880390
Born	31/08/2013
BW	25kg
W/205	317kg
Y/365	550kg
Poll	Homo Polled
Colour	Homo Black

Calving Ease	★★★★
Carcass Merit	🍖🍖🍖🍖

Muscle and Maternal

- Top of the breed for calving ease, marbling and maternal All Purpose Index
- Moderate framed, big ribbed, deep flanked stud with loads of muscle and shape
- Progeny proven – they calve easy and display his good looks – you will love them at weaning
- Use to moderate frame, add flesh and muscle in one generation
- 1/2 SM, 1/2 AN.

Syden C C & 7 B PP

Triple C L Taylor BB PP

Hoover Dam BB PP

CCR Ms L Taylor 1339Y BB PP

Erica of Ellston C124 BP

CCR 0135 Star 7103T BB PP

	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
EPD	+14	-1.6	+66.8	+104.9	+24	+7.7	+21.4	+20.6	+17.3	+27.6		+58	-.060	+90	-0.45	+165	+83
Acc	.81	.91	.89	.88	.88	.53	.66	.35	.79	.70		.66	.61	.67	0.16		
%Rank	20	15	45	40	35	30	55	4	2	60		10	40	10	10	1	4

EPDs Fall 2019 TOP 35%

FRONTLINE

29SM0490



HOOKS FRONTLINE 40F

(AMF-NHF-CAF-DDF-OSF-DLF)

Owned by Hook Farms, Inc., MN; All Beef LLC, IL; JC Simmentals, MI; ABS Global, Inc., WI.



USA Reg. No.	3403352
Reg. No.	
Born	04/02/2018
BW	38kg
Wt 205	290kg
Wt 365	620kg
FS	6-
Poll	Homo Polled
Colour	Homo Black

2019 Hook Farms High Seller

- Performance profile stacked for excellence, covering all the bases from calving ease to carcass merit
 - Structurally sound and physically complete in his design and type
 - USA PB SM.
- May inspection: Frontline is a bull that displays tremendous length of body, and is a softer easier fleshing almost british type bull. He stands on very good shaped feet with good heel depth. He displays a real docile temperament, carries his head well, clean sheath, good tail set and no white.

TJ Main Event 503B BB PP

Hooks Shear Force 38K BH PP

CDI Mainline 265D BB PP

Hooks Carina 15C BH PP

Hooks Beyonce 82B BB PP

Hooks Yearn 39Y BB PP

	CED	BW	WW	YW	ADG	MCE	MILK	STAY	DOC	CW	Angle	MARB	BF	REA	SHR	API	TI
EPD	+14	-0.3	+76.3	+114.2	+24	+8.6	+24.3	+19.2	+17.5	+27.4		+42	-.082	+92	-0.45	+164	+88
Acc		.50	.49	.49	.49	.23	.41	.25	.33	.46		.41	.37	.45	0.10		
%Rank		15	20	20	25	10	30	25	1	55		1	90	30	10	1	1

EPDs Fall 2019 TOP 35%

OVERTURE

29KB0006



Ident	MYMFN0106
Born	18/07/2017
Grade	Fullblood 100% Wagyu
Colour	Black

Gene Tests:

B3 - Free
CHS - Free
CL16 - Free
F11 - C
F13 - Free
IGTEND - 7
SCD - VA
58% Tajima

ARUBIAL OVERTURE N0106 (ET)

- Look to Overture to add some punch and carcass quality
- EU semen has been exported to UK, EU, South America.

Shigeshigenami J10632

Hirashigetayasu J2351 Hongen (Imp Jap)

Itoshigenami TF148 (Imp USA)

Broombee Teruyamamoto X125 (Imp USA) (AI) (ET)

Fukuyuki

Teruyamamoto J2322 Y68

	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RUMP	RBV%	MS	MF	SRI	FTI	F1TI
EBV	+2.1	+2.1	+12	+19	+21	+22	-1	0.0	+15	+1.9	-1.2	+0.8	+1.0	+0.22	+\$156	+\$121	+\$108
Acc	63%	69%	69%	68%	69%	64%	64%	63%	65%	61%	62%	57%	64%	61%			
%Rank	95	80	30	30	40	40	70	45	45	25	80	8	20	10	10	22	28

EBVS as at July 2019 **TOP 20%**

LONGFORD

29KB0003



Ident	LFDfE0241
Born	29/08/2009
Grade	Fullblood 100% Wagyu
Colour	Black

Gene Tests:

B3 - Free
CHS - Free
CL16 - Free
F11 - Free
F13 - Free
50% Tajima

LONGFORD F E0241 (AI) (ET)

(B3F-CHSF-CL16F-F11F-F13F)

World K's Takazakura

Kitateruyasudoi J2810 Hongen (IMP JAP)

TWA Ichiryuno (IMP USA) (ET)

Longford LFDB1065 (AI) (ET)

World K's Okahana J1409

Longford Taisha (AI) (ET)

- Trait leader for growth, 200, 400 and 600 days
- 134 progeny in 5 herds
- 53 scans and 5 daughters

E0241 offers versatility with powerful growth, high milk and high carcass weights.

	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RUMP	RBV%	MS	MF	SRI	FTI	F1TI
EBV	-2.8	+2.3	+25	+37	+60	+42	+3	+0.9	+38	+0.1	-3.5	+1.3	+0.1	-0.03	+\$207	+\$158	+\$121
Acc	74%	90%	88%	89%	88%	80%	77%	72%	78%	69%	72%	66%	69%	63%			
%Rank	1	80	1	2	1	8	20	10	3	70	95	3	85	95	2	4	15

EBVS as at July 2019 **TOP 20%**

PRELUDE

29KB0005



MACQUARIE PRELUDE M0495 (AI) (ET)

(B3F-CHSF-CL16F-F11F-F13F)

The best and most recently used Wagyu terminal carcass sire

- Top 5% for Marbling Fineness
- Top 2% for Marbling Score
- Top 1% for short gestation length, top 10% 400 day growth
- Japanese Full blood
- Tajima 65%
- Prelude semen quality is outstanding with many high conception results in FTAI and ET
- Prelude semen is on 6 continents of the world
- Sorted male and female semen available
- Prelude is the largest selling beef semen sire at ABS Australia
- Prelude will be the new benching marking sire for the breed both domestically and internationally.

Ident	BDWFM0495
Born	10/10/2016
Grade	Fullblood 100% Wagyu
Colour	Black

Gene Tests:
 B3 - Free
 CHS - Free
 CL16 - Free
 F11 - Free
 F13 - Free
 IGTEND - 3
 SCD-AA
 65% Tajima

SEMEN PRICING

Seedstock

\$2500 for 20 units
 50 units or more: \$75 per unit
 Sorted sexed semen Female 10 or more units: \$190 per unit
 Sorted sexed semen Male 10 or more units: \$250 per unit

Commercial semen

All males to be castrated, commercial agreement form to be signed, call ABS Australia.
 40 or more units: \$30 per unit
 Commercial male sorted sexed semen for steer production 20+ units: \$90 per unit

Kitatenuyasudoi J2810 Hongen (IMP JAP)

Macquarie Wagyu Y408 (AI) (ET)

TWA F U561 (AI) (ET)

World K's Michifuku

Macquarie Wagyu C1589 (AI) (ET)

Macquarie Wagyu F X358 (AI) (ET)

	GL	BW	200D	400D	600D	MCW	MILK	SS	CWT	EMA	RUMP	RBY%	MS	MF	SRI	FTI	F1TI
EBV	-3.2	+1.8	+15	+28	+34	+34	+1	+0.6	+22	+1.6	-2.4	+0.7	+1.5	+0.30	+\$218	+\$194	+\$175
Acc	83%	91%	84%	79%	78%	67%	61%	59%	70%	62%	64%	52%	65%	58%			
%Rank	1	70	18	10	18	18	45	20	25	30	95	10	2	5	1	1	1

EBVS as at July 2019 TOP 20%

BENEFITS OF FIXED TIME AI

BACKGROUND

Fixed Time Artificial Insemination (FTAI) is a popular, cost effective and relatively simple reproductive technology ideal for increasing the overall genetic merit of your herd, and importantly adding significantly increased profitability to your beef operation.

FTAI involves synchronising the animals in your herd through the use of exogenous (injection or insertion/ implantation of CIDR) hormones to be artificially mated over a controlled timeframe.

Synchronisation allows producers to utilise high indexing bulls from around the world for artificial insemination of their herd, with cows and heifers able to be inseminated on a single day at the same time.

BENEFITS OF FTAI

FTAI importantly allows producers to increase the entire profitability of their system through easier calving, shortened breeding and calving seasons, reduced incidence of post partum anoestrus, improved fertility and a more uniform line of calves.

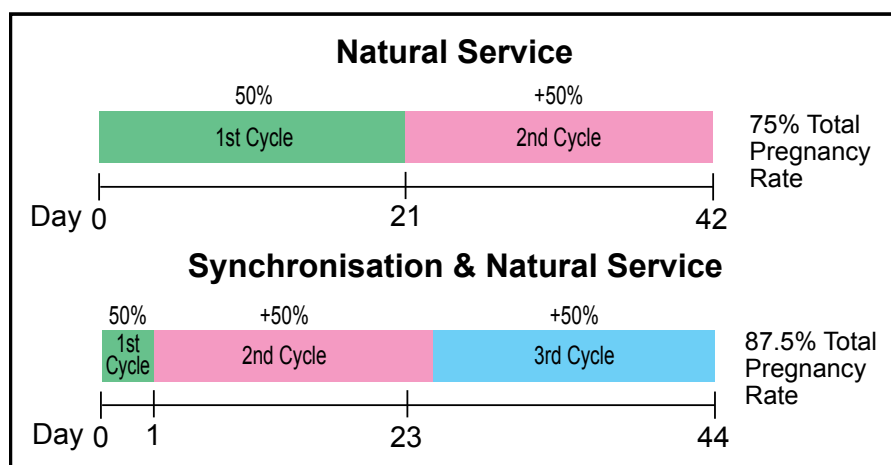
• Superior Genetics, Superior Profit

From fertility and structural traits through to carcass merit, high accuracy genomic and proven sires are perfect for increasing your bottom line.

Benchmarked herds having used FTAI each year are returning \$150 per cow more than those not using FTAI. In a 300 cow herd that is \$45,000. Joining daughters of high accuracy sires to another high accuracy sire, increases the overall accuracy of EBV's within the herd. This makes joining decisions more effective as well as improving the ability for clients to accurately select the correct sires for their herds, improving their overall profitability.

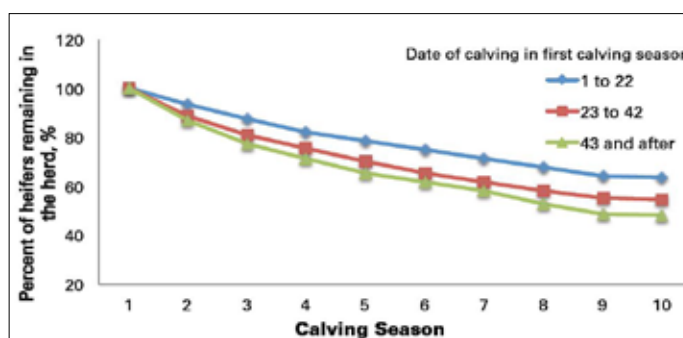
• Increased Pregnancies

Synchronising your herd results in an extra oestrous cycle for your breeding females over a standard 42-44 day breeding season. Effectively you could see 50% of your females conceived on day one of your breeding program.



• Increase Longevity of Breeding Females

Fixed Time AI results in more maiden heifers calving down in the first 21 day window of a calving season, making them 13% more likely to remain in the herd as mature age cows compared to those who have their first calf after the 42 day mark of their maiden calving season.

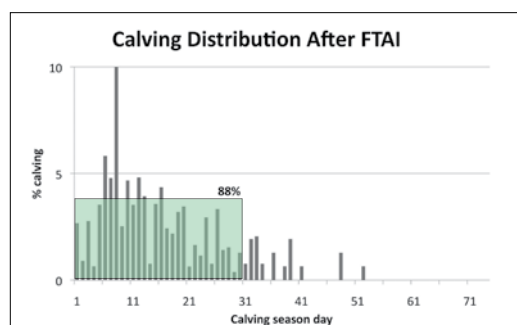
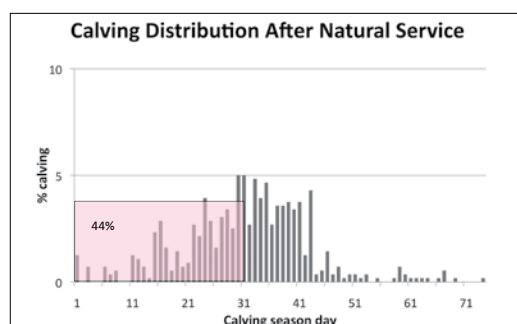


BENEFITS OF FIXED TIME AI

• Shorten Your Calving Season

On average, a standard FTAI program will reduce your herd's average calving date by 9 days, now referred to as "the 9 day effect" for its sustained benefit to your herd.

- Assuming every day equates to 1kg extra live weight
- At weaning time we would expect animals to be averaging an extra 9kg live weight
- At \$3/kg calves are worth average \$27 more at weaning time, solely due to a condensed calving interval



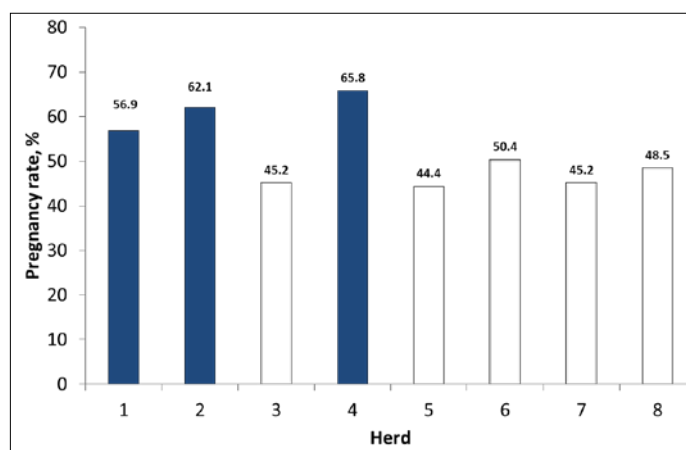
Natural service will leave 43% of animals less than 50 days post partum leading into the next breeding season. Use FTAI to reduce this "at-risk" group to only 7%!!!

• Reduce Post Partum Anoestrous

FTAI increases the average post partum interval (PPI) of your breeding females by getting them in calf earlier in the breeding season, allowing greater time for recovery and a chance to begin cycling before the next breeding period. Using exogenous hormones through FTAI will also help animals in post partum anoestrous to begin cycling again, increasing the number of females available to breed on day one of the breeding season.

• Improve Response to Synchronisation Over Time

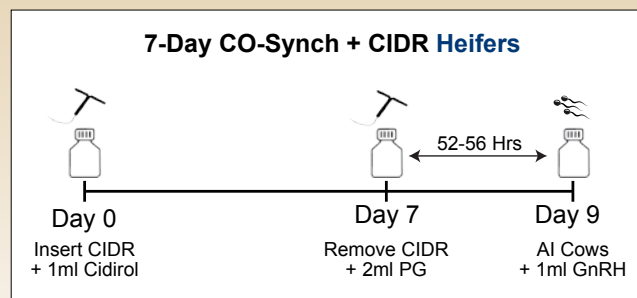
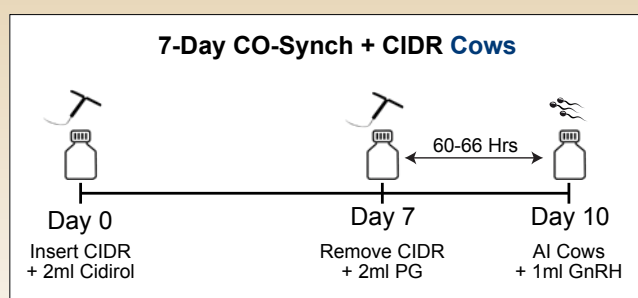
A study headed by Dr Cliff Lamb of the North Florida Research and Education Center, FL, has demonstrated an increase in pregnancy rates among herds (shown in blue) that had been previously exposed to synchronisation for at least 8 years.



Get your calves dropping earlier and boost uniformity—create your own 9 day effect! You will join larger, healthier and more mature heifers. They will get in calf earlier, calve earlier, and be ready to conceive on day 1 of next year's mating program, increasing your pregnancy rates year after year.

SELECTING A FTAI PROGRAM FOR YOUR HERD

The most commonly used protocol for beef fixed time programs is the 7-day CO-Synch + CIDR for both cows and heifers. These are essentially the same protocol, apart from a larger time interval between CIDR removal + PG and insemination of cows (60-66hr) compared to heifers (52-56hr) as show below.



Hormone	Common Name	Hormone	Common Name
Oestradiol	Bomerol, Cidriol	Prostaglandin (PG)	Ovuprost, Estrumate
Progesterone	CIDR Eazi-Breed	GnRH	Ovurelin, Gonabreed



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